NEW YEAR, NEW PRODUCTS

he year is almost over, which means new equipment models have begun showing up for 2012.



LONG TOM DRIVER

Cobra's Long Tom Driver (\$349) is a lightweight model that's 48-inches long. It sports the company's elliptical E9 sweet spot clubface with bulge and dual roll, and an ultralight shaft. Its titanium alloy clubface aims to generate more ball speed, with help from a low-and-deep CG.



CLEVELAND BLACK IRONS

Cleveland Golf's new Black Irons (\$129) feature a high-strength Ti club face that promotes distance through being both larger and thinner. The lower, deeper center of gravity provides optimal spin and a higher launch angle. The Lamkin Lite grip and Miyazaki C. Kua 59 graphite shaft increase swing speed by reducing overall weight.



XCG5 DRIVER

The Exotics XCG5 driver (\$329.99) from Tour Edge boasts a titanium face and body, ultra-thin beta titanium crown, and three lightweight shaft options – one of which decreases the driver's total weight to just 271 grams. And that translates to extra distance off the tee.



The new adiSTREET shoe (\$90) from adidas Golf boasts a durable and lightweight upper, and abrasion-resistant toe cap. The shoe, which can be worn both on and off the course, has exceptional footing despite being cleatfree due to a soft outsole that bears 124 traction lugs.



CALIFORNIA FASTBACK PUTTER

Scotty Cameron by Titleist's California Fastback putter (\$375) is a modified Newport-style mid mallet with a head that's smaller from heel-to-toe. It also sports a rounded back flange. A near face-balanced model with three sight lines, it has a single-bend shaft with a full-shaft offset.





CHAMBER CART BAG

OGIO's Chamber cart bag (\$300) has 14 club slots equipped with a protective membrane to center and hold the club's shaft. Best of all, it eliminates clanking. A compression-fit mechanism bottom adds stability, while a zipper-less ball pocket makes one-handed access to contents a cinch.

KUSALA WHITE SHAFT

Miyazaki's Kusala White shaft (\$249) for woods is available in weights of 56, 61, 72 and 83 grams. It's ideal for low-ball hitters seeking a higher ball launch with reduced spin. Feel is enhanced by slightly more torque.



712 CB FORGED IRONS

Titleist's 712 CB forged irons (\$165/graphite, \$140/steel) promise improved, more-solid feel, due to mass behind the impact area. A slightly wider cambered sole smoothens turf interaction, while the satin finish reduces glare.