

Build Positive Relationships - Grow Your Business

Stored Value Cards offer your retail enterprise valuable information about your customer base. And since the SVC offering from Celerant is integrated through all channels from POS through E-Commerce, you can target and track your mailings and other promotions with greater success.

SVCs also make convenient gifts. Gift cards are the easiest and least expensive way to expand your new customer base. From all angles, retailers emerge winners with SVCs. The only cost to you for this special program is the cost of the card itself.

FEATURES OF SVC CARDS

No activation fees as compared to 25¢ - 40¢ charge for initially issuing card

No third party transaction fees as compared to 25¢ - 35¢ per transaction

No inflated fees or charges for cards themselves

SVC data is integrated into your stores database

Online customer management

Unlimited number of cards within the system

Easy to use interface for inputting information

SVC customer data can be used for follow-up mailings and promotions

SVC is handled as a credit card, easily add or subtract value to the card

Loyalty program is available for discounts and rebates

Capability for putting refunds on the SVC

Integrated online gift cards for Celerant E-Commerce Retailers

BENEFITS OF AN SVC PROGRAM

Use your existing clients to acquire new clients

Unused balances remain on the SVC instead of having to issue cash

Increase your customer database - customer information can be recorded for each SVC and used to announce special promotions or new items

Increase brand awareness and loyalty - SVCs are effectively advertisements in your customer's pocket

SVC cards are user friendly, easy to set-up, and process in seconds like regular credit cards

Meet customers expectations - many customers today expect to purchase an SVC at their favorite stores

Track purchases with reports for in depth information including purchase history by customer

No processing or activation fees

