

WINDOWS PHONE 8

INTUITIVE, FLEXIBLE AND SECURE



PART OF THE
CONNECTED WORKPLACE
SERIES



TO STAY COMPETITIVE, YOUR MOBILE EMPLOYEES NEED THE **RIGHT TOOLS**.

TOOLS THAT HELP THEM COMMUNICATE, COLLABORATE AND GET THINGS DONE QUICKLY AND EFFICIENTLY.



PROVIDING THE MOST EFFECTIVE MOBILE DEVICE OPERATING SYSTEM IS A KEY PART OF ANY COMPANY'S OVERALL MOBILITY STRATEGY. AND IN A MARKET CROWDED WITH CHOICES, WINDOWS® PHONE MAY BE YOUR BEST OPTION, FOR TWO KEY REASONS:

- 1** It works seamlessly and efficiently with the productivity tools most employees are already using, such as Microsoft® Outlook® and Microsoft Office.
- 2** It provides the flexibility and ease of use employees want, without compromising on the enterprise-class security you need.

WINDOWS PHONE 8 IS DIFFERENT FROM THE OTHERS.

WINDOWS PHONE WAS BUILT FROM THE GROUND UP FOR BUSINESSES, BUT IT'S ALSO CONSUMER-FRIENDLY. THE WINDOWS PHONE ENVIRONMENT IS CONTROLLED ENOUGH TO BE ENTERPRISE-READY, BUT FLEXIBLE ENOUGH TO PROVIDE FREEDOM OF CHOICE FOR YOUR EMPLOYEES.

WINDOWS PHONE LOOKS A LITTLE DIFFERENT, TOO. INSTEAD OF ICONS, LIVE TILES AND LIVE APPS PROVIDE AN INTUITIVE INTERFACE THAT HELPS YOU WORK MORE EFFICIENTLY.

Live Tiles allow you to pin what matters most to your Start screen, including apps, contacts, websites, music, directions and more. Live Tiles deliver data from your favorite apps to your Start screen in real time, so you don't have to click on applications. With Live Tiles, you can customize your Start screen to perfectly reflect the way you work, making your phone uniquely—and efficiently—yours. The Live Apps and Live Tiles features mean you don't waste time navigating websites and launching apps; the info you need is right there.



For instance, you can:

- + See how many unread emails and messages you have.
- + See your next calendar appointment.
- + Pin a contact or group of contacts to the Start screen and find out what they're posting, updating or tweeting just by looking at your phone.
- + Initiate a group message in the format (text, email, etc.) of your choice and send it to everyone at once.

Windows Phone includes the other features you expect from a smartphone, too, such as GPS navigation and camera.

AND MOST IMPORTANTLY, IT HAS THE TOOLS YOUR EMPLOYEES NEED TO GET WORK DONE—LIKE MICROSOFT OFFICE BUILT IN—OPTIMIZED FOR THE MOBILE EXPERIENCE.

HERE'S WHAT YOU CAN DO WITH WINDOWS PHONE 8.

COMMUNICATE, COLLABORATE AND ORGANIZE.

Windows Phone ties the mobile operating system to Microsoft Exchange, so you can use Outlook email as well as the calendar and other organizational tools you're familiar with. Easy access to these tools means you can respond more quickly. You can:

- + Pin your email in-box or important email folders to the Start screen, so you can quickly view new messages.
- + View emails by conversation, making it easier to sift through complex threads.
- + Quickly triage emails by changing views from All to Unread to Flagged to Urgent with just a swipe.
- + Combine email accounts so they display in a single in-box; a dynamic Live Tile with a counter informs you of new messages.
- + Search the company email server for messages not stored on your phone.
- + See meeting invitations and conflicts with calendar entries at a glance.
- + Manage multiple calendars in a single view, integrate to-do lists with your calendars and set quick appointments.

WORK ON DOCUMENTS, SPREADSHEETS AND PRESENTATIONS WITH OFFICE MOBILE.

Microsoft Office is integrated into Windows Phone, so you can access Word, Excel, PowerPoint® and other Microsoft Office files right out of the box. That means you can read and edit those files without buying a third-party application or worrying about compatibility issues.



And if you have Office 2013 on your PC, you can:

- + Quickly access documents stored in SkyDrive, SharePoint or Office 365.
- + Keep documents and notes synchronized across your PC and phone—so you can work on a document on your PC, close it and pick up right where you left off on your phone.

TAKE NOTES ALL KINDS OF WAYS WITH ONENOTE MOBILE.

With OneNote Mobile built in:

- + Notes can include text, voice and pictures.
- + You can sync notes with your PC, using Office 365 or SkyDrive.
- + Search notes to find information quickly using powerful search capabilities.
- + Teams can work together with OneNote information in shared notebooks via Office 365 or SkyDrive.

ACCESS WORK ON THE GO WITH OFFICE HUB.

Go to Office Hub on your phone to quickly pull up the documents you need from a central location, so you can spend more time working and less time navigating. Using Office Hub, you can access Office documents from:

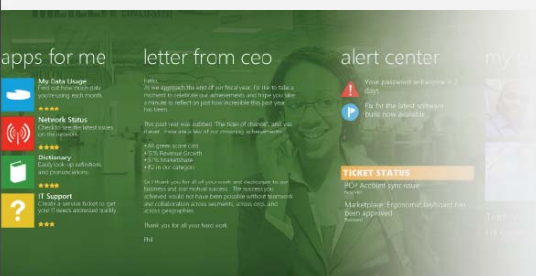
- + Your phone.
- + Your email.
- + Microsoft SkyDrive.
- + Microsoft SharePoint 2010 or later.
- + SharePoint Online (available with Microsoft Office 365).

GAIN CONTROL OF APPLICATION DEPLOYMENT.

Windows Phone supports application deployment, simplifying work for both IT and mobile employees by providing all the company-specific apps employees need, from one centrally controlled and located place. Using a third-party mobile device management suite, you can distribute apps securely from your enterprise private application store, ensuring employees have the most up-to-date tools.

Windows Phone gives you:

- + **Enterprise line-of-business (LOB) support.** Develop, package, sign and distribute your LOB apps and maintain end-to-end control.
- + **Private software distribution.** Publish your organization's app catalog and distribute your apps securely with Windows Intune, which you can use to install, update and uninstall LOB apps.
- + **Custom hubs.** A custom company hub is a one-stop shop for all the business apps and information employees need to be productive on the go. And if a user leaves the company or a device is lost, the company hub can be removed from the device remotely.



SURF FASTER WITH INTERNET EXPLORER 10.

Internet Explorer® 10 is one of the fastest HTML5 browsers, starting and loading sites quickly. And it has other great features:

- + Navigation controls appear only when you need them and get out of the way when you don't, giving you more space to view Web pages.
- + You can flip ahead or back through your Web sites with the flick of a finger.
- + Tiles and tabs for frequently visited sites are oversized for easy tapping.
- + One Box is both address and search bar for faster navigation.
- + You can pin your favorite sites to your Start screen, providing fast access.

STAY IN TOUCH WITH PEOPLE HUB.

Windows Phone gives you an easy-to-use, timesaving way to integrate your contacts from multiple sources. With People Hub, you can see updates from Exchange, Facebook,® LinkedIn® and other sources, and get to your Rooms and Groups, all from one place. And you can kick off conversations with one touch, using phone, text, IM or email.

DEVELOP YOUR OWN APPS WITH ENTERPRISE APPLICATION SUPPORT.

Developers and designers can unleash their creativity on a platform that lets them create rich, interactive and effective apps for employees and customers.

The Windows Phone application platform is based on the proven and widely adopted Microsoft .NET Framework, and developers are able to use a rich set of application programming interfaces (APIs).

With Windows Phone, Microsoft provides a predictable, consistent hardware standard—a single set of specifications for all device manufacturers—so every application will run the way it is designed by the developer. In addition, Windows shares the same core across form factors, making it easier to port applications to other devices, such as Windows tablets and computers.

WINDOWS PHONE 8 IS BUILT FOR SECURITY.

MOBILE PHONES ARE GAME-CHANGING PRODUCTIVITY TOOLS, BUT THEIR PORTABILITY MEANS THEY'RE EASILY LOST OR STOLEN. SECURITY IS CRITICAL. WINDOWS PHONE MEETS THAT NEED, MINIMIZING RISK WITH A MULTIFACETED APPROACH.



SECURE BOOT AND CODE SIGNING

Secure Boot is a technology that validates firmware images on devices before they are allowed to load the operating system. It helps ensure that only authorized code can execute to initialize the device and load the Windows Phone operating system.

In addition, all code in the Windows Phone operating system is signed by Microsoft, including OEM drivers and applications. Apps that are added after manufacturing must also be properly signed to execute.

Together, Secure Boot and Code Signing ensure that the core device components have not been compromised.

FULL DEVICE ENCRYPTION

To help keep everything from documents to passwords safe, Windows Phone encrypts the operating system and data files.

And the Secure Digital (SD) card, which is not encrypted, allows only certain content to be stored on it, such as pictures, video and music. For additional security, you can also disable the SD card via a third-party mobile device management solution.

APPLICATION PLATFORM

The Windows Phone security model uses a chamber concept; each chamber provides a security boundary. Every app runs in its own isolated chamber, and apps can't access memory used or data stored by other applications. In addition, apps in the Store are certified and scanned for malware.

EXCHANGE ACTIVESYNC

Windows Phone supports essential Microsoft Exchange ActiveSync® (EAS) policies and capabilities, including:

- + **Password requirements.** You can require passwords and specify how complex they must be, how often they must be changed and whether they can be reused.
- + **Idle timeout frequency or value.** You can specify how quickly a phone locks when it's not being used.
- + **Device wipe.** If a device is lost, either a user or an Exchange administrator can initiate remote wipe. You can also specify the number of times a wrong password can be tried before the phone wipes and resets to factory settings.

INTERNET EXPLORER 10

Internet Explorer 10 is one of the safest HTML5 browsers. Here's why:

- + SmartScreen technology warns users of Web sites that are known to be malicious.
- + Internet Explorer 10 doesn't support a plug-in model, so malicious plug-ins can't be installed.
- + Internet Explorer is sandboxed on Windows Phone. It operates independently of other phone apps and cannot access data in the phone's file system or from other apps in memory.
- + Privacy tools like Do Not Track are built in.

INFORMATION RIGHTS MANAGEMENT

Windows Phone provides a cost-effective way to help prevent intellectual property leaks. It is the only smartphone with full support for Microsoft Rights Management Services.

ENTERPRISE DEVICE MANAGEMENT

For companies that need additional capabilities beyond Exchange ActiveSync, Windows Phone includes a framework that allows third-party mobile device management vendors to deliver the following capabilities:

- + Disable removable storage cards.
- + Remote update of business applications.
- + Remote or local unenroll.

SECURED ACCESS

Windows Phone is built to take full advantage of cloud-based services, and to do so securely.

- + Data synchronization between Windows Phone and most cloud services or on-premises servers uses a Secure Sockets Layer (SSL) connection.
- + All network traffic for critical Windows Phone business apps, such as Exchange Server and SharePoint, is encrypted using 128-bit or 256-bit AES encryption.



INTEGRATION IS SIMPLE WITH WINDOWS PHONE 8.

WINDOWS PHONE IS EASY TO INTEGRATE INTO THE WINDOWS INFRASTRUCTURE MOST BUSINESSES USE, AND THAT CAN MEAN A FASTER RETURN ON INVESTMENT, LOWER SUPPORT COSTS AND MORE PRODUCTIVE USERS. THE NEW WINDOWS O.S. FOR TABLETS AND PCs ALSO PROVIDES A CONSISTENT EXPERIENCE ACROSS DEVICES AND FORM FACTORS, WHICH EASES THE LEARNING CURVE AND REDUCES THE NEED FOR SUPPORT.



It also has built-in support for a wide range of Microsoft Office servers and services, including:

- + Exchange Server, Lync Server and SharePoint
- + Cloud services such as Office 365 with Exchange Online, SharePoint Online, Lync Online and Windows Azure

For Office 365 customers, simply enter your email address and password once to automatically register with your existing Office 365 service for email, calendar, SharePoint and Lync Online. There is no need for third-party applications. Windows Phone includes support for these systems, making integration easy.

FOR BEST RESULTS, PAIR WINDOWS PHONE 8 WITH THE RIGHT WIRELESS PROVIDER.



Choosing the right mobile device operating system is one step in your mobility strategy. Finding the right provider is equally important. Our advanced wireless network, products and services can help your enterprise leverage mobile communications to securely and cost-effectively power productivity and boost communication and collaboration.

When powered by the Verizon 4G LTE network, Windows Phone users can count on a reliable, strong and fast signal so they can work confidently on the go—across town or across the globe.

OUR ADVANCED WIRELESS NETWORK, PRODUCTS AND SERVICES CAN HELP YOUR ENTERPRISE LEVERAGE MOBILE COMMUNICATIONS TO SECURELY AND COST-EFFECTIVELY POWER PRODUCTIVITY AND BOOST COMMUNICATION AND COLLABORATION.

TO LEARN MORE ABOUT THE LATEST WINDOWS PHONE DEVICES, CONTACT YOUR VERIZON WIRELESS BUSINESS SPECIALIST, OR VISIT US AT VERIZONWIRELESS.COM/CONTACTREP.