More Women in the Boardroom?

A New Survey Released Says: Not Quite Yet

Article in the Los Angeles Times

<u>Guest available for comment</u>: Leadership expert Wendy Capland, CEO, executive business consultant, leadership expert and author

Recent study by the Pew Research Center indicates that though most study participants agree that women are equally qualified to hold positions of power, the majority (53%) believe that men will continue to hold more executive positions than women. Results reveal that women are still being held to higher standards than men.

Wendy Capland believes that it is only a matter of time before these barriers are broken down and women will successfully coincide with men in the boardroom. She argues that, while men and women are successful in business for different reasons, combining their efforts and skills is going to bring radical changes and benefits to the business world.

Wendy Capland is available to discuss:

- Why, despite 80% of Americans agreeing that men and women make equally good business leaders, only 4.6% of the chief executives are women
- Why women fare better in politics than in business
- How to embrace the Unity Era and erase the discrepancy in performance standards between men and women
- Developing a leadership platform within your own company that is based on skill, not gender

Wendy Capland

CEO, Top-Talent Leadership Consultant, Nationally Recognized Speaker, & Bestselling Author



Wendy Capland, CEO and founder of Vision Quest Consulting, is an internationally recognized leadership development expert, best-selling author of the book **Your Next Bold Move for Women**, and the leading authority on "Stepping into Leadership."

As a highly sought-after speaker, Ms. Capland has presented alongside powerful women leaders such as Hillary Clinton, Meg Whitman, and Sally Krawcheck. Her company, Vision Quest Consulting, is the leading development firm for growing innovative companies' top talent.

For more than 20 years, Ms. Capland and her team of 45 executive coaches, corporate trainers and consultants have developed the leadership skills and capabilities of thousands of Fortune 500 and entrepreneurial executives, allowing them to lead hundreds of thousands of employees in the

successful implementation of their global strategic plans. Her clients report astounding returns on investment- in one case, more than 625 percent- using her innovative techniques.

Ms. Capland holds a Master's degree in Counseling Psychology and Business Management from Boston College, is one of the world's first Master Certified Coaches through the International Coach Federation, and serves as an Executive Coach to The Global Institute for Leadership Development.

Her advice has been featured on numerous national publications, radio, and television including FOX and Fast Company. <u>www.WendyCapland.com</u>

Wendy on **FOX Boston**

<u>Sample topics</u>: Creating a Bolder Life * Creating a New Leader for Leadership in 2015 * Navigating Your Way in the Unity Era * 7 Tips for Increasing Leadership Potential & Performance * 10 Tips for Giving Better Feedback * Increasing Daily Levels of Calm and Control * Mastering the Art of High Stakes Conversations * Calling the Shots: Fearless, but Strategic Decision Making * Successful Time Management * GPS Your Next Career Move * Reinvention * Personal Development