

2013

Two days. One important mission.

At the Adaptive Sports Center, we believe that every participant is extraordinary in mind, body and spirit. And each person who travels to our center, whether it is from just down the road or from thousands of miles away, deserves to attend the best outdoor recreation program possible.

So every summer we host a lively fundraising party in the Gunnison Valley that our Adaptive Sports Center community attends. Our network consists of staff, participants, friends, family, and local and part-time residents who hail from all over the United States. We come together with a single purpose: to raise money so that people with disabilities and their families may continue to experience the life-changing effects of our program.

Now in its 18th year, the Crested Butte Open gala and golf tournament is held during the busiest weekend of the summer and coincides with the nationally recognized Crested Butte Arts Festival.

More than 400 people gather for the gala, which includes a feast prepared by top local chefs; specialty cocktails, wine and beer; presentations, a live and silent auction, and dancing.

Sponsors of the Crested Butte Open enjoy many perks, the least of which is participation in the event, and widespread publicity that is targeted at a group that is smart, educated, and well connected in both business and social pursuits.

Inside these pages are sponsorship opportunities that are designed for a variety of interests and budgets. Individuals like you make it possible for us to hold such a wonderful event and to raise the funds we need to continue changing lives. We need you, our programs need you, and most of all—our extraordinary group of participants needs you.

2012 Crested Butte Open Statistics:

468 = number of attendees at the gala dinner (400 is max in 2013)

144 = number of golfers (at capacity)

21 = number of states represented by attendees

20-80 = approximate age of guests (majority between 45 and 65)

110 = the number of Crested Butte Open sponsors in 2012

SCHEDULE of EVENTS

Sunday	August 4
9am - 4pm	Registration and check-in for the golf tournament at The Club at Crested Butte
5:30pm	Gala dinner including cocktails, live and silent auctions, dancing and live music
Monday	August 5
7am - 8am	Check-in for the golf tournament at The Club at Crested Butte
7:30am	Breakfast buffet for golfers at The Club at Crested Butte
9am	Shotgun start
Noon	Picnic lunch on the course
2:30pm	Awards, cocktails and BBQ

Award ceremony time may be adjusted slightly depending on the finish of the tournament.



Please consider becoming a part of the Adaptive Sports Center community of supporters, and helping people of all ages and ability levels soar to new heights through outdoor adventure activities. You'll be glad you did.

More than 5,000 lessons to over 900 individuals last year.

Eighty-one cents of every dollar raised goes directly to programming.

HOW TO BECOME A CRESTED BUTTE OPEN SPONSOR

To become a Crested Butte Open sponsor at any of the levels detailed in this brochure, please fill out the enclosed registration card, visit the "Crested Butte Open" tab on www.adaptivesports.org or contact:

Ella Fahrlander, Development Director

Phone: (970) 349-5075 ext.107 • Fax: (970) 349-2077

P.O. Box 1639 Crested Butte, CO 81224

2013

Sponsorship Information



August 4 & 5

DINNER + DANCING + AUCTION + GOLF TOURNAMENT

BENEFITING THE ADAPTIVE SPORTS CENTER

A NATIONAL NON-PROFIT ORGANIZATION WHICH PROVIDES LIFE-ENHANCING OUTDOOR ADVENTURE OPPORTUNITIES TO PEOPLE WITH DISABILITIES.



www.adaptivesports.org



The Adaptive Sports Center is a 501(c)(3) organization. Our federal tax ID is 84-1063447. All contributions to the event are tax-deductible to the extent allowed by law.



Crested Butte Open Sponsorship Opportunities

Gala Sponsor – \$10,000

Access benefits

- Two reserved tables (8 people per table) at the Gala Dinner
- VIP car service to and from the Gala Dinner
- Preferred seating at the Gala Dinner
- Preferred food service at the Gala Dinner
- Preferred beverage service at the Gala Dinner

- Table photo shoot at the Gala Dinner
- Entrance into a sponsor-only cocktail party

Promotional benefits

- Full-page, color ad in the CB Open program
- Logo on signage at the Gala Dinner and Golf Tournament
- Logo on the CB Open program and website
- Logo projection at the Gala Dinner

- Link to your website from the ASC website
- Live recognition at the Gala Dinner
- Recognition in ASC's Annual Report
- Logo on the Gala Dinner live auction big boards
- Logo placement on the Gala Dinner bars

Tax deductible: \$7,850

Two-Step Sponsor – \$5,000

Access benefits

- One reserved table (8 people per table) at the Gala Dinner
- Two reserved parking spaces at the Gala Dinner
- Preferred seating at the Gala Dinner
- Preferred food service at the Gala Dinner
- Preferred beverage service at the Gala Dinner

- Table photo shoot at the Gala Dinner
- Entrance into a sponsor-only cocktail party

Promotional benefits

- Half-page, color ad in the CB Open program
- Logo on signage at the Gala Dinner and Golf Tournament
- Logo on the CB Open program and website
- Link to your website from the ASC website

- Live recognition at the Gala Dinner by the Crested Butte Open band
- Recognition in ASC's Annual Report
- Logo placement on the Gala Dinner stage and dance floor
- Logo placement on the Gala Dinner centerpieces

Tax deductible: \$3,950

Safe Ride Sponsor – \$2,500

Access benefits

- One table (8 people per table) at the Gala Dinner
- VIP car service to and from the Gala Dinner
- Entrance into a sponsor-only cocktail party

Promotional benefits

- Logo on the Safe Ride Shuttle
- Logo on the CB Open Safe Ride signage
- Quarter-page, color ad in the CB Open program
- Name on signage at the Gala Dinner and Golf Tournament

- Name on the CB Open program and website
- Recognition in ASC's Annual Report

Tax deductible: \$1,400

Title Sponsor (Exclusive) – \$50,000

Access benefits

- Four reserved tables (8 people per table) at the Gala Dinner
- VIP car service to and from the Gala Dinner
- Best seat in the house at the Gala Dinner
- Preferred food service at the Gala Dinner
- Preferred beverage service at the Gala Dinner
- Table photo shoot at the Gala Dinner
- Four foursomes in the Golf Tournament
- Four reserved parking spaces at the Golf Tournament
- Preferred beverage service at the Golf Tournament

- Team photo shoot at the Golf Tournament
- Use of demo golf clubs
- Entrance into a sponsor-only cocktail party

Promotional benefits

- Name recognition with event: "The 2013, 2014, 2015 [NAME] Crested Butte Open"
- Full-page, color ad in the CB Open program
- Logo on all CB Open promotional materials
- Logo on signage at the Gala Dinner and Golf Tournament
- Logo projection at the Gala Dinner
- Link to your website from the ASC website
- Live recognition at the Gala Dinner and Golf Tournament

- Recognition in ASC's Annual Report
- Booth or display at the Gala Dinner and Golf Tournament
- Exclusive promotional rights on Hole #1 during the Golf Tournament

Additional benefits - for up to 20 people

- Lodging during the Crested Butte Open
- Corporate or family team-building experience in Crested Butte, CO with experienced facilitators

Tax deductible: \$33,300

Presenting Sponsor – \$25,000

Access benefits

- Two reserved tables (8 people per table) at the Gala Dinner
- VIP car service to and from the Gala Dinner
- Preferred seating at the Gala Dinner
- Preferred food service at Gala Dinner
- Preferred beverage service at Gala Dinner
- Table photo shoot at the Gala Dinner
- Two foursomes in the Golf Tournament
- Two reserved parking spaces at the Golf Tournament

- Preferred beverage service at the Golf Tournament
- Team photo shoot at the Golf Tournament
- Use of demo golf clubs
- Entrance into a sponsor-only cocktail party

Promotional benefits

- Full-page, color ad in the CB Open program
- Logo on signage at the Gala Dinner and Golf Tournament
- Logo on CB Open promotional materials
- Logo projection at the Gala Dinner

- Link to your website from the ASC website
- Live recognition at the Gala Dinner and Golf Tournament
- Recognition in ASC's Annual Report
- Exclusive signage on a preferred hole during the Golf Tournament

Additional benefits - for up to 10 people

- Lodging during the Crested Butte Open
- 10 Crested Butte Mountain Resort lift tickets and base area ski lockers

Tax deductible: \$18,350

Play-it-Forward Sponsor – \$10,000

Access benefits

- One reserved table (8 people per table) at the Gala Dinner
- Preferred seating at the Gala Dinner
- Preferred food service at the Gala Dinner
- Preferred beverage service at the Gala Dinner
- Two foursomes in the Golf Tournament
- Two reserved parking spaces at the Golf Tournament

- Preferred beverage service at the Golf Tournament
- Team photo shoot at the Golf Tournament
- Use of demo golf clubs
- Entrance into a sponsor-only cocktail party

Promotional benefits

- Full-page, color ad in the CB Open program
- Logo on signage at the Gala Dinner and Golf Tournament

- Logo on the CB Open program and website
- Link to your website from the ASC website
- Live recognition at the Golf Tournament
- Recognition in ASC's Annual Report
- Logo on 18 Golf Tournament hole flags
- Logo on three Driving Range distance markers
- Logo on Golf Tournament beverage cups

Tax deductible: \$6,950

Golf Cart Sponsor (Exclusive) – \$5,000

Access benefits

- One reserved table (8 people per table) at the Gala Dinner
- One foursome entry in the Golf Tournament
- Two reserved parking spaces at the Golf Tournament

- Team photo shoot at the Golf Tournament
- Entrance into a sponsor-only cocktail party

Promotional benefits

- Half-page, color ad in the CB Open program
- Logo on signage at Gala Dinner and Golf Tournament

- Logo on the CB Open program and website
- Link to your website from the ASC website
- Live recognition at the Golf Tournament
- Recognition in ASC's Annual Report
- Logo on all Golf Tournament carts (36)

Tax deductible: \$2,950

Clubhouse Sponsor – \$2,500

Access benefits

- Four seats at the Gala Dinner
- One foursome entry in the Golf Tournament
- Entrance into a sponsor-only cocktail party

Promotional benefits

- Logo recognition in The Club at Crested Butte Clubhouse
- Quarter-page, color ad in the CB Open program

- Name on signage at the Gala Dinner and Golf Tournament
- Name on the CB Open program and website
- Recognition in ASC's Annual Report

Tax deductible: \$1,000

Hole Sponsor – \$1,000

Access benefits

- Two seats at the Gala Dinner
- Entrance into a sponsor-only cocktail party

Promotional benefits

- Name on an individual hole sign at the Golf Tournament
- Name on signage at the Gala Dinner and Golf Tournament

- Name on the CB Open program and website
- Recognition in ASC's Annual Report

Tax deductible: \$750

