

LEADER'S **edge**

“Great spirits have
always encountered
violent opposition from
mediocre minds.”

- ALBERT EINSTEIN

How do you cultivate your company's competitive edge?



NEW YORK

Hotel Bar Bucket List

If there is a bucket list for bars in New York City, “Bill’s,” as locals refer to it, should be on it. Entering this watering hole on the ground floor of a 19th century brownstone on East 54th in Midtown Manhattan is like walking

into the past. A dark wood bar stretches along most of the narrow room. Original beams on the ceiling and framed memorabilia covering the walls harken back to its days as a Prohibition era speak-easy. Bartenders shake classic cocktails

SIP / SLEEP / EAT > NEW YORK

SIP > HOTEL BARS #1

- » **The Living Room at Park Hyatt New York** — Decompress with top-shelf spirits served in exquisite environs. **153 West 57th Street**
- » **Bemelmans Bar at The Carlyle** — Party over martinis and champagne with Upper East Siders. **35 East 76th Street**
- » **The Roof at Viceroy New York** — See and be seen while sipping a craft cocktail. **120 W 57th Street**
- » **The Elephant Bar at The NoMad Hotel** — Eat, drink and be merry in sublime surroundings. **1170 Broadway and 28th Street**



» **Bill’s Food & Drink** — Flash to the past with classic cocktails in a classic setting. **57 East 54th Street**

SLEEP > COSMOPOLITAN

VICEROY NEW YORK
» This newish Midtown hotel is in an ideal location for running in Central Park, nosh-

ing at The Plaza Food Hall or shopping on Fifth Avenue.
» Contrasting marble, oversized abstract art and contemporary leather furniture in the lobby gives it a cosmopolitan vibe.
» The 240 rooms are smallish but smartly designed. The vaguely nautical décor features custom teak closets, headboards and desks; marble bathrooms with brass fixtures; and touches of navy. Spring for one of the 43 suites for a sitting area and views.

The bathroom in Suite 57 at Viceroy New York



and a piano player belts out standards for the well-dressed but raucous crowd.
But New York City can be as exhausting as it is enticing. At the end of a day of meetings, sometimes nothing is more alluring than heading back to the hotel bar for a nightcap. If you think you are missing out by not venturing out, fear not. There are hotel bars in Manhattan that are so inviting that even locals drink in them. They range from the new—The Living Room at the Park Hyatt New York; to the “Why haven’t I had a cocktail here before?”—Bemelmans Bar at The Carlyle; to the trendy—The Roof at the Viceroy New York; to the timeless—The Elephant Bar at The NoMad Hotel. While each hotel is exceptional in its own right, it is worth checking in for the sake of proximity to the bar.
For batch bourbons served in cut crystal glasses, sink into an exquisite sofa at The Living Room. For craft cocktails and bird’s-eye views of Manhattan, hit The Roof. For French rosé on tap and artisanal bar snacks, pull up a plush seat at The Elephant Bar. And for a party atmosphere that rivals Bill’s, join Upper East Siders for champagne and martinis at Bemelmans. Ludwig Bemelmans, who is best known for his *Madeline* children’s books, painted the murals on the walls, and when the house jazz trio plays on weekends it’s an intoxicating mix of fun.

DISTINCTIVE: In-room Illy Espresso Maker, Beats by Dr. Dre Beatbox Portable Sound System, and complimentary wireless, bottled water and first ride on Uber (up to \$20). www.viceroyhotelsandresorts.com/en/newyork

SLEEP > ELEGANT

PARK HYATT NEW YORK

» This new luxury hotel across from Carnegie Hall has an understated elegance.
» Almost half of the 210 rooms are suites, but all boast sophisticated design elements and amenities: natural stone floors with area rugs, custom modern furniture, curated art, automated drapes and lighting, an iPad, and walk-in showers and/or roomy tubs.

SEASONED TRAVELER SHAWN PYNES

My San Diego

Shawn Pynes, Principal, Barney & Barney/MMA West

The vibe » Friendly, fun and casual.

What’s to love » I’ve been fortunate to live here for 13 years, and I enjoy how there is always something new to see or do. Stretched across 70 miles of coastline, you can make it from the beach to the mountains or desert and back again in a day. The business community is thriving, especially in the biotech and life sciences industry, and it’s a wonderful place to raise a family.

Culinary scene » From trendy pizzerias to more elegant dining options, San Diego’s independent restaurant scene has exploded. We are also a city of beer enthusiasts and have more than 70 microbrewers. The foodie options are endless.

Favorite eats » **George’s at the Cove** in La Jolla. With a “million-dollar view” of the Pacific Ocean, it has a rooftop terrace for a more casual setting, as well as a contemporary indoor area for fine dining. It is great for a date night with my wife or a happy hour glass of wine with a business colleague.

Where to stay » **The Lodge at Torrey Pines** is hands down my favorite for a staycation. The sweeping views of the golf course and ocean below never get old. The Lodge also has one of the city’s finest restaurants, **A.R. Valentien**.

Perfect day » My perfect day, which I try to do annually with good friends, starts with a surf session in Cardiff-by-the-Sea followed by a breakfast burrito at **Pipes Cafe**, a round of golf at **Lomas Santa Fe Country Club**, and a proper lunch at **Red Tracton’s**. We then head across the street to watch the ponies run at the Del Mar racetrack and, to end the day, go to a concert at the **Belly Up** in Solana Beach. It’s exhausting but epic!

Where to golf » There are many wonderful golf courses throughout the area, but playing the **Torrey Pines Golf Course** is a must. The 198-yard Par 3 third hole has incredible, don’t-miss views.



Sean and his wife Erin at Cardiff-by-the-Sea beach

BRIEFCASE

PACK With monogram letters the size of the suitcase there’s no missing **Mark and Graham**’s exclusive carry-on spinner on the baggage carousel, but at 22 inches there’s no need to check it. Made of rugged ABS plastic, it’s lightweight—6.4 pounds—and has four spinning wheels, a retractable handle, and an interior divider and pockets to keep everything organized. In black, blue and red it makes a bold but cheerful statement. www.markandgraham.com



SLEEP New hotels have opened in three of Europe’s most romantic cities: Venice, Madrid and Budapest. What’s to love? Views of the historic cityscape from the rooftop pool at the sleek **JW Marriott Venice Resort & Spa** on Isola delle Rose. Proximity to the upscale shops on Gran Vía at **The Principal Madrid**, a modern boutique hotel. The music-inspired décor at the **Aria Hotel Budapest** near the opera house.

SNAP Candidate for this year’s best compact travel camera? The **Leica D-Lux 109**. Small enough to fit in a jacket pocket or clutch, it has a 13-megapixel sensor, a 24mm to 75mm zoom lens in 35mm format, and a maximum aperture of f/1.7-2.8, the largest ever on a compact camera. As Techsperts reviewer Phil Baker attests, “This may just be the perfect travel camera: light enough to carry everywhere, versatile enough to cover a wide range of scenes and lighting conditions, with results that rival much larger cameras.”



CHARGE The latest in charging wizardry? The new **TechMatte 5 Port 50W Desktop USB Charger** with Smart Power Technology. At 5.15 ounces, the small (2.95 x 1.23 x 2.95 inches) but powerful rectangle has five charging ports that automatically detect the combo of smartphones, tablets and other USB devices to deliver the fastest possible charge speed. \$20 www.techmatte.com



Trattoria Dell'Arte

RELAX: Spa Nalai features six all-inclusive spa suites and a spa terrace, while the indoor lap pool has underwater speakers that pipe out a curated Carnegie Hall soundtrack. www.newyork.park.hyatt.com

EAT > ITALIAN FAVE

TRATTORIA DELL'ARTE

» New restaurants can be an adventure, but if you want to count on delicious food, professional waiters and a festive atmosphere, you can’t beat this Italian favorite by Carnegie Hall.
» Regulars come for the antipasto bar (which changes with the seasons), the savory Roman fried artichokes alla giudea,

and signature thin crust pizzas.
» The classic Italian fare of fish, homemade pastas and prime meats is freshly prepared, and the healthy portions artfully presented. Go light with a succulent braised cod with roasted red peppers, tomatoes and olives or dig in with overstuffed meat raviolis. www.trattoriadellarte.com

EAT > HIDDEN GEM

RACINES NY

» This new neighborhood bistro in an off-the-beaten-path area of Tribeca is a hidden gem.

» Chef Frederic Duca’s seasonal and inspired menu has included outstanding dishes like an appetizer of tender lobster with

Asian pears on a velvety parsnip velouté and an entrée of Fregola risotto, a pearl-size pasta from Sardinia, which is served with decadent shavings of truffles.
EXCEPTIONAL: Sommelier (and co-owner), Arnaud Tronche, makes selecting the perfect bottle from the wide-ranging, well priced organic wine list an enjoyable experience. www.racinesny.com

EAT > NEW AMERICAN

KINGSIDE

» Chef Mark Murphy’s “new American” fare features a raw bar, charcuterie and cheese, salads, and small and large plates.
» There’s something for everyone: oysters with jalapeño mignonette, lobster toast with mustard seeds, beef short rib au poivre on grits, and two meals for two (a dry-aged cowboy rib eye with bone marrow, black garlic and potatoes, and an organic roast chicken with roasted vegetables).
» This expansive eatery serves from 7 a.m. to 2 a.m. daily, so you can count on a good meal regardless of your schedule. www.kingside-restaurant.com