

Unity Technologies Hires Elizabeth Brown as Chief People Officer

SAN FRANCISCO, CA -- (Marketwired - May 12, 2015) - <u>Unity Technologies</u> has announced it has hired Elizabeth Brown as Chief People Officer. Bringing over 15 years of leadership experience from Trulia, LinkedIn, and Microsoft, Brown will direct the full life cycle of Unity talent from hiring, development to retention at a global scale.

"Unity takes pride in attracting truly outstanding talent, so we look forward to Elizabeth leading the charge and helping us find the best employees to support the next phase of the company's growth," said John Riccitiello, CEO of Unity Technologies. "Elizabeth's background and skills are ideally suited to lead Unity's aggressive recruitment efforts, so we are thrilled to have her on board."

"I am super excited to be joining Unity at such an exciting time," said Elizabeth Brown. "I look forward to leveraging my experience at other great high-tech companies to help Unity grow and scale while retaining what is at the essence of their culture -- remarkable, humble talent and an unwavering passion for their customers."

Most recently, Brown served as Vice President of Human Resources at Trulia, where she managed all facets of the talent strategy & operations including the recent Zillow acquisition retention and integration efforts. Prior to that, Brown spent two years leading LinkedIn's Human Resources for Global Sales and Operations and was responsible for hiring 1000 people in just two years, in addition enabling their global expansion efforts. Brown also held HR leadership roles at Microsoft, Intuit, and Silicon Graphics (SGI).

Brown joins a growing list of recent new hires, including Mike Foley, CFO; Clive Downey, CMO; Sylvio Drouin, VP of Unity Labs; as well as strategic advisors Rob Pardo and Mike Capps.

About Unity Technologies

Unity Technologies is the creator of Unity, a flexible and high-performance end-toend development platform used to create rich interactive 3D and 2D experiences. Unity's powerful graphics engine and full-featured editor serve as the foundation to develop beautiful games or apps and easily bring them to multiple platforms: mobile devices, home entertainment systems, personal computers, and embedded systems. Unity also offers solutions and services for creating games, boosting productivity, and connecting with audiences including the Unity Asset Store, Unity Cloud Build, Unity Game Performance Reporting, Unity Ads, and Unity Everyplay. Unity Technologies serves over 700,000 monthly active developers including large publishers, indie studios, students and hobbyists around the globe. For more information, visit: http://unity3d.com.

CONTACT INFORMATION

Contact: North America Melissa Sheridan <u>melissa@alightpr.com</u> +1 415 609 6875 Europe Chris Clarke <u>chrisc@unity3d.com</u> +44 7590 509278