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Sales Sheet

Written for: NY Water Taxi (www.nywatertaxi.com)

Description:

This B2B info sheet was support material for a sales team. The products were package tours exploring NY Harbor. It was aimed at corporate event planners and tour operators looking to provide something special for their clients.



Charter a New York Water Taxi

For a fresh perspective on the world's most fascinating city

Magnificent bridges. Monumental skyscrapers. New York's harbor is one of the most majestic and romantic places in America. And there is no better way to lose yourself to the magic of the city than from an intimate New York Water Taxi charter.

Bring a group of any size – our boats carry up to 149 passengers and are handicapped-accessible. And your guests won't be disturbed with noise or fumes because our fleet is quiet and eco-friendly, with low-emission engines, low-wake hulls and hospital-grade mufflers. Whatever kind of gathering you've got planned, we can handle it with our premier video and audio system, refrigerated bar facility, microwave and coffee machine. And whether you're gazing at the Statue or the at the stars, our open top deck can give up to 100 people a view they'll never forget.

Group Events

The Ultimate Scavenger Hunt

We've teamed up with City Hunt – the most innovative team-building experts around – to produce a scavenger hunt by land and sea that will challenge your group and bring them together in a fun and memorable way. Teamwork, creativity and initiative are not optional here, whether you're looking to improve the way your group interacts or just to give them an enjoyable bonding experience. And then celebrate the day's challenges and successes with a party aboard the Water Taxi or at Water Taxi Beach.

Day at the Beach

The stunning views of Manhattan are just one reason Water Taxi Beach is the perfect setting for an afternoon of team-building events. This strip of manmade paradise also features volleyball courts, an acclaimed bar and grill and plenty of open space. Our staff will guide you through a variety of group activities, from a lecture on Long Island City History, Beach Volleyball, Beach Tennis, Beach Soccer and Line, Swing or Square Dancing to Picnic Games (three-legged race, etc.), Team Building (make a tropical drink!), a Real Tennis Tournament, Murder Mystery Theater, Game Show Trivia and much more. And you'll also get a Water Taxi cruise and transport to and from the beach. Three hours of activities are included, with lunch and an open bar provided.

Cruise and Dine

New York City has some of the finest waterside restaurants in the world, like the famous River Café, Battery Gardens and Water Club. Let us give your group a stunning evening of luxury on the water with a cocktail cruise that drops you off just a few feet from your dining destination.

Sunset Happy Hour Cruise

The sun setting behind the Statue of Liberty. The Manhattan skyline coming to life as night sets in. A Sunset Cruise with New York Water Taxi is an experience your group won't forget. Unwind together in the luxurious comfort of our state-of-the-art catamarans – whether you're enjoying the Bose sound systems and dance floor in our climate-controlled interior cabin, or letting the sights and sounds of New York Harbor charm you on our open upper deck, our boats create the perfect environment for an event.

Baseball Cruises

Add a touch of style to your sports outing with a cruise to Shea Stadium . Our "Mets Express" will make your trip to the ball game a classy affair - cruise past the landmarks

of Manhattan while sipping a drink and enjoying the relaxed atmosphere that only a cruise can provide. And when the game is over, your boat waits to bring you home in style and comfort – with the lights of Manhattan sparkling and a cocktail in your hand, it's the perfect ending to an event.

Other Group and FIT Tour Products

2 Day Hop-On/Hop-Off Pass

Here's the scoop on the city's best "travel and explore" bargain – New York Water Taxi's Two-Day Hop-On/Hop-Off Pass. Riders can explore the magic of New York City at their leisure during any two-day consecutive period by hopping on or off at any of New YorkWater Taxi's eleven regularly scheduled stops. Stops include E. 34th St, Hunters Point, Williamsburg, DUMBO, South Street Seaport, Red Hook, Battery Park, the World Financial Center, Christopher St, Chelsea Piers, and West 44th St. on the Hudson River.

Gateway to America Tour

The best way to see the Statue of Liberty when you are short on time! This one-hour tour provides stunning views of Lady Liberty, Castle Clinton, Ellis Island, Governor's Island, the Brooklyn Bridge, and southernManhattan. The tour is narrated by Kathleen Turner and David Rockefeller Jr. and covers the history of New York's waterfront, national parks, harbor forts and immigration history.

Audobon EcoCruise to the Heron Islands

More than three thousand herons fly up from southern regions to nest-in on islands around NY Harbor. Now you have a chance to see these large majestic birds in their island habitat up close during the magical time of sunset. Join NYC Audubon aboard an eco-friendly New York Water Taxi vessel. Passing under well known bridges and by famous landmarks, the trip provides spectacular views of the city's skyline and some of the city's lesser known aviary residents.

One Hour Statue

This one hour guided tour allows you to take in the sights of the harbor while getting up close to the Statue of Liberty and Ellis Island and still affording time for the rest of the many activities you plan to do in New York City.

Fall Foliage Tour

New York Water Taxi's spectacular 4.5 hour tour north up through the serene Hudson Valley are a terrific way to sneak a peak at the vibrant colors of the leaves in seasonal change. Enjoy a continental breakfast when you board, hot cider and a light lunch while cruising up the Palisades to Bear Mountain. Along the way you'll pass Grant's Tomb, go under the majestic George Washington Bridge, the Cloisters, the Tappan Zee and Rip Van Winkle Bridges.

Military History Tour

Two tours to choose from, both are audio tours. This tour highlights Governor's Island, Ellis Island, Statue of Liberty, Fort Wadsworth under the Verrazano Bridge, Brooklyn Army Terminal where Elvis went off to war, and Fulton Ferry Landing where in 1776 George Washington evacuated the entireContinental Army from this site in advance of the British invasion of America to quell the revolution. The 2–HOUR TOUR includes a 30 min. land tour of Battery Park and a 90 min. boat tour. The 3–HOUR TOUR includes a one hour visit on Governor's Island. Lunch on board optional.