



## 21 Dumbest Things We Keep Spending Too Much Money On

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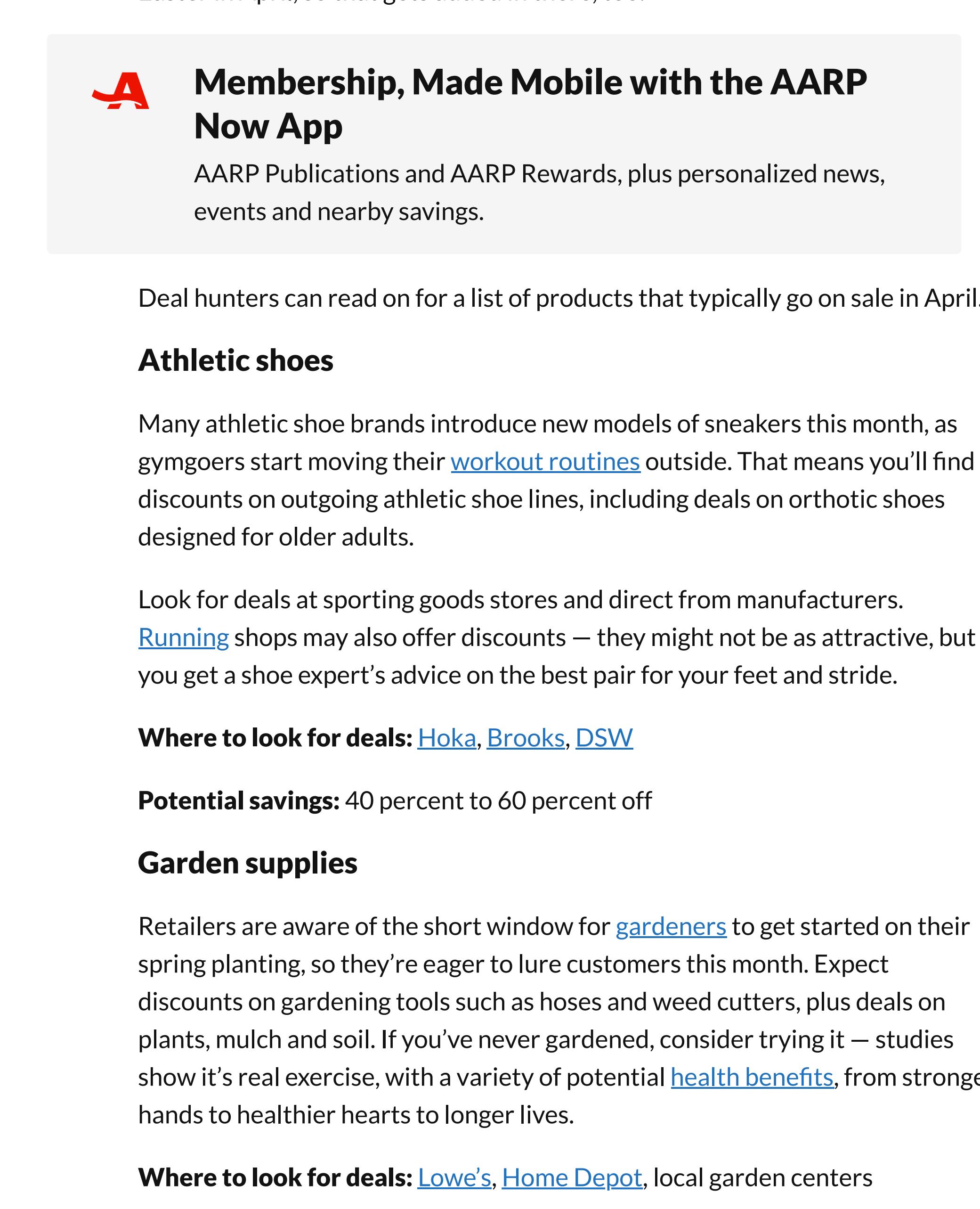
MONEY

## Best Things to Buy in April 2025

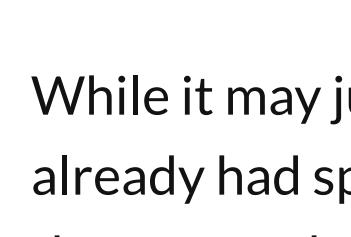
Shop for deals on sneakers, garden equipment and spring apparel this month

By Beth Braverman, AARP

Published March 26, 2025



AARP (GETTY IMAGES, 6)



The weather is starting to warm in many parts of the country — and the deals at retailers are heating up, too.

"In April, you have the lead-up to Mother's Day, and everybody getting ready for spring, so there's a bigger push for things that are warm weather-centric," says Julie Ramhold, a consumer analyst at DealNews. "And this year, we have Easter in April, so that gets added in there, too."

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Deal hunters can read on for a list of products that typically go on sale in April.

#### Athletic shoes

Many athletic shoe brands introduce new models of sneakers this month, as gymgoers start moving their [workout routines](#) outside. That means you'll find discounts on outgoing athletic shoe lines, including deals on orthotic shoes designed for older adults.

Look for deals at sporting goods stores and direct from manufacturers. [Running](#) shops may also offer discounts — they might not be as attractive, but you get a shoe expert's advice on the best pair for your feet and stride.

**Where to look for deals:** [Hoka](#), [Brooks](#), [DSW](#)

**Potential savings:** 40 percent to 60 percent off

#### Garden supplies

Retailers are aware of the short window for [gardeners](#) to get started on their spring planting, so they're eager to lure customers this month. Expect discounts on gardening tools such as hoses and weed cutters, plus deals on plants, mulch and soil. If you've never gardened, consider trying it — studies show it's real exercise, with a variety of potential [health benefits](#), from stronger hands to healthier hearts to longer lives.

**Where to look for deals:** [Lowe's](#), [Home Depot](#), local garden centers

**Potential savings:** 20 percent to 30 percent off

#### Spring clothing

While it may just be starting to feel like spring outside, many retailers have already had spring apparel, such as lightweight jackets, on their racks for more than a month. That often means they're ready to mark down prices to make room for summer attire like [bathing suits](#), tank tops and shorts.

Often, you'll see the best deals on spring clothing over Easter weekend (April 19–20), says budgeting consultant Andrea Woroch.

**Where to look for deals:** [J.Crew Factory](#), [Puma](#), [Old Navy](#)

**Potential savings:** 30 percent to 40 percent off

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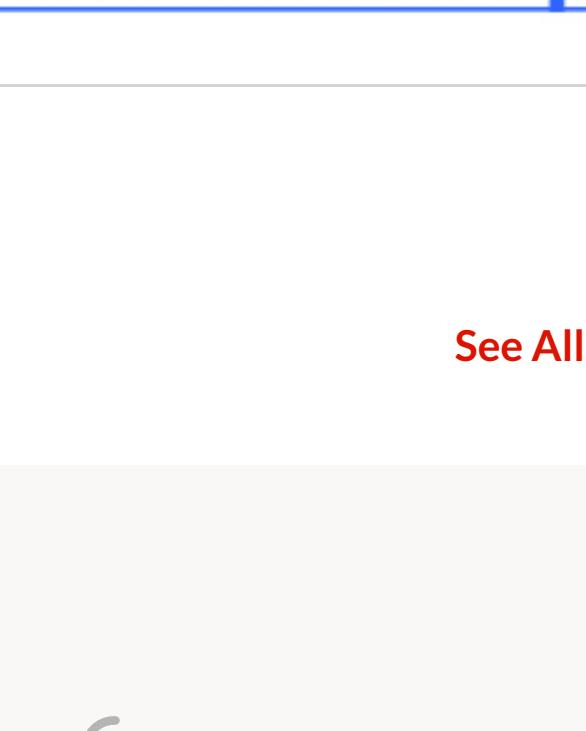
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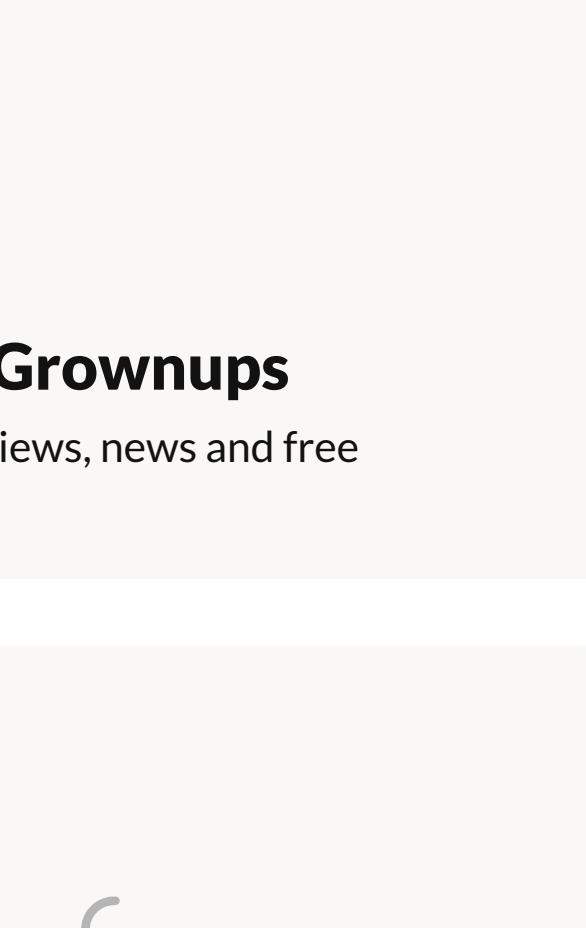
#### How to Save on Egg Prices

Egg prices are rising again, but you can save.



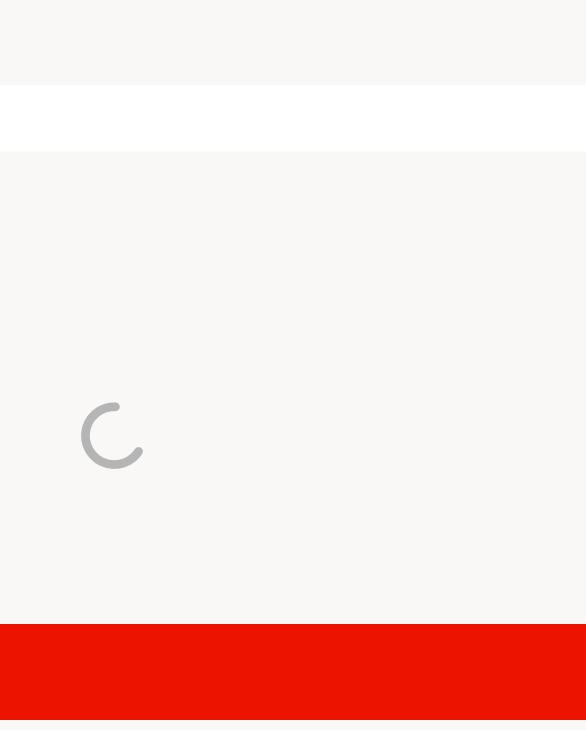
#### Coupon Mistakes to Avoid

Thanks to loyalty programs, discount codes and other promos, you don't have to pay full price at the store.

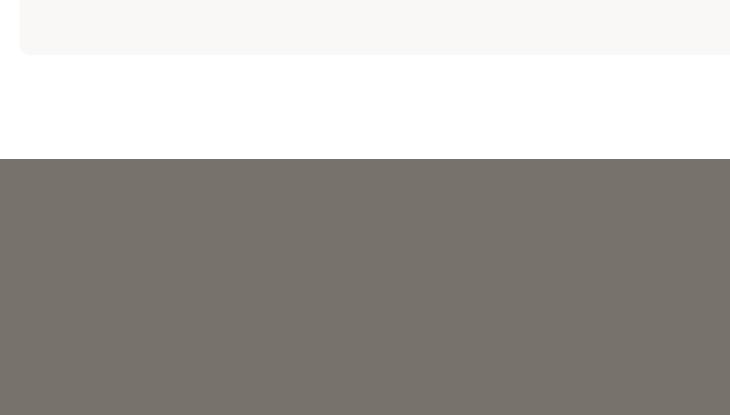


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