

salesforce.com®
Your Customers Close at Hand



Click-for-Customers.

Access

Store



Analyze

Connect

YOU LOVE **Point-and-Click**. IT MAKES SITE NAVIGATION A SNAP. IF ONLY MANAGING CUSTOMER CONTACTS WAS THAT EASY. **HELP** IS ON THE WAY . . .

INTRODUCING . . . Click-for-Customers.

Outfit your business with a total Customer Relationship Management (CRM) solution. Staying on top of customer connections and data is one of the most critical aspects of driving sales.

Customized CRM Resources

Salesforce.com provides you with a complete set of CRM tools and services. Our award-winning, tiered approach allows businesses to tailor a CRM-package to fit their individual needs and goals.

- **Store and Access.** House and retrieve customer information in a stream-lined database from Salesforce.com. Our AppExchange Builder™ programs are simple to set up and to learn. We offer user-friendly applications that allow for fluid navigation so you can keep important information at your fingertips.

- **Analyze.** Salesforce.com provides you with applications to thoroughly analyze your customer data. Don't just look at the overall numbers. Organize, sort, and cross-reference your data for any criteria you apply. And we help you to evaluate your analysis results for insights into important customer and sales trends.

- **Connect.** You can also rely on Salesforce.com to develop the optimal system for communicating with your customers. We streamline or automate your business practices so that your message gets to all of the right people, in the right form, and on time.

Use any or all of these CRM solutions from Salesforce.com and watch your sales and productivity grow.

On-Demand Computing

Take advantage of our groundbreaking On-Demand services. This option gives your company the ability to connect to CRM applications through the Internet, saving you money, time, and risk.

Low Cost, Big Benefit

With Salesforce.com, there's no need to invest in costly database servers, new technology, or expensive software. We offer low-cost applications, resources, and personal consulting services. Whether you are a large corporation or a small startup business, look to us to create an individualized CRM package to suit your budget.

We Lead By Example

Who relies on Salesforce.com to succeed in business? Companies who keep customers just a click away, including AOL, Sprint/Nextel, Staples, Time-Warner Cable, and Zagat Survey. These are just a few of our happy customers who help make Salesforce.com the most trusted name in CRM.

According to our own data analysis, over 93% of Salesforce.com customers value our services enough to recommend us to their colleagues. That's the kind of CRM result that helps us measure the success of our business. *Find out what Salesforce.com can do for your success rate.*

Start With CRM Today

For more information and a comprehensive guide to the Salesforce.com family of CRM products and services, visit our website, www.salesforce.com.

Call 1-800-NO-SOFTWARE.

Or visit us on the Web:
www.Salesforce.com.

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