

**PAUL DORN      CREATIVE DIRECTOR | COPYWRITER**

**2011-2014 Turner Entertainment Networks** - Creative Director on TNT and TBS for network sponsor integrations across broadcast and digital channels. Managed and approved creative development and production of digital, experiential and broadcast promotions. Freelance between 2013-14.

**2005-2011 Freelance Creative:**

- Studiocom, Atlanta, GA. - Creative Director on Purina and Trident Gum. Digital, Social, Experiential, App Dev.
- Interone/BBDO, Munich, Germany - Copywriter on BMW International. Broadcast, digital, ambient, print.
- Van Winkle Associates, Atlanta. Copywriter on Texas Pete Hot Sauce and Great Clips. Radio, TV, print, digital.

**2006-2009 BBDO**, Atlanta. Copywriter/ACD on AT&T Wireless and BMW International (Munich office), Capital One Bank, GA Lottery. Broadcast, digital, print, experiential, ambient. mobile. Assisted ECD with management of creative.

**2000-2006 Freelance Creative:**

- DDB, Chicago. Copywriter on Budweiser TV and Radio.
- BBDO, NY. Copywriter on Visa, and Mars Candy (snickers) for TV and Radio.
- Leo Burnett, Chicago. Freelance Copywriter on Oldsmobile for TV and Radio.
- Grey, Los Angeles. Copywriter/ACD on BMW for broadcast, digital, print and outdoor.
- Fitzgerald and Company, Atlanta. Freelance Copywriter/ACD on Coca-Cola for broadcast, digital, print and outdoor.
- Fletcher Martin, Tampa, FL, freelance copywriter/ACD on Florida Board of Tourism for broadcast, print and outdoor.

**1999-2000 Ocean Park Pictures** - Commercial Film Director – Santa Monica, CA.

**1995-1998 DDB**, Chicago. Senior CW/AD on Anheuser Busch (Bud, Bud Light, , MacDonald's, and Wilson Sports. Budweiser TV, radio, outdoor, print, digital (web 1.0).

**1993-1995 Freelance Copywriter :**

- Accenture/CSTAR (Center For Strategic Technological Research) Chicago. Copywriter and producer for interactive TV shopping platform ("of the future", i.e. pre-web 1.0).
- JWT, Chicago. Copywriter: on Kraft Foods and Florsheim Shoes for TV and radio.
- FCB, Chicago. Copywriter on Coors Brewing Company, Taco Bell for TV and radio.
- Y&R, Chicago: Copywriter on Miller Brewing Company for TV, Radio and Print.

**1991-1993 JWT** – Chicago, IL. Copywriter on 7-Eleven, Northern Telecom, Kraft Foods, McDonald Douglas Defense.

**EDUCATION**

University Of Georgia. | Bachelor Of Arts | English Literature | Minor in Fine Arts.

Atlanta College Of Art | Computer Graphics/Design

Portfolio Center Atlanta | Copywriting

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