

# INTRODUCTORY OFFER FOR CAREPOINT USERS!

## DISCOUNT ON INITIAL SOFTWARE PACKAGE

1 FULL STATION: \$5,995 (FROM \$8,038) | 2 FULL STATIONS: \$9,995 (FROM \$11,887)

*\*INCLUDES HARDWARE, SOFTWARE, AND TRAINING.*



Integrated  
with:



CAM RetailSTARx is fully integrated software that combines all channels of a retail enterprise in one complete system, including POS, inventory management, order fulfillment, E-Commerce and CRM. RetailSTAR features a bidirectional interface to the GuardianRx dispensing system from CarePoint.

### COMPLETE RETAIL SYSTEM

- Point of Sale
- E-Commerce/M-Commerce
- Inventory Management
- Forecasting
- EDI

### FEATURES FOR PHARMACY

- Interface with GuardianRx
- Dual-Dispensing
- Manage Pseudoephedrine
- Multi-Store Communications
- Interface with OTC Wholesaler
- IIAS Compliant
- SIGIS Eligible List
- Gift Cards
- E-signature capture
- Custom Reporting

### RetailSTARx promotion for GuardianRx users:

Hardware, credit card authorization, software and training  
Includes A/R  
20% off Database conversion fees

## Point of Sale

RetailSTAR POS is designed with an integrated touch screen, and includes customizable features for both the screen and receipt printers. Options include custom POS screen & receipt design, easy-to-use product search screen, and much more.



## GuardianRx Interface

RetailSTAR features a bidirectional interface to the GuardianRx dispensing system from CarePoint. Patient and prescription information is automatically sent to RetailSTAR once the prescription is filled by GuardianRx.

RetailSTAR sends a finalization (sales pickup data) back to GuardianRx as soon as the customer picks up and pays for the prescription.



## E-Commerce / M-Commerce

CAM offers specially designed E-Commerce and mobile platforms that are recognized within RetailSTAR as another store location. Product info can be uploaded with just a few clicks within the POS. Using Responsive Design, your website will display seamlessly on almost any browser or device.



## Merchandise Planning

Keep your inventory lean while maintaining margins with Open-to-Buy (OTB) management. RetailSTAR comes complete with an OTB module for managing inventory levels; or you can use one of our interfaces to many popular planning service companies now on the market.

Automating the reordering process for items with high turnover, allows you to communicate with major suppliers through EDI. RetailSTAR also eliminates data entry duplication by propagating original inventory information across all other areas of your business.



[www.camcommerce.com](http://www.camcommerce.com)  
714.338.0200

## IIAS Compliant

With the addition of IIAS support and SIGIS certification, the RetailSTAR software software allows pharmacies to accept FSA (Flexible Spending Account) cards.

CAM is the leader in insuring pharmacies are compliant with IRS legislation requiring point of sale systems support IIAS (Inventory Information Approval System) requirements. Working together with industry standards organizations such as SIGIS, RetailSTAR software has been certified and provides pharmacies with the required features to comply with these regulations.

## Inventory Management

Manage all sales channels, inventory turnover and serialized items all within RetailSTAR. Now you can build out a reporting system that best fits your methodologies. Inventory for both web and brick-and-mortar locations are kept in a single database for easy access.



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## CRM

Customer Relationship Management comes standard within RetailSTAR. The robust CRM provides a number of services to members and retailers alike. This module supports custom fields, flash reporting, integrated job tracking and flexible promotions.

RetailSTAR tracks all of the important information about your customers, so you can enable effective promotional management which results in increased customer retention and satisfaction.

## Reporting & Analytics

Analyze the basic information on your business operations with several standardized reports, or leverage the advanced report generator for a data "deep dive." Standard and advanced retail calculations, and automated reports come standard.

