Work & Jobs Advocacy Social Security Medicare Caregiving Games Travel More...

ADVERTISEMENT

Now that's a reason

to celebrate.

Auto Insurance

The Hartford

Help ? | Q

Get Quote

99 Great Ways to Save Money and Beyond View Series >

Renew

Brought to you by

Auto & Home Insurance The Hartford

★ AARP Rewards

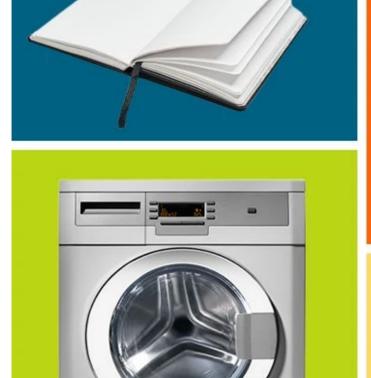
AARP EN ESPAÑOL

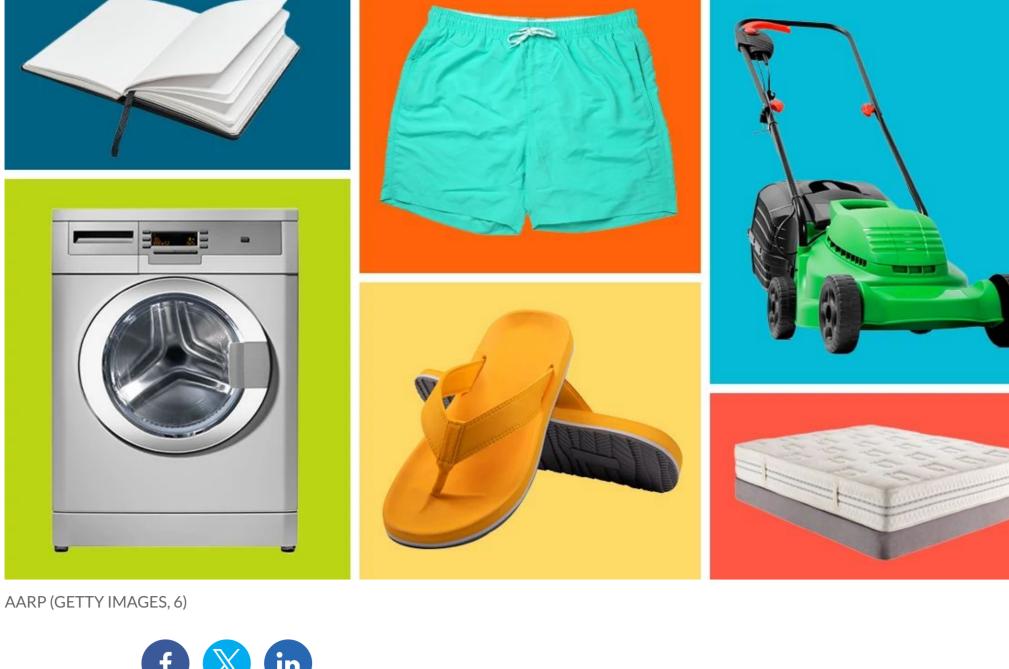
MONEY

Best Things to Buy in July 2025 Fourth of July, Amazon Prime Day and back-to-school sales bring deals on laptops, appliances, matt

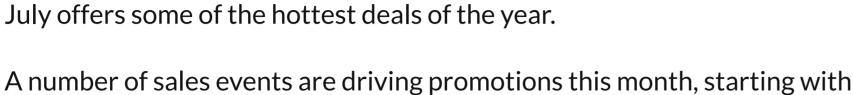
By Beth Braverman, AARP

Published June 27, 2025 • EN ESPAÑOL









shoppers can nab some great discounts over the three-day holiday weekend.

In addition, Amazon is holding its summer Prime Day sale July 8-11, and many big-box competitors host "Christmas in July" events of their own, says Stephanie Carls, retail insights expert at RetailMeNot, a coupon website.

Independence Day. The Fourth of July falls on a Friday this year, meaning

Discover New AARP Benefits Find hundreds of unexpected benefits, savings and other free content with your membership.

promotions.

seeing bigger sales to get you out spending."

Here is a list of products that go on sale this month.

aren't shopping as much as they have been" amid fears of a recession, says consumer savings expert Andrea Woroch. "People cutting back means we'll be

Laptops You'll find deals throughout July on <u>laptops</u>, which retailers mark down for Independence Day and midsummer sales events, as well as at the end of the

Potential savings: 60 to 70 percent off

appliances, like refrigerators, dishwashers and washing machines. In addition to discounts, retailers often offer rebates or free delivery and installation this

month.

Appliances

retailer.

summer clothing, like shorts, swimwear and sandals. Another reason to buy summer apparel in July: You'll still have another month or two to wear the new additions to your warm-weather wardrobe. Timing could be a factor. "You may have better luck saving on summer apparel in back-to-school sales at the end of the month, but July Fourth is absolutely

still a good time to look, especially if you're looking at clothing-specific

retailers," says Julie Ramhold, a senior staff writer and consumer analyst at

Despite the heat, retailers are already looking ahead to fall and trying to move

ARTICLE CONTINUES AFTER ADVERTISEMENT **Save On Auto Insurance** AARP members save up to 10%. Pay as low as \$78/mo – switch today! Learn More >

Look for discounts on heavy-duty lawn care equipment like mowers, weed

eaters and chainsaws. "Halfway through the season, the demand for these is

starting to wane a little, with colder weather potentially on the horizon in a couple of months," Ramhold says. "It's definitely a good time to shop for them if you need these items for the summer." You'll find deals on power tools over the Fourth of July weekend, as well as

Closing the Savings Gap™ Listen to this podcast series focused on women saving for retirement **MEMBERS ONLY**

If your aging back could benefit from a new bed, keep an eye out for discounts

on mattresses. You may also spot bundle deals that include free accessories,

During Prime Day, some of the biggest discounts are on Amazon-branded

various retailers throughout the month on other high-tech home devices,

including smart thermostats, robotic vacuum cleaners and WiFi-connected

items, like <u>Alexa speakers</u> and Ring video doorbells. You'll also see deals from

Where to find deals: <u>Casper</u>, <u>Purple</u>, <u>Saatva</u> **Potential savings:** 30 to 40 percent off

Smart home tech

lighting systems.

"It all goes back to Prime Day, and those other retailers know that they have to compete with that," Carls says.

scissors. You'll find the steepest discounts on store-brand items, Woroch says.

Beth Braverman is a contributing writer who has covered shopping and personal finance for more than

Where to find deals: Office Depot, Staples

Potential savings: 40 to 50 percent off

Where to find deals: Amazon, Walmart, Target

a decade. Her work has appeared in Consumer Reports, CNNMoney.com, CNBC.com, and dozens of other outlets.

15 Surprising Things About Supermarkets Your local grocery store has some tricks up its sleeve

Recommended For You

How Retirees Can Get Financially Fit

Here's how to bulk up your emergency fund, shed debt and

accomplish other money power moves

MEMBERS ONLY **BENEFITS-DISCOUNTS MONEY How Can You Lower How to Sell Your Collectibles**

National Ice Cream Day Deals, Freebies

Most Popular

HEALTH

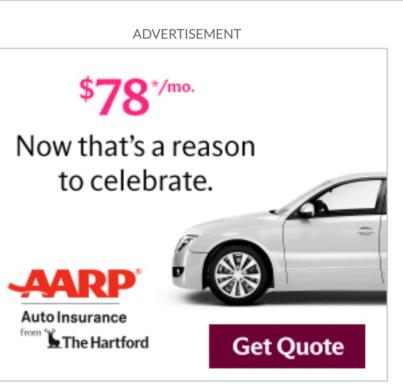
Pantry?

HOME-LIVING

10 States That Are Great for **Older Workers**

Food Storage Guide: Fridge vs

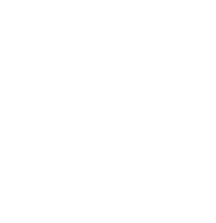
WORK



ADVOCACY

Think It's Not Medicaid? Think **Again**







AARP MEMBERSHIP

AARP The Magazine.

Join AARP for just \$15 for your first year when you sign up for automatic renewal.

Gain instant access to exclusive products,

hundreds of discounts and services, a free

second membership, and a subscription to

Join AARP

MEMBERS ONLY

Here's What to Do With All

We share advice on how to sell,

donate and recycle after you

Your Unwanted Stuff

BENEFITS-DISCOUNTS

declutter

SAVE MONEY WITH THESE LIMITED-TIME



ARTICLE CONTINUES AFTER ADVERTISEMENT

Ways to turn off an overactive

Inflammation?

immune system

Benefits Recommended For You

MEMBERS ONLY **HEALTH & WELLNESS Love and Meaning After 50** Book Free chapter from AARP's book by Julia Mayer

and Barry Jacobs

HOME & TECHNOLOGY

AARP Now App

Get the AARP Now app to access your

AARP is a nonprofit, nonpartisan

organization that empowers people

membership wherever you are

MEMBERS ONLY **TRAVEL Payless® Car Rental** 5% off base rates and other benefits

> **Vacations By Rail: Cruises** 5% off more than 40 rail and cruise vacations

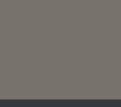
ADVERTISEMENT

OFFERS

HOT DEALS (

Wish of a Lifetime Senior Planet | OATS

Accessibility Statement Copyright Information



AgeTech Collaborative™

Legal Counsel for the Elderly



to choose how they live as they age.

AARP Privacy Hub

Your Privacy Choices

AARP Rewards Terms & Conditions

Sitemap

Ad Choices

Policy & Research

AARP Rewards Terms of Service

Cobrowse

Get cash for collectibles your children don't want to inherit

See All >

See All Hot Deals >

AARP In Your City

AARP En Español

AARP樂齡會

AARP Foundation Newsletters



Stores also cut prices on a variety of goods at the end of July for back-to-school "There will be quite heavy retail competition in July, because a lot of people

month for students heading back to school. Tip: Hold on to your receipt if you buy one early in the month — if prices drop even lower, you may be able to snag the reduced price, depending on the Where to find deals: Lenovo, Best Buy, B&H

The Fourth of July is also a great opportunity to score big savings on household

Where to find deals: Home Depot, Lowe's, Samsung **Potential savings:** 40 to 50 percent off **Summer apparel**

DealNews. Where to find deals: J.Crew, Banana Republic, Kohl's Potential savings: 40 to 50 percent off

discounts during Prime Day and competing sales events. Where to find deals: Costco, Sam's Club, Ace Hardware **Potential savings:** 30 to 40 percent off **WORK & FINANCES**

Outdoor power tools

like pillows, mattress toppers or bedding.

Mattresses

Member Benefits

Potential savings: 50 to 60 percent off **Office basics** While your grandkids are filling their backpacks with school supplies, you can take advantage of discounts on home essentials, like pens, notebooks and

More From AARP

How to Still Score Deals Despite Tariffs Tips to save on purchases amid rising prices

MEMBERS ONLY

MEMBERS ONLY **FAMILY-RELATIONSHIPS** I Prefer the Company of

Younger People

Member Benefits

AARP

They free me from the age restrictions imposed by society

MEMBERS ONLY TRAVEL

> About Us Advertise with AARP Contact Us Donate Volunteer Careers at AARP Membership AARP Services Inc.

> > **Press Center Vulnerability Disclosure Program**