

# [kontakt]

modern living, forward thinking



# INNOVATION





## Hinkley's Goes Modern

Not many businesses can boast being around nearly 100 years. Hinkley's Lighting Factory has been operating since 1910, before Arizona was even a state, and continues to flourish to this day.

They are proud to still be a family-owned business despite ownership changing hands. Originally started by the Hinkley family, present owner, Michael Jackson, has been with the company since age 14 and now runs it with his wife, Karen. Keeping it in the family, his niece and daughters all play important roles in the historic company.

As a result of their legacy, Hinkley's often finds themselves associated with ornate, antiquated lighting styles. To update their image and keep up with the times, a new showroom called The Studio will be opening in March of this year. This 4,000-square-foot addition to their main location will play host to Hinkley's many contemporary products and designs.



Eric Berkey, general manager and lighting designer for the company, says that as recently as five years ago they couldn't give away contemporary items, but he is now seeing materials such as stainless steel and copper blending with traditional décor, and the demand is rising.

"Phoenix is becoming more urban and cosmopolitan, especially with such an influx of people from other parts of the country moving here," he says. "The city is really growing up, and we are adapting to the times and giving out what is being asked for."

With the upcoming light rail running past their front door and numerous condos under construction surrounding their main showroom, they are in a good location to showcase and sell their products. Items from Hinkley's may either be bought on premise or inspired by a design and created in-house.

Berkey says that proper lighting is very important when creating a home, and he is seeing numerous homeowners looking for ways to light artwork and architecture. With a background in both architecture and interior design, he is familiar with the nuts and bolts of building a home while considering those detailed interior elements.

After all, according to Berkey, "decorative lighting is the jewelry of a house." **[Julie Lemerond; photos: Don Crossland]**

Hinkley's has two valley locations. Their main showroom boasting the new expansion is located at 4620 N. Central Ave. The Scottsdale location is located at 15023 N. 73rd St., Suite 101.

