CELERANT Command RETAIL®

EXCLUSIVE OFFER FOR NSSF MEMBERS!
25% OFF INITIAL SOFTWARE LICENSES

A preferred software vendor of:

Celerant Command Retail is fully integrated software that combines all channels of a firearms dealer or range in one complete system, including POS, inventory management, serial number tracking, range lane management, E-Commerce, membership and more.

COMPLETE RETAIL SYSTEM

Point of Sale
E-Commerce/M-Commerce
Inventory Management
Sales Back Office
Order Fulfillment
Reporting & Analysis

FEATURES & BENEFITS FOR FIREARMS

Maintain Electronic A&D Books
View Firearms History Instantly
Integrate with GunBroker.com
Comply with ATF Requirements
Schedule/Assign Range Lanes
Define & Assign Waivers

Import Vendor Catalogs
Manage Memberships
Print Club ID Cards
Scan Driver's Licenses
Create Class Rosters &
Track Attendance

"Celerant has really focused on putting the time and energy to make sure that that those pieces of the puzzle—working with the FBI and the ATF—match what the retailers need. And Celerant's staff is doing a very good job of keeping up with a moving target."

Jeff Poet, Owner - Jay's Sporting Goods

Mobile Point of Sale

Command Retail POS is a powerful tool for your operation, with full access to all retail functions, including inventory, transfers and receiving. Stratus Retail POS can be accessed on the Internet from practically any device with a web browser, such as a tablet or smartphone.
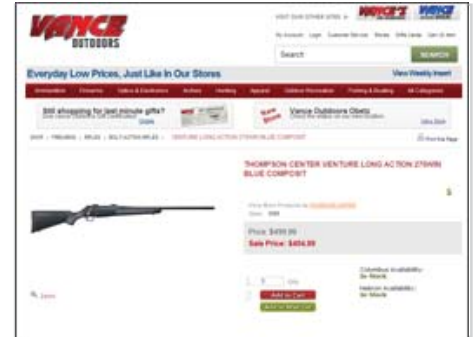

Memberships/Clubs

Customer Relationship Management comes standard within Command Retail. The robust CRM provides a number of services to members and retailers alike. Manage memberships, track points, email members, create clubs/print custom club ID cards, sell or renew memberships and run reports on both member activities and financials. New additions will be added to better manage memberships, including recurring annual billing.

Enable effective promotional management which results in increased customer retention and satisfaction. The software tracks all CRM and buying clubs, for both in the store and on the web.

E-Commerce / M-Commerce

Celerant offers specially designed E-Commerce and mobile platforms that are recognized within Command Retail as another store location. Product info can be uploaded with just a few clicks within the POS. Using Reponsive Design, your website will display seamlessly on almost any browser or device.

Gunbroker.com Integration

Access GunBroker.com through direct integration to your website to manage all of your auctions in a central location. View your open auctions, closed auctions, recently created auctions as well as auctions that are closing today.

Auctions can be easily added, removed or relisted, and bids can be changed, all without ever leaving your own E-Commerce site. Mass imports can be completed, and templates can be made and copied for faster future submissions, with set restrictions and shipping methods.

CELERANT
TECHNOLOGY CORP

R@tail Redefined™

www.celerant.com
718.351.2000

A Top Retail Software
RIS Software
LEADERBOARD'13
Leading Mid-Size Vendor

A preferred software vendor of:

Range Management

Easily manage all aspects of your range through the new web-based platform, Stratus Retail. Within one system, you can create reservations, check in customers, assign specific ranges or lanes, define any required waivers needed with range or lane usage, and accept all major forms of payment.

The new range management module can be easily accessed right from within the POS screen. Specify times, split sales for multiple participants and schedule reservations.

Course Scheduling

This module within Stratus Retail allows you to create custom class schedules, assign resources and/or training areas to each class, create class rosters, track attendance and view schedules. Courses can be managed from registration until next course enrollment.

Vendor Catalog Integration

Stratus Retail offers direct integrations for catalog imports to a number of well-known sporting goods vendors such as AcuSport and Sports South. Eliminate the need to manually enter data, saving your business time and money, while dramatically reducing errors in data entry. Update against vendor catalogs at customized intervals to ensure that the newest products make it to your store shelves, faster.

Includes vendors such as:
AcuSport
Shooting Warehouse/Sports South
Kroll International
and more!

Electronic A+D Books

Created in conjunction with the ATF, our new A&D module provides an easier, more efficient way to electronically record gun logs. All data is stored within Command Retail, and you no longer have to keep physical records. Pull the history of any firearm in seconds!