POLOS HOKE

INTERNATIONAL POLO CLUB OF COLTS NECK

Simon Garber brings the "Sport of Kings" to New Jersey's Horse Country



Photos from Left to Right: Garber Family: Shaun Garber, Enette Garber, Simon Garber, Lina Garber, Jeffrey Garber, Shane Garber, Tyler Garber. Heat of the Match. Simon Garber and Sons. SLS JETS Polo Players take the field at the International Polo Club of Colts Neck





Nacho Figueras (center), Simon Garber (right) and team take home the Cup.

mart, stylish and sophisticated, Simon Garber is a man at the top of his game. This Russian-born immigrant amassed a fortune as a successful entrepreneur. Now, with his business firmly rooted, Mr. Garber is focusing on sharing his passion for the "Sport of Kings" with all who appreciate the elegance of the sport and the graciousness of the polo lifestyle.

Mr. Garber founded the International Polo Club of Colts Neck in 2009, with the goal of expanding this noble sport—embraced far and wide in the U.K., India, the Hamptons—to more and more people, starting right here in the heart of New Jersey's horse country, only 45 minutes from New York City.

Aglow in the warm summer sun, Mr. Garber is surrounded by his two great loves: family and polo. His teams, the Yellow Cab and SLS JETS, are internationally ranked and include three of his five children—Shaun, Jeffrey and Tyler. With his wife Elina, his high-school sweetheart, his daughter Enette and toddler son Shane, the family bonds by sharing in the thrills and joys of polo.

On Monday, July 4th, the International Polo Club of Colts Neck will open for its third summer season with the inaugural Kings Polo Classic. The opening match will be co-hosted by the international polo star Nacho Figueras, one of the top 100 polo players in the world. He is also the "face of" Ralph Lauren's Black Label and the Polo fragrance line. In addition to the July 4th game, Nacho will play on July 31 and August 21. A smoldering presence on and off the field, Mr. Figueras, often called the "David Beckham of polo," has also made it his mission to popularize this ancient pastime—lending his likeness to the Polo brand as a means to publicize the sport.

Simon Garber and Nacho Figueras firmly believe that generosity to those less fortunate and sharing with the community are essential to the polo lifestyle. And Mr. Garber sees the International Polo Club of Colts Neck becoming a centerpiece for those seeking to create lasting memories of cherished summer days.

The Kings Polo Classic will be played July 4 and six Sundays, including July 10, 17, 24, 31, and August 21 and 28. The price of admission is a suggested donation with ticket proceeds going to charity.

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