



DEVELOPS MARKETING COMMUNICATIONS FOR BUSINESSES LARGE AND SMALL, INCLUDING MEDIA COMPANIES, WEB STARTUPS AND NONPROFITS

DELIVERS A RANGE OF SERVICES INCLUDING CREATIVE DIRECTION, COPY AND SCRIPTWRITING, COPYEDITING AND MEDIA PRODUCTION

CREATES CONTENT THAT INCREASES BRAND VISIBILITY, BUILDS REVENUES AND DIVERSIFIES CUSTOMER BASE



ADVERTISING COPY & PSAs  
WEBSITE CONTENT  
BUSINESS BLOGS  
FEATURE ARTICLES  
VIDEO PRESENTATIONS  
PRESS RELEASES  
MARKETING COLLATERAL  
TV & RADIO SPOTS  
BOOK & PROGRAM PROPOSALS

**Janet Gray Muniz** is an award-winning professional writer with a distinguished career in media and marketing communications management.

An expert at building client brands, creating targeted marketing messages and producing video content that people love to watch, she's delivered hundreds of entertainment program promotion packages, sales presentations and brand campaigns; managed creative departments and projects; produced TV, radio and print advertising; orchestrated press coverage and media campaigns for global top-tier clients such as HBO, The WB Network, NBC, 20<sup>th</sup> Television and Tribune Broadcasting, among others.

"The value of creativity, imagination and the skill needed to distill what you can imagine into what will work for a client or project is a rare and valuable thing."

"Janet may be the most gifted person I have ever met who can combine creativity, writing and communication into a moving and effective message."

Janet also works with local businesses and start-ups, developing a variety of creative solutions and best practices to take your marketing communications to the next level:

- ✚ producing digital content to showcase the inherent benefit of your top priorities
- ✚ publishing articles that tell your story brilliantly and grab search engine results in the process
- ✚ writing copy that engages current customers and attracts new ones
- ✚ building a blog that effectively reflects your company's voice and personality

Janet enjoys collaborating with creative partners, and can put together a team of experienced professionals to work on your projects and ensure the best possible results – on time and on budget.



**Learn More.** Visit [SagelandCreative.com](http://SagelandCreative.com) to view recently completed work, browse client reviews, read Janet's blog and more.

"She is thoughtful, passionate, dedicated beyond belief. She can see the bigger picture without missing the tiny details. She is inspiring and makes the work of those round her better. I can assure you that Janet has the creativity, versatility and talent to help any project, company or enterprise."

-Will Givens, FOX 5 San Diego