

# The Bridal Party

Outfitting your nearest and dearest for your wedding day is no easy task. We've culled our favorite styles to ensure your bridesmaids look their very best, whether your mantra for the big day is city chic, polished prep or Greek goddess.

—LISA HORTEN

Lula Kate Zoe backless halter dress with feminine ruffle collar silhouette in grass shantung with party skirt. \$285, Bella Bridesmaid.

# City Chic

A chic city wedding deserves dresses to match. Clean, modern lines and simple silhouettes are perfect for the confident bride who knows what she likes.



57 Grand Astor straw and feather pin in amethyst. \$40, 57grand.com.

Ann Taylor one-shoulder dress in 100-percent silk. \$245, anntaylor.com.



57 Grand Riverside cap-sleeve grosgrain dress in champagne. \$235, Bella Bridesmaid.



Amsale style G638T in taffeta. Price upon request, Bridals by Lori or amsale.com.



Thread LBD style 472. \$395, threadesign.com.



Ann Taylor stretch pave pyramid bracelet. \$68, Ann Taylor.

Ann Roth Vegas 5-inch stiletto heel. Upper in crackled champagne leather, lined in crimson suede. \$298, Ann Roth Shoes.



Miriam Haskell glass pearl and crystal gold hair pin. \$130, Tootsie's.



Lilly Pulitzer coral ring by Alexis Bittar. \$175, lillypulitzer.com.



Jenny Yoo Maxine dress in navy silk crinkle chiffon. \$366-\$430, Bella Bridesmaid.



Lela Rose Bridesmaid one-shoulder full-length renaissance dress with cascade ruffle and pockets at side seams of skirt. \$260, Bella Bridesmaid.



Melissa Sweet silk crinkle chiffon long strapless gown with draped bodice and flowing pleating down the center front. Price upon request, Melissa Sweet.



Amsale style G635J in wisteria jersey. Price upon request, Bridals by Lori or amsale.com.

## Grecian Goddess

Beach-bound brides love a soft, ethereal look. Goddess-inspired styles have plenty of layers, draping and movement, just the thing for a dreamy destination wedding.



Otrera Graffiti scarf. \$158, Vetted Atlanta.



J.Crew leather Capri sandals in light gold. \$49.50, J.Crew.



Lauren Merkin Eve in silver metallic lambskin. \$180, Bloomingdale's.



Suzanna Dai clutch. \$750, Vetted Atlanta.

J.Crew silk chiffon Arabelle long dress in bright coral. \$350, J.Crew.



# Garden Party

Sweet styles for an outdoor afternoon wedding feature flirty springtime shades. Think lovely, ladylike silhouettes and plenty of pretty details.

Lilly Pulitzer Basket Case bangle in bright navy. \$58, Mint Julep.



Miriam Haskell charm bracelet. \$595, Tootsie's.



57 Grand Mulberry ruffled V-neck chiffon gown in pink pebble. \$295, Bella Bridesmaid.



57 Grand Madison strapless grosgrain dress in purple plum (\$220) with Chrystie pin in champagne reinforced grosgrain (\$55). 57grand.com.



J.Crew silk taffeta Mika dress in fawn. \$250, J.Crew.



Amsale style G647T in taffeta. Price upon request, Bridals by Lori or amsale.com.



Lela Rose cocktail-length strapless gauze dress with layered bias ruffle detail at neckline. \$300, Bella Bridesmaid.

## Your Bridesmaids Will Thank You.

Rent the Runway is a perfectly cool concept on its own, allowing you to borrow a dress for a special occasion for a fraction of its retail cost, then pop it back in the mail, hassle-free. But expanding the service to accommodate bridal parties? Sheer genius. "Bridesmaid dresses are the quintessential dress women only wear once," says Jenny Fleiss, Rent the Runway president and co-founder. "With Rent the Runway Weddings, we'll finally solve the '27 Dresses' problem." Badgley Mischka, Robert Rodriguez and Nicole Miller have all designed exclusive bridesmaid collections for Rent the Runway, with additional styles available from Shoshanna and Calypso (pictured above).

Each designer's collection will offer up to four bridesmaid dresses in seasonal colors, allowing the bride to mix and match the styles that best suit her wedding party. Rentals start at \$65 and include a one-day fitting in addition to an eight-day rental period. See for yourself at [renttherunway.com/weddings](http://renttherunway.com/weddings).