

*Linking relevant research
with real world applications.*

HELP US SET THE
STANDARD FOR EXCELLENCE
IN **SPORTS MEDICINE** IN
THE NORTHWEST REGION.



Your regional chapter of the American College of Sports Medicine



As you've certainly noticed, issues around health and fitness are taking the national spotlight on many fronts. Childhood obesity is emerging as a serious national health concern, and more than any generation in history, baby boomers aren't accepting frailty and decay as part of the aging package. We believe there has never been a more important or exciting time to be part of the sports medicine community. As such, we are eager to expand our service offerings to our growing student and professional membership, and by extension, to the public at large.

Our mission at the Northwest Chapter of the American College of Sports Medicine is to provide educational and professional development opportunities for student and working members, and to serve as a resource to the general public in the areas of sports medicine and health and fitness. Our national parent organization, ACSM, is a recognized leader in the field, and members of ACSM-Northwest are a diverse and highly respected group, dedicated to improving the fields of sports medicine and exercise science.

We are a nonprofit organization, working at the grassroots level to promote and integrate scientific research, education, and practical applications of sports medicine and exercise science into programs and initiatives. Our over-arching goal is to help maintain and enhance physical performance, fitness, health, and the quality of life in our local communities.

To meet our aggressive goals for the coming years we are working to expand our relationships with highly regarded key businesses within the health and fitness and sports medicine industries. The enclosed sponsorship packet describes ways that you and your organization can help ACSM-Northwest, and outlines benefits you might derive from your support. Our main efforts are directed at funding student scholarship programs, and also at improving and expanding our annual regional conference. You can read more about these and other opportunities for supporting ACSM-Northwest in this packet.

I invite you to take a few minutes to review the enclosed information, and hope you find a level of support that seems appropriate—and also feels good, which is essentially what our profession is all about. If you have any questions about our organization or programs, or how a partnership with ACSM-Northwest can be mutually beneficial, please call me at (406) 222-2222.

Thanks for your time and for your potential support of ACSM-Northwest.

Sincerely,

Steve Conant
Sponsorship and Exhibitor Support Chair
ACSM Northwest Chapter

We offer a variety of sponsorship opportunities

The benefits to you of sponsorship include:

- Public support of the industry's leading professional organization
- Tax deductions based on your level of contribution
- Visibility among current and future potential customers
- Access to our membership for recruitment purposes



PLATINUM

SPONSORSHIP

Annual Contribution of \$10,000

Features:

This sponsorship package makes a lasting and noteworthy contribution. You will be giving a student a significant scholarship to continue his or her studies, while also enabling us to expand our outreach to the student and professional community and public.

Student Scholarship - \$5,000

Free "grand exhibitor" exhibit space at annual meeting in Seattle, WA (Feb 29 – Mar 2, 2008)

- Meeting room banner
- Literature distribution to all participants
- Logo on all conference materials
- Booth space
- Session presentation (15 minutes)

Web site presence

- Banner ad
- Job placements

Newsletter - Article or ad



GOLD

SPONSORSHIP

Annual Contribution of \$5,000

Features:

Gold-level support provides long-term benefit to students and the membership as a whole. Your gift furthers the sphere of sports medicine, and the outreach of ACSM-Northwest.

Student Scholarship - \$2,500

Free "grand exhibitor" exhibit space at annual meeting in Seattle, WA (Feb 29 – Mar 2, 2008)

- Literature distribution to all participants
- Booth space

Web site presence

- Banner ad
- Job placements

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- Public support of the industry's leading professional organization
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- Visibility among current and future potential customers
- Access to our membership for recruitment purposes



SILVER

S P O N S O R S H I P

Annual Contribution of \$2,500

Features:

Your contribution strengthens the health and fitness industry and cements a connection with the talented students and professionals at the core of sports medicine in our region.

Student Scholarship - \$1,000

Free "grand exhibitor" exhibit space at annual meeting in Seattle, WA (Feb 29 – Mar 2, 2008)

- Literature distribution to all participants
- Booth space

Web site presence

- Banner ad or job placements



BRONZE

S P O N S O R S H I P

Annual Contribution of \$1,000

Features:

The bronze level of support is a great way to begin your long-term relationship with our chapter. Every dollar of support helps make a positive impact in the sports medicine community.

Student Scholarship - \$500

Web site presence

- Banner ad
- Job placement

Exhibitor Programs

Regional ACSM Northwest Conference

Our annual three-day conference continues to be the chapter's flagship program. The number of participants and level of information presented at the event grows every year.

Location: Seattle Conference Center, Seattle, Washington

2008 Dates: February 29 – March 2

2008 Theme: Human Variability in Health, Fitness, and Disease

Meeting Structure:

Arrivals Registration and D

Day 1 Welcome and Intro
Research Presentations
Frank Booth – SeDS
Heather McKay – Physical Activity & Bone Health in Kids

Day 2 Dual Track – Research and Practical Applications
Karim Kahn – Physical Activity and Bone Health in Seniors
Mark Verstegen – Elite Athlete Performance
Glen Gordon – Electromagnetic and Muscle Recovery
University and Student Research Presentations

Day 3 Summit Presentation – ProSports Club

Exhibitor Packages

GRAND

EXHIBITOR

Fee: \$2,500*

Features:

As a "grand exhibitor," you will join our elite sponsors as a featured conference guest. Your company will be highly visible, and you'll have the opportunity to promote your products or services during our three-day conference.

- Premiere Booth – choice location
- Name/logo included on all conference mailings/materials
- Banner logo
- Literature distribution to all conference attendees
- Session presentation
- 15 min. presentation to attendees during one of our primary sessions
- PowerPoint
- Live demonstration
- Session break-out with follow-up question-and-answer session

CONFERENCE

EXHIBITOR

Fee: \$1,000*

Features:

With our basic conference exhibitor package, you receive the opportunity to present your products to the more than 500 attendees who will participate in our annual conference.

- Reserved booth space
- Literature distribution to all attendees
- Session break-out with question-and-answer session

*Exhibitor packages include all rental equipment needed for your booth – tables, chairs, tablecloths, booth skirts, power outlets and cords, etc.

Support Programs

Student Scholarships, Grants & Awards

A huge percentage of ACSM-Northwest's efforts are focused on students, research, and the industry's emerging professionals. A student scholarship or grant is a tremendous way of supporting these efforts and investing in the future of sports medicine.

As college tuitions escalate, many undergraduate and graduate student members must find alternative means of support or forgo additional education because they don't have the money to continue their studies. We encourage you to help students reach for the sky and obtain their goals, which returns enormous rewards to our industry. We need smart young minds to take us to the next level.

Here's how you can help:

General Scholarship Fund – this program is administered by the ACSM with an annual scholarship review and awards process. It is based on a written application and personal interview by our executive committee.

Corporate Scholarship Fund – you can tailor this custom program to meet your focused objectives or area of expertise. We would be happy to design a scholarship based on a specific area of study, advanced educational level, or core interest.

Grants and Awards – research grants and poster awards. Many of our professors and students are involved in research projects for either class-related credits or through public/private special interest organizations. Such projects need funding, equipment, participants, and other forms of assistance. Contact _____ for more information.

Student Awards – Each year during our conference we award cash prizes for the most outstanding undergraduate research project. Winners receive: 1st. Place - \$1,000, 2nd Place - \$ 500, 3rd Place - \$250. Descriptions of past winners are available for review at our website **www.acsmnorthwest.org**. We would like to make this an annual sponsored award program. If you would be interested in assisting us with this initiative, we would welcome the support.

Promotional Programs

Web site advertising

Our ~~on the web site~~ **on the web site** information on our association



Your regional chapter of the American College of Sports Medicine

www.acsmnorthwest.org

ACSM Northwest

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