

## Testimonials

"Just graduating from the University of Richmond, I took Eric's online class and sold an article for four figures to Stuff Magazine by the final week of the course. It was my first sale!—*Callie Viggiano, Dennis Publishing Contributor*

"The event you put together was excellent and filled with helpful information for our students."—*Gail Gilmore, Harvard Assistant Director of Career Services*

Eric Butterman, an expert freelancer, gave sessions on how to earn more money writing even in a down economy. He struck me as one of the most engaging and prolific freelance writers I've met in a very long time, who really knows his stuff. (If you can manage to find a workshop or class with this guy, jump on the chance.)"—*Jane Friedman, Writer's Digest Editorial Director, from her "There Are No Rules" blog*

Your class helped me sell an article for \$3,000 before the course was over!—*Matt Isaacs*

"Eric Butterman's conference was a strong event which truly helped the audience. I was impressed by its professionalism and how much of a worthwhile experience it turned out to be."—*Diane Harris, Executive Editor of Money Magazine*

"Thanks to your last class, I landed an assist. editor job at Hearst's Quick & Simple magazine and I am so busy and feeling like I'm on the right career track now..."—*Nicole Sia*

"Eric stresses the importance of the follow-up phone call. Without his techniques, I wouldn't have clinched a \$1,000 assignment in my first week of his class or landed several assignments with USA Today."—*Felisa Billet*

"Eric's career tips helped land me a job that has me scuba diving in Florida. Nothing but a glowing review for his class."—*Brooke Morton, Associate Editor at Sport Diver*

"Eric Butterman is the after-lunch speaker. Hilarious!"—*Deborah Niemann, Twittering from Ball State University*

"I just had to write you a note of thanks. I took your workshop when you were here in Omaha at the Nebraska Writer's Guild Fall Conference. We worked on my pitch letter to re-enter the doll collecting magazine market. Success! I just received a contract for the article I proposed, based on the work we did that day. In fact, the one article may turn into a series for Contemporary Doll Collector Magazine."—*Connie Crow, Nebraska Writers Guild*

Your class helped me to present at editorial meetings...my editor liked my latest pitch and decided to do a sidebar about it. Oh yeah, and she said I could write it!"— *Tara Conry, then researcher, now also writer for Reader's Digest*

"A wonderful online class about magazine pitching and writing with veteran freelancer Eric Butterman via [JournalismJobs.com](http://JournalismJobs.com) proved invaluable earlier this year. Within the last month, I landed three assignments with [Entrepreneur.com](http://Entrepreneur.com), one of which [MSNBC.com](http://MSNBC.com) posted on their small business site as well."—written by *Hayli Morrison on [haylimorrison.com](http://haylimorrison.com)*

Your course is definitely inspiring!—*Gretchen Sotomayor*

"The class was a better than any I had in Graduate School at USC."—*Caroline DeJean*

"We had some great reviews of your panel. One person even commented on their evaluation form, 'great moderator,' which is rare. Thanks for being a part of the conference and putting the panel together."—*Noelle Skodzinski, Napco Conference Director*

I want to thank you so much for your advice and encouragement. Your class definitely gave me a shove in the right direction. I just got offered my very first writing job. I'll be writing a 900 word story in Plane and Pilot...your class has already paid for itself."—*Devon Wallace*

"I had never sold an article before and your class helped me sell three by the third week."—*Lisa Weatherby*

"Just wanted to keep you posted on my freelance gigs and show you how your class has worked for me!! I'm working on The Budget Fashionista, Savvymiss.com, and College Bound Teen all this month!!—*Simona Kogan*

"One thing Eric said that really hit home was about what he called the *Two RE's*, Rejection and Regret. I scribbled it down so I wouldn't forget: "Rejection lasts for a moment, but regret lasts for the rest of your life." If that isn't enough to get my reluctant you-know-what on the phone, I don't know what is."—*Colleen Wright, from [www.awritingcareer.blogspot.com](http://www.awritingcareer.blogspot.com)*

"Your class helped me get more and better freelance articles, which was a major factor in my getting an amazing editorial job as senior associate editor at O at Home."—*Jonathan Vatner*

Plus an article from the University of Oklahoma:

<http://www.ou.edu/gaylord/home/main/newsroom/tipsforpitching.html>

