

Honey I Blew Up the Grips

BY SCOTT KRAMER

What do Jason Dufner, Matt Every, Jordan Spieth, Jason Kokrak and Victor Dubuisson have in common? The obvious answer is that they're all young PGA Tour up-and-comers who have been having successful years so far. But they're also all using oversized putter grips from SuperStroke this year (more than 125 Tour pros have used them).

By barely wrapping your hands around the girth of these parallel-tapered grips, you remove any tension in your wrists and forearms from the putting motion. "The oversize grip helps your arms swing more freely – further enhancing a pendulum putting stroke," says Jon Luna, SuperStroke USA marketing director. It also minimizes tendencies to yip.

The company's new Flatso comes in three models, including a 100-gram standard 1.7-inch-wide version (\$25), the 60-gram Mid 1.4-incher (\$25), and the 82-gram Ultra 1.1-incher (\$20).

Competitor models are selling well, too, such as Winn's WinnPro X (\$25), Lamkin's Jumbo (\$7) and PURE's Big Dog (\$20).

