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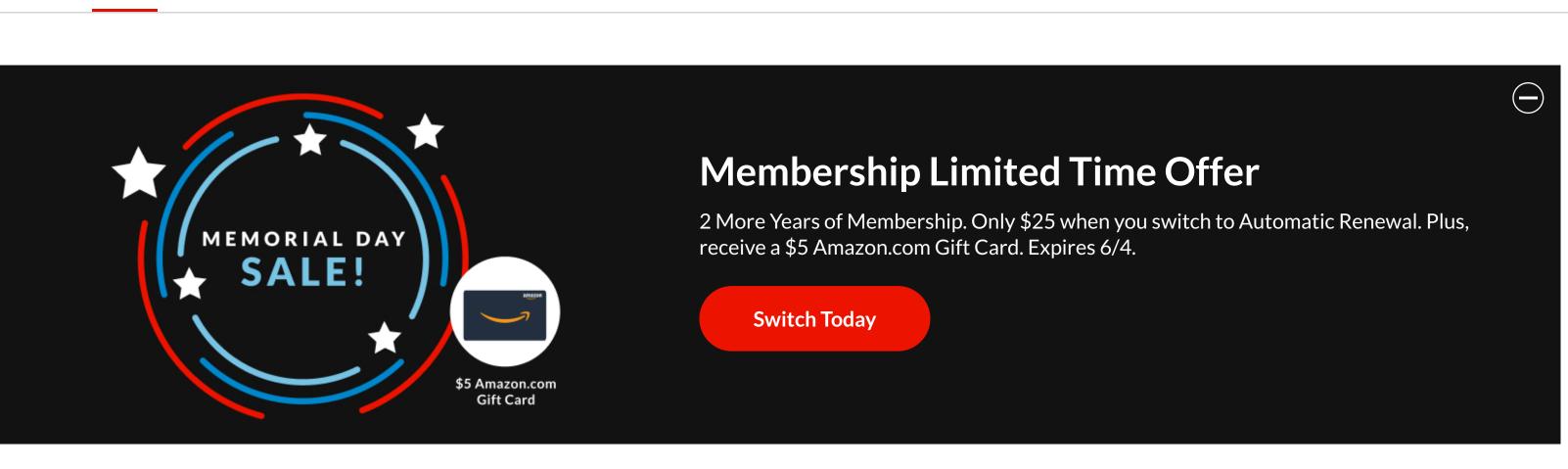
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Best Things to Buy in June 2025

MONEY

By Beth Braverman, AARP Published May 28, 2025

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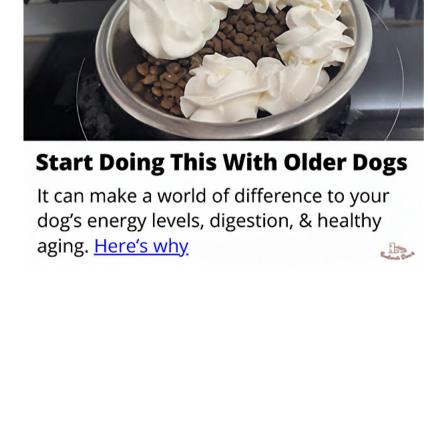
Semiannual sales and Father's Day promotions drive deals this month





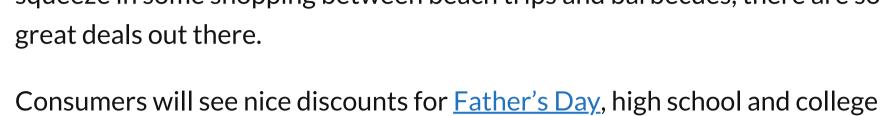
June 20 marks the official start of summer — and if bargain hunters can

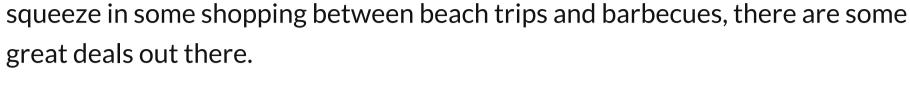




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graduations, and wedding season, as well as some high-profile semiannual sales





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in June. Read on for a list of products that typically go on sale this month.

Spring clothing Retailers are eager to make room for warmer-weather clothing. Although markdowns began in May, you'll see even bigger discounts in June on spring

"When shopping end-of-season clothing sales, don't let the allure of lower

next spring rolls around," advises Kay Harms, a stylist who specializes in

prices tempt you to waste money on trendy items that won't look current when

apparel like light jackets, pastel dresses and floral prints.

dressing women over 50. "Instead, focus on elevated basics like solid-colored tees, lightweight layering pieces you can continue to wear through the summer,

and jackets and jeans you can wear again in the fall." While you may find a slimmer selection toward the end of the month, you'll also find the steepest price cuts. Check outlet stores for additional savings.

In addition to great deals on underwear, you'll find discounts on adjacent

products such as robes, pajamas and other loungewear. Harms suggests

Where to find deals: Victoria's Secret, Lane Bryant, Soma Intimates

focusing on items that you can wear year-round, rather than apparel you might

wear for only a short while before the colder months arrive. "Victoria's Secret leads the way in this category with its semiannual sale [that typically occurs in June], but then all of its competitor retailers and brands

Where to find deals: J.Crew, Nordstrom, JCPenney

Potential savings: Up to 80 percent off

mimic a lot of those discounts," says Kimberly Palmer, a consumer expert with NerdWallet.

Lingerie

Potential savings: Up to 60 percent off **Cookware** Our Place and Williams Sonoma typically host semiannual sales in June. Their

competitors often follow suit with their own promotions on pots, pans and

other kitchen essentials throughout the month, making it a great time to stock

up on wedding gifts or presents for grandchildren who recently graduated from

college and are moving into their first apartment. You'll find the best deals on

cookware sets, but you can also score discounts on individual pieces, says Julie

Where to find deals: Macy's, Sur La Table, Made In Cookware

With the weather heating up, buying a few new activewear items may help

(The U.S. Centers for Disease Control and Protection recommends 150

motivate you to start exercising outdoors more and reach your fitness goals.

minutes per week of moderate intensity movement for those age 65 and older.)

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You'll see discounts this month on athletic apparel such as sports bras, tank tops and shorts.

Ramhold, a consumer analyst at DealNews.

Potential savings: 20 percent to 30 percent off

Athletic apparel

More > "Part of that is likely due to the fact people are trying to get in shape before going to the beach or the fact that they're just outside more in general because the weather is better," Ramhold says. "We also see gyms really push promotions on their memberships in June as well."

In addition to home improvement equipment being a go-to Father's Day gift, the category gets discounted this month as more consumers take on outdoor <u>remodeling projects</u>. Expect deals on everything from tool sets to power tools

Where to find deals: <u>Home Depot</u>, <u>Vermont Tool Co.</u>, local hardware shops

Photo albums, calendars and picture frames are also popular Father's Day gifts

"Even if you're not shopping for Father's Day per se, this could be a really good

opportunity to just shop for upcoming events in your life — let's say, a birthday

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Potential savings: Up to 40 percent off **Photo gifts**

that see significant discounts leading up to the holiday.

AARP Games

like nail guns and saws.

or anniversary," says Stephanie Carls, retail insights expert at RetailMeNot. "You can even get stuff ready for the holidays."

Wine

Many retailers offer wine sales in June to get in on wedding season as well as

summer entertaining. "It's an opportunity to stock up," says Sarah Jankowski,

She says you'll find better deals at wine stores and warehouse clubs, instead of

director of user growth and integrated marketing at Shopkick.

at supermarkets. Sign up for store emails for additional discounts.

Where to find deals: Costco, Total Wine & More, Wine Access **Potential savings:** Up to 25 percent off per case, or \$5 to \$10 off per bottle

Beth Braverman is a contributing writer who has covered shopping and personal finance for more than

a decade. Her work has appeared in Consumer Reports, CNNMoney.com, CNBC.com, and dozens of

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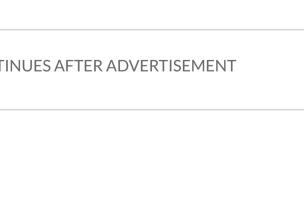
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Where to find deals: Under Armour, Lululemon, On Running Potential savings: 30 percent to 40 percent off **ENTERTAINMENT** Member Benefits

Tools

Where to find deals: Shutterfly, VistaPrint, Walmart **Potential savings:** Up to 70 percent off, plus deals like unlimited pages in photo albums

other outlets.

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