

A TIMELINE



Rangefinder debuts as a 5½ x 8½-inch pamphlet.

1952



Rangefinder grows to its present 8½ x 11-inch size.

1962



Steve Sheanin comes to work full time for Rangefinder.

1970



An Advisory Board is formed, comprised of the foremost names in wedding photography.

1978



Entry fees for print competition: for members = \$8.50, non-members = \$12; Convention registration for members = \$45, non-members = \$85.

1980



100 exhibitors

Sheraton Washington Hotel, Washington, D.C., **100 exhibitors**, 215 prints submitted into competition.

1982

Headlining the convention are Gary Bernstein and Monte Zucker.

1984



1986 Caesars Palace, Las Vegas, NV



The Wedding of the Year debuts as our first "mock" wedding with Denis Reggie shooting the pre-ceremony, sponsored by Eastman Kodak.

1988



*64% of photographers work full time, *85% of professional photography work is portrait/wedding photography, *the average gross income for full-time photographers is \$50,700.

*based on a Rangefinder survey

1991



1960



1968

Rangefinder grosses enough for Hy Sheanin, at age 59, to quit his battery salesman job to focus on the publishing company full time.



1973 (WPA) Wedding Photographers of America, Inc. is founded.



1979 WPA becomes WPI (Wedding Photographers International).

1981

WPI holds its first International Convention and Trade Show called **The World of Wedding Photography Trade Show.**

Caesars Palace, Las Vegas, NV, 1800 attendees, 24 exhibitors, 12 Platform speakers.

1983

Convention features four legendary photographers: Rocky Gunn, Tibor Horvath, Leon & Betti Kenamer.

1985

Dean Collins tops our list of speakers.

1980



1987 Tropicana Hotel, Las Vegas, NV.

1989

Terry Deglau presents his workshop "The Studio of Tomorrow."

1992

*85% of photographers are male, *65% of photographers work alone (no assistants), *50% of photographers handle office tasks themselves.

*based on a Rangefinder survey

Anaheim Convention Center, Anaheim, CA.

1994



Sands Convention Center, Flamingo Hotel, Las Vegas, NV.

Rangefinder magazine, a leader in the field of professional photography, attains a readership of 50,000 monthly readers.

1997



36 albums and 600 prints are entered into competition; Denis Reggie wins the WPI Lifetime Achievement Award.

1999

14 MasterClasses are introduced for the first time.

WPPI Lifetime Achievement Award, Tony Corbell; 40 albums & 600 prints are entered, 17 judges.

2001

36 programs, 20 MasterClasses. Inaugural year of WPPI PLUS. First year at Bally's, 1000 entries to print & album competition, 27 judges. WPPI Lifetime Achievement Award, Jerry and Bonnie Costanza

2003



All About Schools is introduced;

WPPI Show Guide is first published with cover by Jerry Ghionis; Hy Sheanin scholarship is established, 1st winner: JB Sallee; 2000 prints entered into competition.

2004



Spanish Institute is introduced; Show Guide cover by Mike Moreland;

Hy Sheanin winner Catherine Hall

2006



Show Guide cover by Kevin Jairaj; Hy Sheanin winner Dixie Dixon; Monte Zucker Humanitarian Award, Jeff Lubin.

Rangefinder launches its new website.

Rangefinder Publishing moves from Santa Monica to Culver City. Rangefinder Publishing wins

3 Maggie awards.

2008



1990

1995

WPI officially becomes WPPI (Wedding & Portrait Photographers International). MGM Grand Hotel, Las Vegas, NV, Annual golf tournament begins, 22 seminars.



1998

Sands Convention Center, Flamingo Hotel, Las Vegas, NV.



2000

Rio Suite Hotel & Convention Center, Las Vegas, NV. WPPI Lifetime Achievement Award, Arnold Newman; Seven prints achieve a perfect score of 100.

Rf Cookbook

2002 Rf Cookbooks are launched.

30 albums, 1000 prints, 22 judges; WPPI Lifetime Achievement Award, Bambi Cantrell.

2005

25th Anniversary

Business Institute is introduced;

Show Guide cover by Martin Schembri, Hy Sheanin winner Wes Kroninger; WPPI Lifetime Achievement Award, Rick and Deborah Ferro; WPPI redesigns its logo.



2000

10,000 attendees

2007

2700 prints & 243 albums entered Show Guide cover by Nick Vedros; AfterCapture magazine is launched; Hy Sheanin winner Carina Romano.

Monte Zucker Humanitarian Award premieres, Sandy Puc' is the first winner.



2009

WPPI moves to the MGM Grand. **12,000 attendees**, 300 exhibitors **Photographer of the Year** is established, Jennifer Hudson the first winner; Show Guide cover by Bambi Cantrell; Hy Sheanin winner Sarah Jane Sanders; Monte Zucker Humanitarian Award, Kevin Kubota; WPPI Lifetime Achievement Award, Bill Hurter. **Rangefinder Publishing wins 2 Maggie awards.**