

# CATHERINE STRAUT

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## WRITING AND EDITORIAL EXPERIENCE

### **VARIOUS PUBLICATIONS**

January 2014-present

#### *Freelance Writer*

- Writing for magazines and websites: *ELLE*, *ELLE.com*, *Martha Stewart Weddings*, *Newser*, *Tezio*, *TRUFFLE Travel*

### **INTERBRAND**

October 2014-January 2015

#### *Associate Editor*

- Ensuring the daily publication of the home-page blog of brandchannel, Interbrand's Webby-award winning website
- Working with editor-in-chief to set the site's agenda; Evaluating, editing, and revising content
- Managing freelance contributors, including copy revisions, feedback, contracts, and payments
- Collaborating with Interbrand's Verbal Identity team, including helping review client presentations and proofread documents

### **ELLE MAGAZINE**, New York, NY

2011-2013

#### *Assistant Editor, Features*

- Wrote book reviews, FOB pages, Fashion Workbook, and Jet-Setter sections, blog posts on *ELLE.com*, content for the *ELLE iPad* edition, profiles for packages (Women in Music, *ELLE Genius Awards*)
- Edited Guest Blogger dual in-book and online feature
- Liaised between *ELLE* and *ELLE.com* on all cross-platform editorial content
- Edited Horoscope section and top-edited E. Jean advice column; Facilitated books coverage
- Assisted Features Director Laurie Abraham, Senior Features Editor Ben Dickinson, and Managing Editor Douglas Baughman with research and administrative tasks

## BUSINESS DEVELOPMENT

### **BOOBYPACK**, San Francisco, CA

January 2014-August 2014

- Assisted founder with sales, product development, PR strategy, event planning

## EDUCATION

### **COLUMBIA PUBLISHING COURSE**, New York, NY

Summer 2011

- Intensive course on book, magazine, and digital media publishing

### **BROWN UNIVERSITY**, Providence, RI

Class of 2011

- B.A. in English with Honors in Nonfiction Writing; cumulative GPA 3.9
- President of Ursa Minors a cappella group; Writing Fellow (peer editing)

### **LA SORBONNE**, Paris, France (*Study Abroad*)

Fall 2009

### **DEERFIELD ACADEMY**, Deerfield, MA

Class of 2007

## SKILLS AND INTERESTS

- Adobe InCopyCS5, Adobe Acrobat XI Pro, Adobe Photoshop CS4, Magnus, basic SEO & HTML
- Conversational French (Advanced Writing and Reading Comprehension)
- Travel, Music, Skiing, Scuba Diving (Advanced Open Water Certified), Hiking (NOLS Alumna)
- Modeling (ELITE Models NYC)
- Philanthropy (Weekly Volunteer in the Child Life Department at NYU Langone Medical Center)