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ADAM LEVINE on SHOP YOUR WAY

FRIENDLY'S

PROTEGE for KMART

NSS for KMART

TISSOT

SOGGY PUFFS

PALMS CASINO RESORT

ICED MEDIA

MULTIPLE SARCASMS

ADAM LEVINE on SHOP YOUR WAY

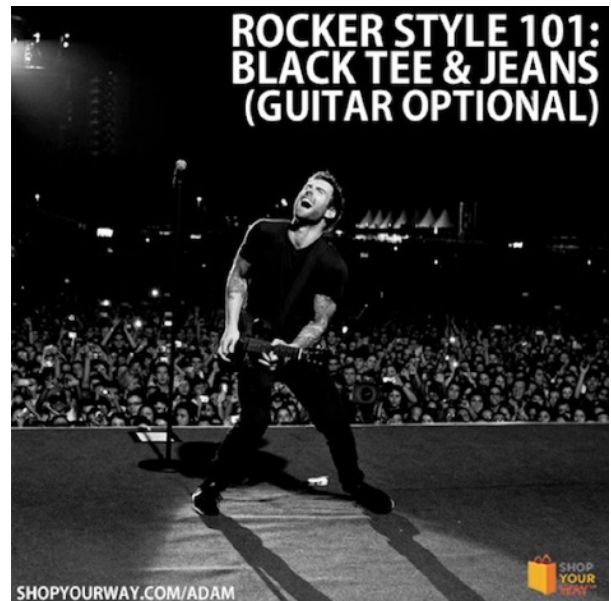
Content creation and community management
August 2013 - December 2013

<http://www.shopyourway.com/adamlevine>



What piece of clothing do you take on every trip to remind you of home?

Comment below if you dig this basic black tee and jeans look!



Agree or disagree?

ADAM LEVINE on SHOP YOUR WAY

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by Charlie Bennett 4 DAYS AGO

How does it feel to be the best looking man in the world?

Tags: Adam Levine

[Add tag](#)

Be the first to comment ►



Wish I knew how to answer this.

by Adam Levine 1 MINUTE AGO



by Sara Gomez ABOUT 2 HOURS AGO

Hi Adam! Do you have some advice for people that want to pursue their music dreams?

Tags: Adam Levine

[Add tag](#)

Be the first to comment ►



The best way to start making your dreams come true is to act on them.

by Adam Levine 1 MINUTE AGO



by Eve Higdon ABOUT 2 HOURS AGO

Dear Mr. Songwriter: I hope you are working on a soundtrack for my life. Thx

Tags: Adam Levine

[Add tag](#)

Be the first to comment ►



What should the title song be called?

by Adam Levine 1 MINUTE AGO



by Nina Kerls ABOUT 5 HOURS AGO

you're my idol and i love you so much! Thanks for being there with your beautiful voice anytime i need you. i hope that i'll meet you someday! :)

Tags: Adam Levine

[Add tag](#)

Be the first to comment ►



I'm just one song away, whenever you need.

by Adam Levine 1 MINUTE AGO



by Jane Marie ABOUT 2 HOURS AGO

How do you feel when you know that for many of your fans you're all their lives?

Tags: Adam Levine

[Add tag](#)

Be the first to comment ►



We've all been fans of something at some time but, in reality, it is just a small part of our lives, and that's the way it should be.

by Adam Levine 1 MINUTE AGO

FRIENDLY'S

**Created messaging for Twitter promoting the Ice Cream for Breakfast promotion
March 2010 - May 2010**

<http://twitter.com/IceCream4Brkfst>

Last time there was something this good worth getting up early for, it was Christmas and I was five.

Breakfast and tonight's dessert all-in-one. Gotta love multitasking.

Breakfast a la mode? Yes, please.

This is like the breakfast version of a unicorn running on top of a rainbow carrying a pot of gold.

It's breakfast like Mom used to make. Not my mother, but my best friend's really cool mom.

You know it's great when your kid ends up wearing it as much as eating it.

Let me get this straight – I can have ice cream for breakfast and my mom is not gonna call and yell at me?

This is almost the most fun you can have with ice cream and whipped cream.

Is there an award for Best Performance by an Ice Cream?

It's come down to this- stealing food from my kids plates while they're not looking. Damn you Friendly's!

I'm fairly certain the science will back me up on this- best way to combat global warming is to have ice cream 4 breakfast.

Ice cream for breakfast... It's like I never woke up and I'm still dreaming.

A cinnamon roll and French toast in one? That's like genetic engineering at its best.

They say breakfast is the most important meal of the day. Now it's also my favorite.

PROTEGE for KMART

Created daily content for Facebook and Twitter
April 2012 - February 2013

<http://www.facebook.com/ProtegeMVP>
[http://twitter.com/Protege MVP](http://twitter.com/Protege_MVP)



Protege @Protege_MVP · 10 Jan 2013

Post a video online, get a professional #football tryout. bit.ly/XmHFL4
#dreamscometrue

Expand

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Protege @Protege_MVP · 9 Jan 2013

Upgrade your game time look with Protege's Striped Athletic Pants for Men -
bit.ly/StripedPants #basketball ow.ly/I1MYO

Expand

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Protege @Protege_MVP · 9 Jan 2013

The rookie mistake I keep making is _____.

Expand

Reply Retweet Favorite More



Protege @Protege_MVP · 9 Jan 2013

A rook learns the ropes - youtu.be/rZ3TvvWzGPA #basketball

View media

Reply Retweet Favorite More



Protege @Protege_MVP · 8 Jan 2013

Protege #basketball apparel - bit.ly/ProtegeShop - streetball tough for the way
you play!

Expand

Reply Retweet Favorite More



Protege @Protege_MVP · 8 Jan 2013

RT if you've won it for your team with a buzzer beater! #protegemvp

Expand

Reply Retweet Favorite More



Protege @Protege_MVP · 8 Jan 2013

Now that college football is over, are you ready for a college playoff?

Expand

Reply Retweet Favorite More



Protege @Protege_MVP · 8 Jan 2013

Now this is what you call a buzzer beater - youtu.be/-I33WjbgaAU

View media

Reply Retweet Favorite More



Protege @Protege_MVP · 7 Jan 2013

The Protege Athletic Hoodie - bit.ly/AthletesChoice - a sleek look worthy of the
pros. #basketball ow.ly/I14BA

Expand

Reply Retweet Favorite More



Protege @Protege_MVP · 7 Jan 2013

If you always give it everything you've got, then you will always be a winner to
us! #protegemvp

Expand

Reply Retweet Favorite More



ProtegeMVP

September 5, 2012

True or False: Playing with honor is more important than winning.



ProtegeMVP

July 25, 2012

The best decade for basketball ever is the _____.

- A) 1960's
- B) 1970's
- C) 1980's
- D) 1990's
- E) 2000's
- F) 2010's



ProtegeMVP

June 2, 2012

Never let up until the final buzzer.



ProtegeMVP shared a link.

May 14, 2012

700+ courts. 500,000+ pick-up players. 8,000,000 stories.



DOIN' IT IN THE PARK: PICK-UP BASKETBALL, NYC - Trailer


DOIN' IT IN THE PARK: PICK-UP BASKETBALL, NYC explores the definition, history, culture and social impact of New York's summer b-ball.

NSS for KMART

Created daily content for Facebook and Twitter
April 2012 - February 2013

<http://www.facebook.com/RideNSS>

http://twitter.com/Ride_NSS



Like · Comment · Share 2 1


rideNSS
May 4, 2012

LIKE this post if you skated today!

Like · Comment · Share 18 1

rideNSS shared a link.
May 4, 2012

Skateboarding and punk rock go... Hand in Hand.




Bad Religion's Jay Bentley on Skateboarding and Music - Hand In Hand

Jay Bentley of Bad Religion discusses his long history with

Like · Comment · Share 3 1

rideNSS
April 27, 2012


We're really digging this pocket tee right now - <http://kmrt.us/NSStee>



Like · Comment · Share 4

rideNSS shared a link.
April 16, 2012

The first skateboarder to ever land a 1080 flip...



12-year-old skateboard star - CNN.com Video

Tom Schaar, 12, is the first skateboarder in history to land a


rideNSS
May 16, 2012

The best skater alive is _____.

Like · Comment · Share 2 50

rideNSS shared a link.
May 6, 2012

Ready to go electric?




The ZBoard Electric Skateboard Promo

Lean Forward To Go / Lean Back To Stop
<http://www.zboardshop.com>

Like · Comment · Share 6 3 2

rideNSS
April 30, 2012


A personal favorite: <http://kmrt.us/LFADE>



Like · Comment · Share 4

rideNSS shared a link.
April 23, 2012

How to become a skateboarding legend at 68...




68-Year-Old Skateboarding Professor Becomes Viral Meme

mashable.com
University of Nebraska

Like · Comment · Share 6 2

rideNSS
April 18, 2012

One of our newest - Skull & Crossbones!
<http://kmrt.us/SkullCross>



TISSOT

Created monthly conversation calendars for Facebook and Twitter
April 2012 - September 2012

<http://www.facebook.com/TISSOT>
<http://twitter.com/TISSOT>

My first Tissot:

- | | |
|--------------------------------|-----------------------------|
| a) was a gift from a loved one | c) was a gift to myself |
| b) was a gift from a friend | d) is still on my wish list |

Watch of the Week! You don't compromise on style, durability and comfort so neither does our new Titanium Chronograph. Silver, black, blue or anthracite - which is your color?

I wear Tissot because _____.

One week to go! Are you ready for #FathersDay? Free ideas (and free shipping) available here: <http://us.tissotshop.com>

Watch of the Week! Take off with this aviation-inspired Navigator. Are you ready to fly?

Check your watches! The Summer Solstice is today at 23:09!

As they enter the real world, give that grad in your life the gift of professional style: <http://us.tissotshop.com>

True or False: My watch is as important a fashion statement as my clothes.

My next Tissot will be the _____.

RT if you're wearing a @Tissot today!

So far, my Tissot has made it to _____ different countries.

Show us what you've got! Take a snapshot of the Tissot you're wearing today and post it to our wall.

True or False: My Tissot has a sentimental value to me (and, if true, why?)

Pop quiz: What is located at elevation 4,158 meters in Switzerland?

- | | |
|----------------------------------|---|
| a) Peak of the Jungfrau mountain | c) The highest watch store in the world |
| b) A brand new Tissot shop | d) All of the above |

SOGGY PUFFS

Create and manage all messaging for Facebook and Twitter
March 2014 - present

<http://www.facebook.com/soggypuffs>

<http://twitter/com/soggypuffs>

SoggyPuffs @soggypuffs · 19h

Did you know that there is a brand new, recently discovered #DrSeuss book coming out? "What Pet Should I Get" will be released on July 28th.

⏮️ ↻ ⭐️ ⋮

SoggyPuffs @soggypuffs · 23h

Self-confidence is the foundation on which a child builds their success in life. #parenting

⏮️ ↻ ⭐️ ⋮

SoggyPuffs @soggypuffs · 24h

How We Can Help Young Girls Stay Assertive - fastcompany.com/3041179/5-ways... by @gwenmoran via @FastCompany

⏮️ ↻ ⭐️ ⋮

[View summary](#)

SoggyPuffs @soggypuffs · Feb 17

Headline of the day >>> Teacher intoxicated in #kindergarten classroom arrested - usat.ly/1EkJGwf via @usatoday

⏮️ ↻ ⭐️ ⋮

[View summary](#)

SoggyPuffs @soggypuffs · Feb 17

If you can make it through first grade, you can make it through anything the world throws at you.

⏮️ ↻ ⭐️ ⋮

SoggyPuffs @soggypuffs · Feb 17

Keira Knightley Gets Baby Advice from Jimmy Kimmel - youtu.be/R3ae-zJkxyk

 YouTube



⏮️ ↻ ⭐️ ⋮

[View more photos and videos](#)

PALMS CASINO RESORT

Created special event messaging for Facebook and Twitter
Memorial Day 2011

<http://www.facebook.com/PalmsCasinoResort>
<http://twitter.com/Palms>

Loved the Love Festival so much we're doing it again this Memorial Day Weekend. Your ticket to the party is here: < link >

Happy Hour... just the phrase makes us happy. Who's joining us tonight at NOVE?

If you've got the hour, we've got the happy – Happy Hour tonight at NOVE!

Great food, great drinks, great cause. The Taste of the Nation benefit to end childhood hunger tonight: < link >

A recipe to end childhood hunger – mix 35 great chefs with you & your friends for the Taste of the Nation benefit -< link >

The best chefs of Las Vegas cook up a cure tonight at the Taste of the Nation benefit to fight childhood hunger - < link >

2 rounds on us at the Island Casino Bar – just check in to the Palms on FB and we'll comp you two drinks.

We rocked Vegas last night with System of a Down at the Pearl. What did you do?

Ears are still ringing from the rockin' #SOAD's show! Monday's always a little better when you don't have to hear what people are saying.

#DeepPurple live on June 23rd! < link > - (and now we'll be humming "Smoke on the Water" all day)

A perfect Saturday Rain date - Paul Oakenfold presents Perfecto @ Rain Nightclub: < link >

On this Memorial Day, we think of all who have served our country so proudly and bravely. Thank you for all you've sacrificed.

And one more reason to have a great time tonight - #LadiesNight @ NOVE with half off your whole bill.











ICED MEDIA

Created daily content for Facebook, Twitter, Google+ and the company blog
July 2009 - December 2013

<http://www.facebook.com/ICEDMedia>

<http://twitter.com/ICEDmedia>

<http://www.ICEDMedia.com>

- **ICEDMedia** @ICEDMedia · Dec 13
Twitter Buckles Under Pressure, Lets You Block Users Again
mashable.com/2013/12/12/twi... via @mashable
Expand [↩ Reply](#) [↻ Retweet](#) [★ Favorite](#) [... More](#)
- **ICEDMedia** @ICEDMedia · Dec 13
We're on Facebook too - facebook.com/ICEDMedia. Have you liked us yet?
Expand [↩ Reply](#) [↻ Retweet](#) [★ Favorite](#) [... More](#)
- **ICEDMedia** @ICEDMedia · Dec 13
It seems Yahoo Mail is back but if you are one of the unlucky ones, you may be missing two weeks worth of messages.
Expand [↩ Reply](#) [↻ Retweet](#) [★ Favorite](#) [... More](#)
- **ICEDMedia** @ICEDMedia · Dec 13
Beware The Selfie Syndrome - bit.ly/ICEDBLOG
Expand [↩ Reply](#) [↻ Retweet](#) [★ Favorite](#) [... More](#)
- **ICEDMedia** @ICEDMedia · Dec 13
For all you #superstitious people out there... today is Friday the 13th!
Expand [↩ Reply](#) [↻ Retweet](#) [★ Favorite](#) [... More](#)
- **ICEDMedia** @ICEDMedia · Dec 12
WestSoy Ditches Brand Site, Goes All-In on Tumblr - shar.es/Og5Ff via @digiday
Expand [↩ Reply](#) [↻ Retweet](#) [★ Favorite](#) [... More](#)
- **ICEDMedia** @ICEDMedia · Dec 12
RT @db 7 powerful Facebook statistics you should know for a more engaging Facebook page thenextweb.com/facebook/2013/...
Expand [↩ Reply](#) [↻ Retweet](#) [★ Favorite](#) [... More](#)
- **ICEDMedia** @ICEDMedia · Dec 12
43 years after breaking up, @TheBeatles are getting a Lifetime Achievement #Grammy.
Expand [↩ Reply](#) [↻ Retweet](#) [★ Favorite](#) [... More](#)
- **ICEDMedia** @ICEDMedia · Dec 12
RT @adage YouTube is expected to channel \$5.6 billion in 2013 revenue, 11% of Google's total: bit.ly/19CWHRz
Expand [↩ Reply](#) [↻ Retweet](#) [★ Favorite](#) [... More](#)
- **ICEDMedia** @ICEDMedia · Dec 12
Snapchat: The Movie? >>> adweek.it/1f14p2
Expand [↩ Reply](#) [↻ Retweet](#) [★ Favorite](#) [... More](#)

MULTIPLE SARCASMS

Created content for Twitter in the voice of the film's protagonist
September 2009 - May 2010

<http://twitter.com/Sarcasms>



- Multiple Sarcasms** @Sarcasms · 8 Oct 2009
Sometimes a truth and a lie are almost the same thing, with the same words just in a different order. #multiplesarcasms
Expand Reply Retweet Favorite More
- Multiple Sarcasms** @Sarcasms · 7 Oct 2009
Forever isn't as long as it used to be. #multiplesarcasms
Expand Reply Retweet Favorite More
- Multiple Sarcasms** @Sarcasms · 6 Oct 2009
Separation is like being homeless with a mortgage. #multiplesarcasms
Expand Reply Retweet Favorite More
- Multiple Sarcasms** @Sarcasms · 5 Oct 2009
If you're one in a million, there are six thousand people exactly like you. #multiplesarcasms
Expand Reply Retweet Favorite More
- Multiple Sarcasms** @Sarcasms · 4 Oct 2009
Unrequited love is the worst form of domestic violence. #multiplesarcasms
Expand Reply Retweet Favorite More
- Multiple Sarcasms** @Sarcasms · 3 Oct 2009
I've never missed an opportunity to miss an opportunity. #multiplesarcasms
Expand Reply Retweet Favorite More
- Multiple Sarcasms** @Sarcasms · 2 Oct 2009
Sarcasm is the only other language I speak fluently. #multiplesarcasms
Expand Reply Retweet Favorite More
- Multiple Sarcasms** @Sarcasms · 1 Oct 2009
Marriage counseling is the Chapter 11 bankruptcy protection of relationships. #multiplesarcasms
Expand Reply Retweet Favorite More
- Multiple Sarcasms** @Sarcasms · 30 Sep 2009
You never see the beginning of the end until it's all over already.
Expand Reply Retweet Favorite More
- Multiple Sarcasms** @Sarcasms · 29 Sep 2009
Nothing is more discouraging than unappreciated sarcasm. #multiplesarcasms
Expand Reply Retweet Favorite More
- Multiple Sarcasms** @Sarcasms · 28 Sep 2009
You might not end up with the life you wanted, but you certainly get the one you deserve. #multiplesarcasms