

# Chicago's Resultly Chosen as Only US-Based Startup for TNW "Boost" Program

*Resultly to demo its on demand search platform at TNW Europe 2014.*

FOR IMMEDIATE RELEASE:

Chicago, IL. February 13, 2014. Resultly, the Chicago-based technology startup changing the way people search online, is among the first fifteen startups invited to demo at TNW Europe 2014. With more than 250 applications from all over the world submitted, Resultly is the only US startup among the first fifteen chosen.

TNW Europe Conference, which will be held April 24 & 25 in Amsterdam, brings together the world's technology influencers to share ideas and spread news on the most innovative and exciting early-stage startup companies today. The "Boost" program is designed to connect startups with all the resources needed to grow: capital, coverage, and new customers. Among the exclusive group of chosen startups, several will be given the honor to pitch on stage at the event.

"We are honored to be chosen for the "Boost" program, and especially honored to be the only US-based startup in the first round. There are a lot of great companies doing really exciting things, and being put in the same class as some of the world's leading startups validates the need for a better internet search experience." Said Resultly CEO and Founder, Ilya Beyrak. "I founded Resultly out of personal frustration. I grew tired of constantly searching for the same thing over and over. I hope the product resonates with the audience at TNW Europe as it has with our users for this common reason."

Resultly, which was founded in 2011 and is still in beta mode, has raised \$1.7 Million in Angel and Seed funding to date. Daymond John, founder and CEO of FUBU, and award-winning entrepreneur, is an investor in and influencer for the company. With 150,000 users, the site helps users monitor interests, such as travel, news, online shopping, social, and more by sending notifications when a chosen interest is posted somewhere online. "We help the user set a proactive search for items and interests. We let them know when a website gets the shoes they want in stock, when the days they want to travel become available, and when a competitor's company is in the news. The future of search is no longer pull— it's push." said Beyrak.

The company is sending several team members to the conference, and Beyrak is confident they will be chosen to present on stage. They team looks forward to mingling with the world's best

and brightest in tech, and are proud to represent Chicago and the US. For more information on TNW Boost, see the press release [here](#).

#### About Resultly

Resultly, founded in May 2011, streams search results to its users in realtime. With its patented process, the site helps users monitor interests, such as travel, news, online shopping, social, and more by sending notifications when a chosen interest is posted somewhere online. Resultly strives to make search a push function. The service is free for users and available on web and mobile platforms such as the iPhone.

For more information about Resultly visit <http://www.result.ly>