

A BEAUTY TREASURE TROVE

Much-desired ingredients add richness to your skin and hair. BY JENNY QUILL

Few commodities are as precious as gold, diamonds, silk and caviar. So it's no surprise that beauty companies have found ingenious ways of infusing these ingredients into everything from face cream to hair conditioner. These lavish, pamper-me-please products boast myriad skin and hair benefits.

CAVIAR

Best known as a culinary delicacy, caviar is an exceptional beauty booster thanks to its high concentrations of protein, vitamins and minerals.

"Caviar is extremely nourishing," says Brandi Frazier, an aesthetician at the Golden Door Spa in Carefree, Ariz., which offers the Caviar Ageless Facial. "As a result, the skin has a definite softness and fine lines are temporarily plumped. It's like a party for the face."

YOU DESERVE:

① Kerstin Florian Caviar Age-Defense Crème. The potent mix of caviar extract, rose flower oil, coenzyme A and Chai Hu, a Chinese botanical, firms and brightens skin and reduces fine lines. \$145, kerstinflorianusa.com

② Alterna's Caviar Anti-Aging Conditioner with Seasilk. It can decrease hair damage from sun exposure, pollution, color treatments and harsh styling regimens. \$32, ulta.com



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SILK

The exquisitely soft nature of silk fiber makes it a natural fit for decadent lotions and soaps. The most commonly used forms are hydrolyzed silk, or silk protein obtained from silkworm cocoons, and silk powder, which is ground and processed to remove any impurities.

YOU DESERVE:

① PCA Skin's Silkcoat Balm. A super-rich face cream, it contains jojoba seed oil, hydrolyzed silk, vitamin E and oregano leaf extract. \$36, pcaskin.com

② Ojon Rub-Out Dry Cleanser. For those skip-the-shampoo days, the cleanser uses Amazonian white clay, rice and silk powders to absorb oil. \$24, sephora.com



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GOLD

The incorporation of gold into beauty routines is hardly a new concept—it's believed that Cleopatra slept with a pure-gold mask to retain a youthful appearance. Modern applications include gold dust in mineral makeup powders and micronized gold in hair serums.

YOU DESERVE:

① Jane Iredale's 24-Karat Gold Dust. Its gilded glow comes from 24-karat gold leaf. \$12, shop.janeiredale.com

② Matrix Vavoom Gold Heat Iron-In Control Protective Dry Mist. Before you style another strand, spritz it on. The thermal styling spray is laced with micronized gold. \$14 to \$16, matrix.com



DIAMONDS

One of nature's hardest materials, diamonds make for an incredibly effective exfoliating treatment when crushed and polished into dust. Diamond micro-particles are also used in shower gels and hair products for added shine and strength.

YOU DESERVE:

① La Mer's The Body Refiner. It doesn't get more deluxe than this. The exfoliating treatment uses 1.75 carats of pure diamond dust. \$110, lamer.com

② The Sally Beauty Diamond Shine Glistening Body Wash. It leaves a lovely sheen on the skin courtesy of real diamond micro-particles. \$5.99, sallybeauty.com



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