

Lauren Paige Kennedy

EDITOR & WRITER

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WORK HISTORY

Freelance

Journalism & Custom Content

- » Profile famous names from the worlds of Hollywood, media, literature, music, food, business and politics for leading publications and websites (see partial list of subjects at right); interview health, wellness, parenting and fitness experts; write travel stories
- » Digital content writer for NYU Langone covering health conditions and top surgeons
- » Consulting special projects editor for both *Health* magazine and *USA Weekend* (short-term)
- » Consulting copy director for *WWD*, *Style.com* and *Vogue* (short-term)
- » Essayist for Lifetime TV's theconversation.tv, momtastic.com and purpleclover.com
- » **Clients:** Condé Nast Media Group; *Details*; Fairchild Fashion Media; *Financial Times*; *Frommer's* (author, 2006 travel book); Hachette Filipacchi; Hearst Publications; *Inspirato*; *Men's Fitness*; momtastic.com; NYU Langone; purpleclover.com; *Redbook*; Time Inc.; *Travel + Leisure*; *T + L Family*; *USA Today/USA Weekend*; Verizon's *Spotlight* magazine; *Vogue*; *Washington Flyer*; *Washingtonian*; *Washington Post*; *WebMD Magazine/WebMD.com*

The Magazine Group

Founding Co-Editor *WebMD Magazine*

- » Partnered with the renowned website to launch a new health magazine with celebrity covers, plus content covering parenting, fitness, nutrition, sleep, sex, aging and more
- » Cultivated a stable of top health, celebrity and fitness writers
- » Assigned feature stories and departments, top editing and line editing all content
- » Booked cover stars and produced original photo shoots
- » Directed new staff of photo editors, art directors, production managers and researchers
- » Circulation: 1.8 million; readership: 10+ million; additional web hits: 50+ million/month
- » Co-edited the publication for its first three years; regular contributing writer since 2007

Editor in Chief *Washington Flyer*

- » Relaunched/redesigned an established, regional, travel-and-entertainment magazine
- » Introduced celebrity covers and profiles: Leonardo DiCaprio, Olivia Wilde, many more
- » Led a new staff: art director, associate editors, photo editors, production manager
- » Added lifestyle content: service information, city trends and emerging neighborhoods
- » Served as consulting EIC based in Los Angeles, 2008–2009

Condé Nast Publications

Editor at Large *Canary Magazine*

- » Wrote travel, beauty and lifestyle stories for a newly launched London city publication
- » Edited three special supplements on London's historic public artworks

Editorial Development Director CONDÉ NAST MEDIA GROUP

- » Developed and edited editorial supplements with culture, trend, beauty and travel content
- » Mailed to CNP subscribers of *Vanity Fair*, *Vogue*, *GQ*, *The New Yorker*, *W* and 12 more

Corporate Copy Director CONDÉ NAST MEDIA GROUP

- » Developed, pitched and wrote special sections with lifestyle and celebrity focus
- » Sections ran simultaneously in a minimum of three CNP titles, and as many as 17

New York Magazine

Senior Writer / Merchandising

- » Wrote special sections with city focus, plus media kits, promotional collateral, in-book advertisements, creative concepts for integrated marketing programs, multimedia presentations and publisher's speeches
- » Served as editorial liaison to launch nymag.com

PUBLISHED INTERVIEWS

<i>Actor</i> Christina Applegate	<i>Author</i> Frank McCourt
<i>Actor</i> Julie Bowen	<i>Chef</i> José Andrés
<i>Actor</i> Lorraine Bracco	<i>Chef</i> Rick Bayless
<i>Actor</i> Ty Burrell	<i>Chef</i> Cat Cora
<i>Actor</i> Gary Cole	<i>Chef</i> Suzanne Goin
<i>Actor</i> Toni Collette	<i>Chef</i> Jamie Oliver
<i>Actor</i> Chris Cooper	<i>Chef</i> Alice Waters
<i>Actor</i> Marcia Cross	<i>Comedian</i> Roseanne Barr
<i>Actor</i> Alan Cumming	<i>Comedian</i> Lewis Black
<i>Actor</i> Claire Danes	<i>Comedian</i> Jimmy Fallon
<i>Actor</i> Dana Delaney	<i>Comedian</i> Chelsea Handler
<i>Actor</i> Aaron Eckhart	<i>Comedian</i> Colin Quinn
<i>Actor</i> Laurence Fishburne	<i>Comedian</i> Chris Rock
<i>Actor</i> Carrie Fisher	<i>Conductor</i> Keith Lockhart
<i>Actor</i> Harrison Ford	<i>Country legend</i> Dolly Parton
<i>Actor</i> Marcia Gay Harden	<i>Director</i> Miguel Arteta
<i>Actor</i> Tony Goldwyn	<i>Director</i> Ang Lee
<i>Actor</i> Lauren Graham	<i>Director</i> Robert Rodriguez
<i>Actor</i> Alyson Hannigan	<i>Entrepreneur</i> Sheila Johnson
<i>Actor</i> Patricia Heaton	<i>First daughter</i> Jenna Bush Hager
<i>Actor</i> Katherine Heigl	<i>Football player</i> Jerome Bettis
<i>Actor</i> Christina Hendricks	<i>Funnyman</i> Marlon Wayans
<i>Actor</i> Taraji P. Henson	<i>Gossips</i> "The Reliable Source"
<i>Actor</i> Bryce Dallas Howard	<i>Hollywood heavy hitter</i> Tyler Perry
<i>Actor</i> Ashley Judd	<i>Hoops star</i> Gilbert Arenas
<i>Actor</i> Anna Kendrick	<i>Jackass</i> Steve-O
<i>Actor</i> Diane Lane	<i>Journalist</i> Lisa Ling
<i>Actor</i> Jason Lewis	<i>Muppet</i> Kermit the Frog
<i>Actor</i> Lucy Liu	<i>Musician</i> Sheryl Crow
<i>Actor</i> Julia Louis-Dreyfus	<i>Musician</i> Alanis Morissette
<i>Actor</i> Rob Lowe	<i>Musicians</i> The Bacon Brothers
<i>Actor</i> Kellan Lutz	<i>News anchor</i> Wolf Blitzer
<i>Actor</i> Matthew McConaughey	<i>News anchor</i> Katie Couric
<i>Actor</i> Stephen Moyer	<i>News anchor</i> Soledad O'Brien
<i>Actor</i> Bebe Neuwirth	<i>Olympic skater</i> Peggy Fleming
<i>Actor</i> Chris O'Donnell	<i>Olympic skater</i> Michelle Kwan
<i>Actor</i> Maggie Q.	<i>Politician</i> Cory Booker
<i>Actor</i> Seth Rogen	<i>Punk icon</i> Henry Rollins
<i>Actor</i> Liev Schreiber	<i>Singer</i> Alicia Keys
<i>Actor</i> Reid Scott	<i>Singer</i> Demi Lovato
<i>Actor</i> Alicia Silverstone	<i>Singer</i> Audra McDonald
<i>Actor</i> Hilary Swank	<i>Singer</i> Olivia Newton-John
<i>Actor</i> Stanley Tucci	<i>Socialite</i> Lily Tartikoff
<i>Actor</i> Blair Underwood	<i>Talk show host</i> Kelly Ripa
<i>Actor</i> Kerry Washington	<i>Tennis icon</i> Andre Agassi
<i>Actor</i> Casey Wilson	<i>Tennis icon</i> Martina Navratilova
<i>Artist</i> Takashi Murakami	<i>Tennis icon</i> Serena Williams
<i>Author</i> Joan Didion	<i>Triple threat</i> Julianne Hough
<i>Author</i> Kitty Kelley	<i>Triple threat</i> Queen Latifah
<i>Author</i> Curtis Sittenfeld	<i>TV talker</i> Amanda de Cadenet