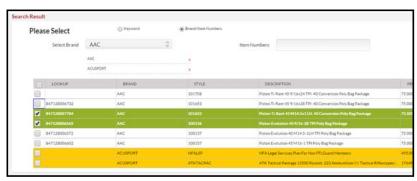


## Customer Link Exchange with ACU

Celerant has partnered with AcuSport to offer their CustomerLink™ Exchange, which allows for two-way communication with AcuSport. Stratus Retail point-of-sale allows retailers to import vendor catalogs, including product descriptions and images, eliminating the need to manually enter data. With AcuSport's CustomerLink™ Exchange, retailers can then automate purchase orders to AcuSport by utilizing the min/max settings within the Stratus POS system. Sales data can then automatically be shared with AcuSport to help change the industry by making the supply chain more efficient.



\*Yellow line represents items already in DB. Green line represents items selected to import

## **ACUSPORT CATALOG IMPORT**

- Browse the full catalog and select needed items to easily import into your database
- Eliminate the need to manually enter data, including product descriptions, images, etc.
- Update against catalogs at customized levels AcuSport updates their catalog every Monday
- Single out how many records/items are being updated
- Identify how many are recognized as New items, how many are being updated by attribute (new description, UoM, etc)
- Flag items as "inactive" if they are discontinued or no longer in stock and "remove" from reports and searches of active items
- Search for items that were created (or imported) by a specific date



## **AUTO ORDERING TO ACUSPORT**

- Automate purchase orders to AcuSport based on Min/Max
- Receive acknowledgements back from AcuSport

## SALES DATA EXCHANGE TO ACUSPORT FOR INDUSTRY BENCHMARKING

- Proactively help change the industry by sharing your sales data, quantity on hand inventories and sell through trends
- Help manufacturers and the supply chain be more efficient



