CAM RetailSTARx
A Subsidiary of Celerant Technology

Multi-Channel Retail Software
for Pharmacy

INTRODUCTORY OFFER FOR McKESSON USERS!

DISCOUNT ON INITIAL SOFTWARE PACKAGES

1 FULL STATION: $5,995 (FROM $8,038) | 2 FULL STATIONS: $9,995 (FROM $11,887)

INCLUDES RETAILSTARx SOFTWARE, HARDWARE, CREDIT CARD AUTHORIZATION, ACCOUNTS RECEIVABLE AND TRAINING
20% OFF DATABASE CONVERSION FEES | SUBSCRIPTION PACKAGES ALSO AVAILABLE

Integrated with: McKESSON

CAM RetailSTARx is fully integrated software that combines all channels of a retail enterprise in one complete system, including POS, inventory management, order fulfillment, E-Commerce and CRM. RetailSTARx offers a complete integration with McKesson EnterpriseRx, as well as an integration to read prescription bar codes with McKesson PharmacyRx.

COMPLETE RETAIL SYSTEM

- **Point of Sale**
- **CRM**
- **Inventory Management**
- **Forecasting**
- **EDI**

FEATURES FOR PHARMACY

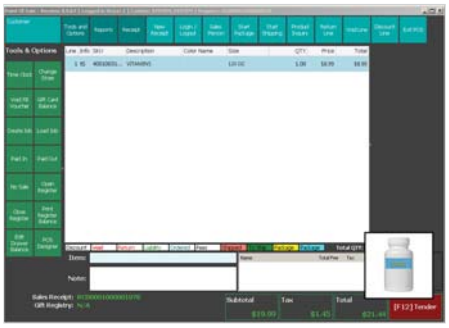
- **Interface with EnterpriseRx/PharmacyRx**
- **Import and Update Products**
- **Pseudoephedrine Tracking**
- **Multi-Store Communications**
- **Send POs Electronically**
- **IIAS Compliant**
- **SIGIS Eligible List**
- **Gift Cards**
- **E-signature capture**
- **Custom Reporting**

"Customized real time reporting is a snap, and large segments of data can be analyzed in just a few minutes. Prescription bar codes are scanned at POS without having to enter the patient name. With the latest service pack update, prescriptions are released through the McKesson Enterprise Rx system in about one second."

- Doug Schultz, Owner - Tobin's Pharmacy

Point of Sale

RetailSTARx POS is designed for keyboard, mouse or touchscreen navigation and includes customizable features for both the screen and receipt printers. Options include custom POS screen & receipt design, easy-to-use product search screen, and much more.



CRM

Customer Relationship Management comes standard within RetailSTARx. The robust CRM provides a number of services to members and retailers alike. This module supports custom fields, flash reporting, integrated job tracking and flexible promotions.

RetailSTARx tracks all of the important information about your customers, so you can enable effective promotional management which results in increased customer retention and satisfaction.

Purchasing/Receiving

RetailSTARx makes it easier to maintain perpetual inventory via an automated reordering process, allowing you to seamlessly communicated with major suppliers through EDI. The software eliminated data entry duplication by using the original inventory information in your product record to propagate all other areas of your business.

Merchandise Planning

Keep your inventory lean while maintaining margins with Open-to-Buy (OTB) management. RetailSTARx comes complete with an OTB module for managing inventory levels; or you can use one of our interfaces to many popular planning service companies now on the market.

Automating the reordering process for items with high turnover, allows you to communicate with major suppliers through EDI. RetailSTARx also eliminates data entry duplication by propagating original inventory information across all other areas of your business.

CAM Commerce Solutions®
A Subsidiary of Celerant Technology

Multi-Channel Retail Software For Pharmacy

www.camcommerce.com
714.338.0200

IIAS Compliant

With the addition of IIAS support and SIGIS certification, the RetailSTARx software software allows pharmacies to accept FSA (Flexible Spending Account) cards.

CAM is the leader in insuring pharmacies are compliant with IRS legislation requiring point of sale systems support IIAS (Inventory Information Approval System) requirements. Working together with industry standards organizations such as SIGIS, RetailSTARx software has been certified and provides pharmacies with the required features to comply with these regulations.

Inventory Management

Manage all sales channels, inventory turnover and serialized items all within RetailSTARx. Now you can build out a reporting system that best fits your business practices. Inventory for both web and brick-and-mortar locations are kept in a single database for easy access.

Reporting & Analytics

Analyze the basic information on your business operations with several standardized reports, or leverage the advanced report generator for a data "deep dive." Standard and advanced retail calculations, and automated reports are included within the reporting and analysis.

Mobile POS

RetailSTARx Mobile POS is ideal for producing estimates, line busting, gift registry, and customer profiling. Deliveries of perscriptions can be done easily with the RetailSTARx offline delivery application. Expedite the sales process, improve the customer service experience, with Motion tablets powered by RetailSTARx.