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Haas School of Business

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2007-2008

Annual Report of Private Giving

A tribute to the Haas School's
dedicated supporters and friends

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Annual Report of Private Giving

Dean's Message



Dear Fellow Alumni and Friends:

I want to extend my thanks to all of you for the warm welcome you have given me during my first few months as dean of the Haas School of Business. Your encouragement and words of wisdom have made my transition into the deanship smoother than I ever could have imagined.

I join my predecessor, Tom Campbell, in thanking you for your generosity that we are honoring in this Annual Report for Private Giving for 2007-2008. During Tom's tenure, you broke numerous fundraising records as you recognized the value of a Haas School education.

As many of you know, I earned my undergraduate degree in business administration here at Berkeley. I could not be more excited about the opportunity to give back to my alma mater as dean.

Of course, you, as donors, have been giving back to the Haas School for many years. As we embark on the public phase of a multiyear capital campaign, The Campaign for Haas, I will be calling on you to step up your stewardship of the school's future by increasing your support. A successful capital campaign will be instrumental in raising the Haas School to an even higher level of educational leadership.

Thanks to your support. The future of the school looks very bright.

Sincerely,

A handwritten signature in black ink that reads "Richard Lyons". The signature is fluid and cursive.

Richard Lyons, BS 82
*Bank of America Dean and Professor of Business
Walter A. Haas School of Business
University of California, Berkeley*

A tribute to the Haas School's dedicated supporters and friends

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Chairman's Message



Dear Alumni and Friends of the Haas School of Business:

This past year has been a tumultuous one, with the markets in turmoil and great financial uncertainty in many areas. Because of this, I am doubly pleased to report that financial support for the Haas School remained strong — thanks to your generosity and loyalty to the school. Once again, our Annual Fund set a new record for unrestricted gifts, with more than \$3 million in gifts from a record 4,349 donors. As chair of the Haas Board, it is my privilege to say thank you for your support. Private support for the Haas School will continue to be the key to making the school even stronger in the future.

Dean Tom Campbell stepped down at the end of this year, and we welcomed Rich Lyons as the 14th dean of the Haas School of Business. The Board is extremely grateful to Tom for his outstanding years as dean, during which the school rose in every major ranking, including achieving #2 in the *Wall Street Journal* poll. The school achieved much under Tom's guidance. We now have much more freedom in hiring faculty, in paying them at competitive rates, and in managing the school's own resources. Dean Lyons can build on the solid foundation that Tom and other past deans have built to take the school to the next level of accomplishment and prominence.

We begin the public phase of The Campaign for Haas this fall, and this phase will last for the next five years. The school has already raised more than \$100 million during the silent phase over the last three years, but there are many more objectives to be achieved. The board and the school are counting on all alumni to come together to build the school's endowment, to create new facilities, and to support our students and programs so that five years from now we will be solidly established as one of the top business schools in the world. I know that we all already believe in Haas, and we now must put our minds and funds together to prove our quality to the rest of the world.

Thank you again for your support and loyalty to the school. Best wishes from Berkeley, and Go Bears!

A handwritten signature in black ink that reads "Donald G. Fisher".

Donald G. Fisher, BS 51
Chair
Haas School of Business Board

Dean's Message



Dear Friends:

On behalf of the entire Haas School of Business, I offer my gratitude for your gifts that we are celebrating in this Annual Report for Private Giving for 2007-2008, my final year as dean. As a result of your support, the Haas School is strongly positioned among the top business schools in the world.

Once again, our Haas Annual Fund drive set new records this year — both in the total funds raised and the number of contributors. More than 100 volunteers contributed their talents, resources, and time to help the Annual Fund surpass its goals for the sixth year in a row.

I am confident that the Haas School is in very good hands with my successor, Rich Lyons. The school benefited enormously from his leadership as acting dean while I was on a one-year sabbatical to serve as director of finance for the state of California.

In closing, let me reiterate what a thrill it was for me to be the dean of our wonderful business school. Haas is at the top of its class, and it is a real honor for me to continue teaching and writing as a professor of business. (I will be on leave for the next couple of years, but the school will always be able to find me.) With kindest thanks for all you have done for a school that has done so much for us, our state, our country, and the world.

A handwritten signature in black ink that reads "Tom Campbell".

Tom Campbell
Former Dean and Professor of Business
Walter A. Haas School of Business
University of California, Berkeley