

P O R T F O L I O

SCOTT BRASWELL

WRITING | GRAPHIC DESIGN | PHOTOGRAPHY | MULTIMEDIA PRODUCTION



F

rom working as an editor, graphic designer, photographer and content creator for both print and web media throughout the last 15 years, to my current role as Communications Administrator for the City of Redmond in Washington State, I've been fortunate to have experienced a broad canvas of professional and educational opportunities that have been both challenging and creatively rewarding. I've included samples of my work on the following pages. For additional examples, visit my website: pompadourproductions.com.



WRITING & EDITING



From feature stories and magazine profiles to annual reports, web content and speech writing, I've written, edited and published a wide variety of material.

For more samples of published work, visit the portfolio page at my website, www.pompadourproductions.com.



✕ AMERICANA AMPLIFIED

An eclectic musical spirit burns bright
in Bowling Green

by Scott Braswell Photos by Brittany Sowacke

F

or those uninitiated to the South's storied musical legacy, it might be tempting to paint the kind of portrait involving a front porch congregation of gray-bearded, raspy-voiced tunesmiths – illuminated by the pale yellow glow of an autumn moon – plucking and strumming nostalgic odes to their Appalachian heritage.

Though that sterile snapshot would probably find favor with Hollywood producers and reality TV writers, a more vivid and accurate truth burns white-hot in Bowling Green's thriving arts community, which long ago shed the moonshine-soaked sheen of Southern stereotypes and has evolved into a hotbed of high-wattage musical innovation and creativity.

The Presence Of Place

"Writing about music is like dancing about architecture." – ELVIS COSTELLO

Taking to heart the words of Britain's horn-rimmed ambassador of song craft, this writer has engineered and endured countless coffeehouse summits regarding the notion that music is more of a *feel* art than a *think* art, and that region and cultural climate inform the texture and mood of a song structure, or a melody, or a guitar riff.

Think of the sun-dappled bohemia of the 1960s influencing Brian Wilson's "Teenage symphonies to God." Or the rain-veiled winters of the Pacific Northwest driving a gaggle of flannelled hooligans – armed with Fender Mustangs and Marshall amplifiers – into their parents'

PHOTOGRAPHY



I developed a personal and professional love for photography several years ago, and have evolved that interest into an integral part of my work, from travel writing to my current role at the City of Redmond in Washington.

For more images, visit the portfolio page at my website,
www.pompadourproductions.com.





VIDEO PRODUCTION



During the last several years, in particular, video production has played a more prominent role in my communications work. I shoot on a Canon digital camera and edit using Final Cut Pro software.

Other applications, including Adobe After Effects and

Motion graphics, provide valuable supplemental tools to create dynamic work.

Visit my website, www.pompadourproductions.com, to view some of my video work.

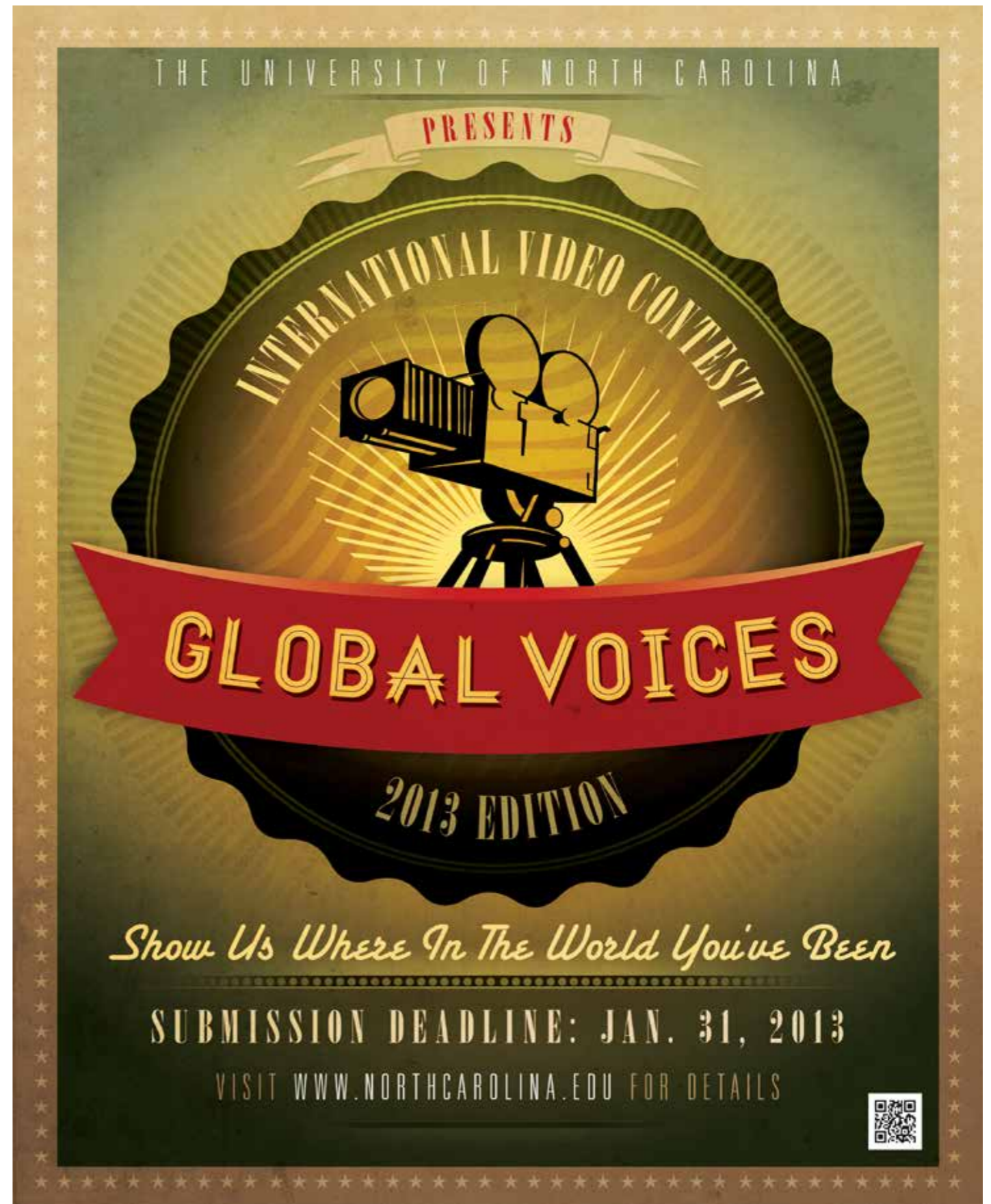


GRAPHIC DESIGN



I have conceived and created a varied assortment of graphic design work, including posters, reports, magazines, brochures, banners and external signage.

For additional samples, visit the portfolio page at my website, www.pompadourproductions.com.

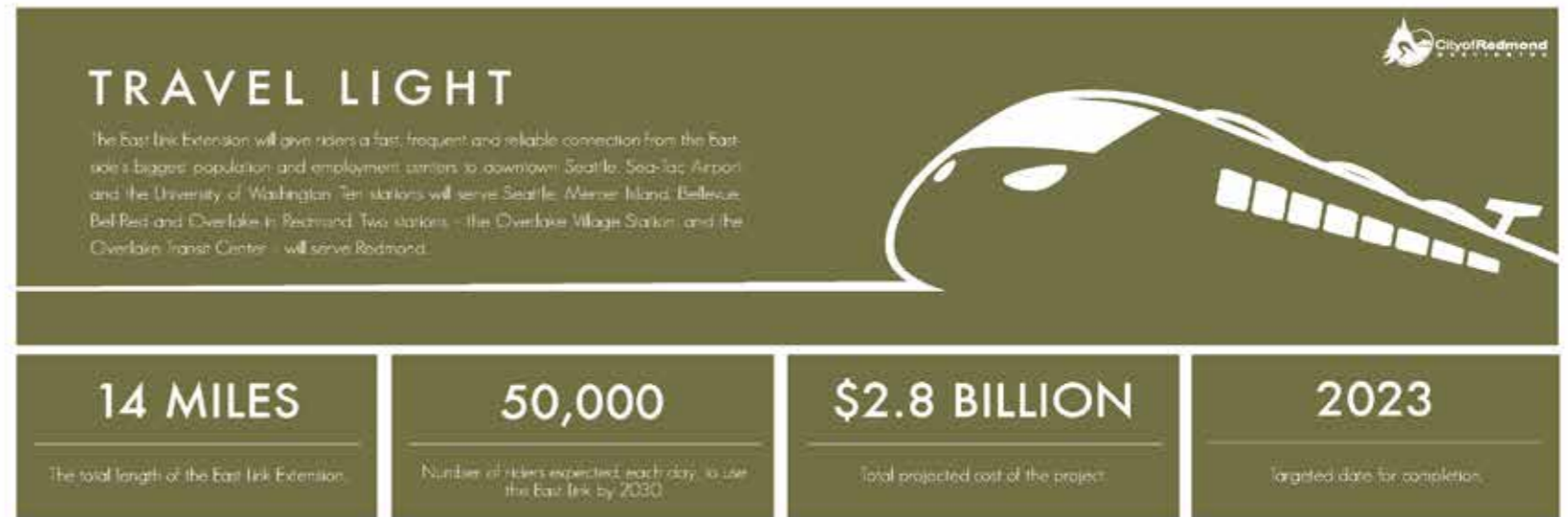


INFOGRAPHICS



Infographics provide a visually interesting, concise way to illustrate and tell a story using data. I began building a series of infographics while at the University of North Carolina and have been provided some creative opportunities to continue that style at the City of Redmond.

For more images, visit the portfolio page at my website, www.pompadourproductions.com.



CONTACT



Web:
pompadourproductions.com

Phone:
423.741.5697

Email:
braswell71@yahoo.com

Skype:
scottbraswell71

E-Portfolio:
readymag.com/pompadour/scottbraswell/

