

*Our values
make the difference!*



A passion for excellence. Energy, creativity and responsiveness. A sincere commitment to earning our residents' trust...everyday. These are just a few of the core values that define Midwest Senior Living.

With senior living communities throughout the Midwest, we offer seniors the chance to spend their later years in the same cities and towns where they've lived, worked and raised their families...the places they call home. It's an important part of fulfilling our mission of passionately enriching the lives of seniors.

Passionately Enriching the Lives of Seniors

We have a simple goal at every Midwest Senior Living community...to provide attractive lifestyle options in a caring, resident-focused environment. As we strive to fulfill our mission of passionately enriching the lives of seniors, we're always ready to welcome our newest residents home.

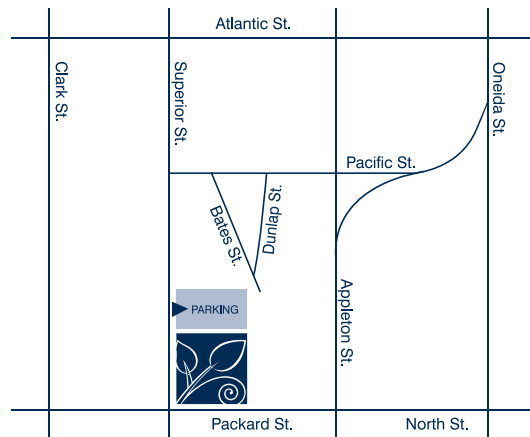


APPLETON

RETIREMENT COMMUNITY

200 West Packard Street
Appleton, WI 54911-6700

920-954-9990



Appleton Retirement Community is located two blocks north of Downtown Appleton close to the Appleton Public Library and other Downtown attractions.

From Richmond Street go east on Packard Street 4/10ths of a mile.
Turn left onto Superior Street,
our driveway is the first one on the right.

www.appletonretirement.com



APPLETON

RETIREMENT COMMUNITY



Passionately Enriching the Lives of Seniors

A MIDWEST SENIOR LIVING AFFILIATE

Improving Lives... Enhancing Lifestyles

Each of our beautiful communities is designed to enhance and enrich our residents' lifestyles. Spacious apartments include full kitchens and plenty of room to entertain family and friends. Well-appointed common areas are perfect for informal gatherings. Services at Midwest Senior Living communities are extensive and can be customized to meet the needs of each resident. Choose from a range of flexible dining options and housekeeping services. Take advantage of scheduled transportation services to popular area destinations. And rest easy knowing that emergency response systems are installed in every apartment.

Our Life Enrichment Program is designed to address the needs and desires of our residents... physical, intellectual, spiritual and emotional. A dedicated team is in place to run the program, and we're constantly fine-tuning our offerings based on resident feedback, interests and desire to have fun!

A Commitment to Caring

At Midwest Senior Living, our experienced leadership team is committed to hiring and training only qualified, committed personnel who our residents can rely on, and trust. Strict screenings and background checks are performed on all potential hires. And additional training and ongoing education are provided to all staff members to help them better support our residents. Best of all, staff work with and care for the same residents consistently, creating a strong personal bond that, we believe, improves quality of life.



The Right Care in the Right Environment

The health and well being of our residents is always our top priority. The following services can be found at select Midwest Senior Living communities and campuses –

Independent Living – Our Independent Living programs let seniors enjoy the lifestyle they desire through a wide range of service options, including:

- Flexible restaurant-style dining
- Housekeeping and personal laundry services
- Health & wellness/fitness programs
- Trained staff on site 24-hours a day for peace of mind and in case of emergency

Assisted Living – Our Assisted Living programs are tiered, and customized, ensuring continuity and quality care for residents' changing needs. Residents receive just the services they need, and plans can be modified at any time. Some of the services offered are:

- Licensed & Registered Nurses on-site up to 40 hours per week and available around the clock
- Check-ins & personal escorts
- Medication management
- Bathing, dressing & grooming assistance

Our Wellness Nurse continually evaluates our residents to ensure they're getting the care and services they need. As the primary point of contact for family members, the Wellness Nurse can also facilitate any necessary medical care/appointments through a local network of quality health care providers.

“Reflections” Memory Care - To care for the special needs of residents with dementia and other memory impairments, Midwest Senior Living has created Reflections Memory Care. Based on the latest dementia research and best practices, Reflections combines an environment built especially for memory care with individualized Full Life Plans for each resident to provide the optimal daily routine.