The geniuses at the world's top golf companies have created a new crop of equipment that's faster, lighter, more technologically advanced and cooler-looking than anything you've ever played before. Sure, golf is a game of skill, but having the best gear never hurts.





NIKE SQ MACHSPEED BLACK

Adjustable, powerful and deep-faced, this black driver is available with a 460 cc round or square clubhead that reduces drag for faster ball speed across the clubface. Both mis-hits and nutted shots will go longer, and this SQ MachSpeed also produces a lower ball flight than the original. \$360

FUJIKURA BLUR

2 For drivers and woods, this light shaft promises to accelerate faster and thrust your swing speed, without compromising a solid feel. The Blur is the stock shaft in the likes of Cobra's S3 and TaylorMade's R11 drivers, as well as a custom option in Ping's K15—a convincing endorsement. \$300-\$325

CALLAWAY HX DIABLO

3 Two-piece distance balls often translate to a sporting-goods store value model. Not this one. Callaway wraps a soft, resilient core with an ionomer cover, for a ball that spins low for more tee-shot distance. Its HEX Aerodynamics "depressions" replace dimples, reducing drag for faster ball speed. \$20

TUDOR GRANTOUR

⚠ The Tudor Grantour Chrono is all about high-performance luxury—powerful yet smooth, capable of clocking high speeds without sacrificing comfort and style. A grippable knurled finish on the crown and highly legible orange detailing give it sports-watch cachet, while a three-link bracelet ensures comfort and style. \$3,835





CLEVELAND LAUNCHER ULTRALITE

3 According to the experts at Cleveland, your unique swing requires a certain driver weight for optimal performance. That's why this model comes in three lightweight-shaft versions: the TL 310 for golfers wanting workability, the SL 290 for distance and control and the XL 270 (in neutral and draw versions) for extreme clubhead speed. **\$300**

TRUE LINKSWEAR'S TRUE TOUR SHOES

4 Granted they look unorthodox, but these shoes weigh just 11 oz. and have a 2.5 mm-thin sole. Your feet will feel as energized walking off the 18th as they did on the first tee, thanks to the memory foam in the heel, a fitted sock liner, and wide toe box. Possibly the most comfortable golf shoes ever. \$160

EBEL 1911 BTR CHRONO TITANIUM

(5) The feather-light case of the Ebel 19ll BTR Chrono is made of titanium, which is gaining popularity in the watch industry for its combination of lightness and strength. Also used in aerospace applications, titanium is 30% stronger than steel and nearly 50% lighter. It is also saltwater-and corrosion-resistant, making it an ideal sports watch. The dial is carbon fibre. \$6,900

COBRA S3

(a) Chances are you frequently miss the screws with your irons. Worry no more. This set's progressive sweet spot encompasses the place most golfers make contact with the ball on each iron, while a lightweight thermoplastic urethane cavity complements the steel clubheads and softens impact feel. **\$700** per set with graphite shafts, **\$600** per set with steel shafts





1 The neon sole may wake up your eyes, but the ultralight weight and breathable upper of these shoes will also keep your feet energized. Their anatomically correct flex grooves also help your footing, while absorbing impact with every step and enhancing your swing stability. \$225

2) You can't miss this watch, with its conspicuous chrono pusher that can be operated even while wearing scuba gloves or driving a speedboat. It's water-resistant to 100 metres and contains an in-house automatic movement and an incabloc shock absorber. \$10,150

Courtesy of Solaris Jewellers, www.solarisjewellers.com

3 The contrasting non-glare white-andblack colour scheme works perfectly here, and not just because it looks great. Another major advantage: the colours allow you to see the clubface angle better at address, so you can square up the club before swinging. Adjustable to eight ball-flight settings. **\$190**

4 A dual-dimple design helps the ball launch and land with more verve—plus it rolls plenty after hitting the ground running. While the orange colour will help you spot your shots from the tee box, you'll find more of them down the fairway thanks to reduced sidespin. \$38





MIZUNO MP-53

Mizuno tapped its patented Grain Flow
Forged 1025E "Pure Select" mild carbon steel
for these irons, which translates to a soft, solid
and consistent feel. The Diamond Muscle design
adds ball control, while the long iron's "V" slot
cavity redistributes weight for a larger sweet
spot. \$900

TITLEIST PRO VI

S How to improve a ball icon that's always long and durable? By implementing a better polybutadiene core, ionomeric casing, urethane elastomer cover and refreshed aerodynamics. Collectively, these help the new Pro VI gain more spin control, a penetrating flight, buttery feel and increased consistency. \$58

SCOTTY CAMERON STUDIO SELECT LAGUNA 2

6 Crafted from the best materials, this model's precision-milled, premium 303 stainless-steel body has enhanced perimeter weighting and a high toe. Its plumbing neck yields a full shaft offset to help alignment, as does a milled sightline in the flange. \$325

LAMKIN R.E.L. WITH 3GEN

You always want to feel in control of your shots, and this grip will definitely relay that sentiment to your hands. Its 3GEN synthetic rubber compound reduces impact jolts without dulling shot feel. The traction-enhancing minimal surface pattern helps increase tackiness, which also minimizes any hand tension. \$8

