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Holiday theme product cards—all copy:



For the Kitchen Chemist 7 PIECE BEAKER SET

Meticulous bakers and little scientists alike will reach for this colorful Measuring Beaker Set in the kitchen and during playtime. With 1 tsp, 1 T, 1 oz, 2 oz, $\frac{1}{2}$ C, $\frac{1}{3}$ C and 1 C measurements, this set is perfect for all your recipes and science experiments.





For the Go-Getter SINGLE SERVE LIQUISEAL TRAVEL MUG

Always on the run? Your early bird will love this Travel Mug - perfectly sized for single serve coffee machines at home or at the office.





For the Royal Tea Devotee TWISTING TEA BALL

Throw an afternoon tea party worthy of royalty this holiday season. Treat your favorite tea drinkers to this Twisting Tea Ball to easily steep loose leaf tea. Also perfect for mulling spices; here we come a-wassailing!





For the Casserole Queen CUT AND SERVE TURNER

Surprise your favorite chef with this cute
Cut & Serve Turner, perfectly sized for cutting,
serving and cooking. Casseroles and
fruitcake don't stand a chance!





For the Jolly Tailgater BOTTLE OPENER

Watching the game? Keep these Bottle Openers handy for a perfect party favor on game day, and no bottle will go unopened. Victory!





For the Healthy Hydrator STIR TUMBLER

Quench your thirst with the Stir Tumbler.
Perfect for the car or the office, keep the health enthusiasts in your life stylish and well-hydrated.
The built-in straw is also great for stirring iced coffee, tea and powdered mixes.





For the Hostess with the Mostest VACUUM WINE PRESERVER

Wow the crowd at the next holiday soiree with this stylish stainless steel Vacuum Wine Preserver. Wine stays fresh longer than with a cork alone; your hostess will thank you!





For the Fridge Gallery Curator ALL PURPOSE CLIPS

Display the grandkids' art in style with these new and colorful All Purpose Clips. Non-slip mouths hold items securely and hanging holes allow Clips to be conveniently hung. The magnet on the back allows for display.





For your Berry Favorite STRAWBERRY HULLER

Make dessert the main event at your next holiday meal with the quick and easy Strawberry Huller. Strawberry shortcake or chocolate covered strawberries will be a breeze, and a crowd-pleasing favorite.





For the Savvy Scrubber PALM BRUSH

A sinkful of dishes is a chore no more with this handy all-purpose Palm Brush. Perfect for your college student's first apartment or a new homeowner. Don't forget to pitch in and the dishes will be done in no time!



Product videos for web—scripts:



Roll Up Bib & Spoon Set: https://youtu.be/2yq 1dQQJBs

At OXO, we have a lot of experience being busy parents and we know that feeding your little one at home or on the go can be a messy business. Keep your baby well fed, clean and happy no matter where you are with the OXO Tot Roll Up Bib and Spoon Set.

The Bib's soft, food-safe silicone pocket is wide enough to catch any stray pieces of food that miss baby's mouth. The fabric portion of the Bib provides ample coverage to protect baby's clothes, and is shaped for comfort during mealtime. Easy-to-use Velcro closure is secure enough to resist tot's tugging and is adjustable as your little one grows. The fabric and silicone materials are easy to wipe clean.

The Feeding Spoon has a protective food-grade silicone coating which is gentle on baby's gums and mouth. The soft edges of the silicone can be used to scrape the last bit of sweet potato from the bowl or jar, or to gently wipe applesauce from baby's face. The shallow Spoon prevents feeding baby too much food at once. A contoured handle is comfortable to hold and angled for easy feeding. When you're out and about, simply roll the Silicone Spoon up in the Bib's fabric and into the silicone pocket, secure closed and tuck into a diaper bag.

Good tip: After a messy feeding time, throw your Roll Up bib in the laundry machine. Not only is the Roll Up bib portable, but it is also machine washable. How convenient!



2 in 1 Go Potty: https://youtu.be/clXQ5Fso5_0

We know that when nature calls, your little one can't always wait until the next rest stop. Luckily at OXO, we like to think ahead. Keep family road trips fun and always be prepared for on-the-go potty emergencies with the OXO Tot 2-in-1 Go Potty.

The 2-in-1 Go Potty opens quickly and easily so it can be ready in snap, whether you need a standalone potty to use with disposable bags, or a potty seat to use on a grown-up toilet.

When using the 2-in-1 Go Potty as a stand-alone Potty, the legs lock securely in place at the ideal height for tots, and the soft, flexible flaps hold the disposable bags securely in place. Three disposable bags with absorbent pads are included, but he Potty was designed to accommodate standard plastic grocery bags in a pinch.

For use as a potty seat on grown-up toilets, the legs of the 2-in-1 Go Potty fold all the way out. Non-slip grips keep the Potty stable on round or elongated toilets. The small seat is sized perfectly for little bottoms and the generous shield prevents splatter. The smooth surfaces of the Potty are easy to clean, and the legs fold in to fit the Potty in the included Travel Bag for compact storage in cars, strollers or diaper bags.

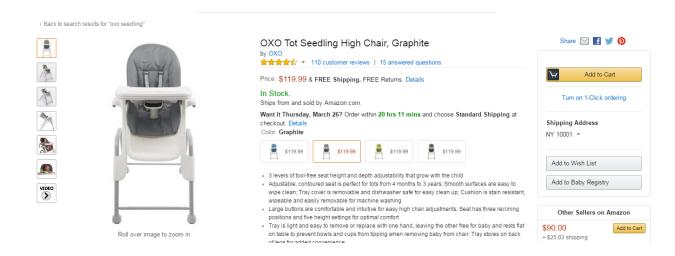
Good tip: When we designed this potty, we made sure there were no crevices for germs to collect in to ensure easy and hygienic cleaning at all times.

Holiday Gift Guide Infographic—assisted with concept, planning, copy:



Amazon A+ Detail Pages—Copy, layout, graphics:

OXO Tot Seedling High Chair: http://amzn.com/B00FU9UIJE



From the Manufacturer



Smart Features



The Seedling Chair will stay with your child from 4 months to 3 years

The contoured seat is great for infants still on the bottle, and can recline back if they fall asleep right after feeding



Seat has three reclining positions for optimal comfort

The Chair easily adjusts to the perfect angle for babies to self-feed with bottles or sippy cups



Five different height settings make it easy to feed baby whether you're standing or sitting

The lowest setting is also great for being close to older siblings, and the highest setting can be used for having baby up at table height

Thoughtful Convenience



Tool-free assembly and adjustment

Large buttons are comfortable and intuitive for easy High Chair adjustments



Easy, one-handed tray removal

Tray rests flat on table to prevent spills; tray cover is removable and dishwasher safe



Tray stores on back of legs for added convenience

Chair also features scratch resistant, locking wheels to provide flexibility and mobility



Smooth, crevice-free surfaces are easy to wipe clean

Cushion is stain resistant, wipeable and easily removable for machine washing

Safety First



Adjustable, 5-point safety harness provides maximum safety and a perfect fit

Replacement cushions are available in four colors



The frame can be disassembled into two parts for convenient storage BPA, PVC, and phthalate free



Adjustable, contoured seat is perfect for tots from 4 months to 3 years

Safe for tots up to 45 lbs



OXO POP Jars: http://amzn.com/B006HCWRLK

\$19.95





- \$16.99 Airtight seal keeps snacks fresh; BPA free
- Press button once to seal canister and again to open
- Pop-up button serves as handle to easily remove lid
- Large circular opening makes it easy to access snacks of various sizes

\$14.99

- Flat back allows Jar to sit flush against wall or backsplash
- 3 at size is perfect for smaller snacks like crackers and chips

14 new from \$16.99 1 used from \$15.29



From the Manufacturer



3 POPular Sizes



View larger

POP Small Jar (2.0 QT/1.9 L) Dimensions: 7 x 4.74 x 7 inches



View larger

POP Medium Jar (3.0 QT/2.8 L) Dimensions: 5 x 7.5 x 8.25 inches



View larger

POP Large Jar (5.0 QT/4.7 L) Dimensions: 8.5 x 6 x 9 inches

Features & Benefits



View larger

Airtight seal keeps snacks fresh

Press button once to seal canister and again to open, the button also serves as a handle to remove lid



View larger

BPA Free!

Large circular opening makes it easy to access snacks of various sizes, flat back allows Jar to sit flush against wall or backsplash



View larger

Lid comes apart for easy, thorough cleaning

Silicone gasket is dishwasher safe; hand wash all other parts



View larger

Combines the airtight seal of POP Containers and the familiar shape of a cookie jar

The jar's shape allows for attractive countertop display for a variety of dried foods, while ensuring your items stay fresh.



It's the Little Things...

(that make OXO special)

The idea for a push-button to open and close the lids was borrowed from user research conducted while developing OXO's Salad Spinner and Travel Mug. With both, the team quickly learned that people inherently enjoy the action of pressing down on a button. Not only is it fun, but it enables users not to have to use two hands and gives a sense of satisfaction that something is working.



View larger

Here's a good tip!:

These jars are also great for storing arts and craft supplies, toys, beauty accessories—or just about anything!

OXO Cold Brew Coffee Maker: http://amzn.com/B00JVSVM36





Roll over image to zoom in

OXO Good Grips Cold Brew Coffee Maker, Clear/Grey

by OXO ★★★★ → 30 customer reviews | 5 answered questions

Price: \$49.99 & FREE Shipping. Details

In Stock

Ships from and sold by Amazon.com. Gift-wrap available.

Want it Wednesday, March 25? Order within 4 hrs 38 mins and choose Two-Day Shipping at checknut. Details

- Bpa free coffee maker brews smooth, delicious low-acid coffee concentrate to prepare hot or cold coffee
- Rainmaker evenly distributes water for optimal flavor extraction
- Easy-To-Access switch activates filtration process while keeping hands clean
 Coffee maker automatically stops filtering when carafe is removed to prevent unwanted mess
- . Stopper has measurement markings and the silicone seal keeps coffee in carafe fresh in the fridge

6 new from \$49.99



From the Manufacturer





Whether you are a daily coffee fanatic or prefer the occasional casual cup

You'll love the taste of cold brew coffee made with the OXO Cold Brew Coffee Maker.

What is cold brew coffee?

The cold-brew coffee making process is known for delivering smooth, low-acid coffee. The grounds never come in contact with hot water, resulting in a less acidic, less bitter flavor. Steeping the grounds in cold water releases only the most aromatic flavors, so you can wake up to fresh coffee concentrate every day for delicious hot or cold coffee without the acidity.

We've simplified the Cold Brew coffee making process:

- Fill the top Brewing Container with coarse ground coffee
- Add cold water following our suggested recipe
 After 12—24 hours flip
- After 12—24 hours flip the Brew-Release switch to start the draining process
- Concentrate stays fresh for up to two weeks in your fridge
- Simply add hot or cold water, and enjoy!

Get Your Caffeine Buzz On



Smooth & Delicious

Brews smooth, delicious low-acid coffee concentrate to prepare hot or cold coffee



Make it Rain

Rainmaker evenly distributes water for optimal flavor extraction



Flip the Switch

Easy-to-access switch activates filtration process while keeping hands clean



Auto-Stop

Coffee Maker automatically stops filtering when carafe is removed to prevent unwanted mess

Good 'til the Last Drop



Keep it Fresh

Stopper features convenient measurement markings and a silicone seal to keep coffee concentrate fresh in the fridge



Filter it Out

Includes ultra-fine mesh filter that is reusable and easy to clean. Paper filters are also available, sold separately



Stack it Up

Sized to fit neatly on countertops, Coffee Maker comes apart for cleaning and nests for storage



Coffee for Days

One full carafe of concentrate produces roughly 12-14 beverages



OXO is dedicated to providing innovative consumer products

that make everyday living easier. How do we do it?

We study people – lefties and righties, male and female, young and old – interacting with products and identify ways to make them better. Our "question everything" process and relentless statention to detail uncover the best solutions for slicing, peeling, whisking, baking, stirring, washing, scrubbing, dusting, storing and organizing.

- Try making New Orleans Style cold brew by adding roasted chicory to your grounds as they brew, or try other infusions, including using cinnamon, clove or orange peels.
- Tea-lover? You can use the same process to cold brew teal With a flick of a switch, our stainless steel filter strains your favorite tea into a sealable, glass carafe



Making Your Coffee Beverage We recommend a 1:2 or 1:3 ratio of coffee concentrate to water or milk. Our 10 oz coffee recipe yields about 12-14 beverages.

> If you prefer your coffee hot, simply add 4-6 oz of hot water or milk to your 2 oz of

> > concentrate.

 Granulated sugar is difficult to dissolve in a cold beverage; to sweeten your drink, we recommend simple syrup.

OXO Greensaver Produce Keepers: http://amzn.com/B00TO8X3B2



Roll over image to zoom in

OXO Good Grips Greensaver Produce Keeper, Small, White

★★★★☆ ▼ 13 customer reviews

Price: \$14.99 & FREE Shipping on orders over \$35. Details

In Stock

Ships from and sold by Amazon.com. Gift-wrap available.

Want it tomorrow, March 24? Order within 17 hrs 20 mins and choose Same-Day Delivery at checkout. Details

Size: Small

Large \$24.99 Medium Small \$19.99 \$14.99

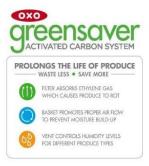
- Activated carbon filter absorbs ethylene gas and helps keep produce fresh longer; Perfect for berries
- Carbon filter is all-natural, made from coconuts and lasts 90 days.
- Sliding date indicator keeps track of when it's time to replace carbon filter
- Elevated basket promotes airflow to prevent rotting, features handles for easy removal and can be
 used as a colander
- Adjustable vent slides open and closed for optimal humidity levels for different types of produce



Have one to sell?

Sell on Amazon

From the Manufacturer





What Makes Produce Go Bad?



View larger

Fruits and vegetables give off ethylene gas, exposing produce to ethylene gas which causes it to spoil quickly. Keeping produce together in the crisper means that ethylene gas builds up and causes produce to go bad more rapidly.



View larger

Storing fruits and vegetables in plastic bags limits airflow, traps delicate produce against the sides of the bag and allows moisture to build up, creating prime conditions for rotting.



View larger

Fruits and vegetables require the perfect balance of humidity to keep them crisp and prevent wilting. To make things more difficult, different kinds of produce require different humidity levels to stay crisp.



How Does It Work?







View larger

Absorbs Ethylene Gas

The OXO GreenSaver line uses carbon filters, which are filled with nooks and crannies that trap and absorb ethylene gas, slowing down spoilage and keeping fruits and vegetables fresh longer. They are made from coconut husks, making them safe, all-natural, and non-toxic.

View larger Promotes Airflow

The elevated basket lifts produce up and away from the bottom and sides of the container to prevent rotting, and can be removed to be used as a colander.

View larger

Controls Humidity

The vent on top of each produce keeper slides open and closed to maintain optimum humidity levels for different types of produce, keeping them crisp and fresh.

OXO Greensaver Activated Carbon System









View larger

Produce Keeper - 1.6 Quart/1.5 Liter

Perfect for berries, grapes, peaches and other small fruits and vegetables.

View larger

Produce Keeper - 4.3 Quart/4 Liter

Great for heads, bags or boxes of lettuce, broccoli and medium-sized

View larger

Produce Keeper - 5 Quart/4.7 Liter

Ideal for carrots, zucchini, cucumbers and other long produce.

View larger

Crisper Insert + Carbon Filter Refills

Crisper Insert: Mounts to crisper wall to control ethylene levels in your crisper

Carbon Filter Refills: Sold in packs of four - for use in all OXO GreenSaver Products.