

# ROMAIN JEROME CELEBRATES LEGEND OF TITANIC

*In its DNA of Famous Legends collection, the Swiss watchmaker creates an extraordinary fusion of time and history.*

Swiss watchmaker Romain Jerome has always been admired because of its timepieces that feature an element of surprise. Part of the surprise comes from the company's ability to inspire and delight with its watches, while creating objet d'art contemporain, or contemporary art objects. Romain Jerome's latest creative endeavor is its DNA of Famous Legends collection.

The latest collection is exclusive and unprecedented. *Made with parts of the Titanic* is inspired by the legendary ocean liner. Attention is paid to the artistic notion of providing a timepiece that pays homage to the illustrious ship. Steeped in history, the rusted steel bezel of the watch is the result of the extraordinary fusion between authentic steel from the wreck lying 3,840 meters under the sea, and steel supplied by the Harland and Wolff shipyards in Belfast, where the Titanic was built almost a century ago. The hands are inspired by the Titanic's anchor and the timepieces have black dial faces made of coal recovered from the debris field of the Titanic wreck site. The design adopted for the small second hand at nine o'clock evokes the counters used on the steam engine dials. The exclusive collection, which houses an automatic, chronograph and Tourbillon movement, is presented in a limited edition of 2,012 to celebrate the one hundredth anniversary of the Titanic in the year 2012. Even more exceptional in the DNA of Famous Legends collection is the T-oxy Concept timepiece, so extreme in idea and form that it can only be admired under a glass dome filled with argon gas. The one-of-a-kind wonder is an entirely oxidized Haute Horlogerie watch developed on the basis of rusted and non-stabilized steel, also from the Titanic. Opening

the glass will expose the watch, which will eventually lead to its destruction. Romain Jerome warns: "Remove it and the oxygen will continue its destructive work!"

Another unique piece in the Legends collection is *RJ Made with parts of the Titanic by Cabestan*, which is created in an extremely limited series of six pieces. The unique timepiece incorporates a manually wound CL001.1RJ caliber. The shape of the one-of-kind Cabestan case displays the arrangement of the mechanisms, and is also made from actual oxidized material taken from the Titanic shipwreck, fused to steel obtained from Harland and Wolff.

Famous Legends designer and CEO of Romain Jerome, Yvan Arpa, created the watches for owners to have a timepiece that tells a story, and combines legend and history. The former mathematics professor took over Romain Jerome in 2006, and has evolved it into a brand that pays tribute to the great legends of our time, while continually creating astonishing watches.

One of his most boundary-pushing creations is a world's first, a timepiece that actually doesn't indicate time at all. Eager to shed new light on the concept of time, Arpa and Romain Jerome presented the watch at Baselworld 2008 to the astonishment of the watch community. The Day & Night offers a new way of measuring time with no display for the hours, minutes or seconds. It splits the universe of time into two fundamentally opposing sections: day versus night, and utilizes the first Romain Jerome movement, the "RJ One."

The movement is composed of two tourbillons on the foundation of a differential connection whose energy transmission symbolizes the passage from one life to another. Each of the



T-Oxy III Tourbillon



The Day & Night



T-oxy Concept

tourbillons defines and counts a section of life corresponding directly to twelve hours. The "Day" tourbillon defines the working life of the wearer and stops after twelve hours. The information is relayed via the Night Swirl to the "Night" tourbillon.

To add yet another element to its *Made with parts of the Titanic* collection, Romain Jerome recently introduced an exquisite writing instrument, borrowing the material, colors, and signature elements of the timepieces inspired by the maritime masterpiece. In the detailed form of the famous vessel's ventilator cowls, and topped with a cap whose clip is shaped like a staircase handrail, its opening is covered with a sapphire crystal, revealing an eighteen-carat-gold fountain pen nib, artfully engraved with the image of the Titanic.

The barrel of the object bears a ring of oxidized steel, born of the same fusion of steel as the watches in the collection. Arpa, in artistic collaboration with Jean-Pierre Lépine and his son, Benjamin Lépine, brought the most uncommon writing instrument into being, interpreting the fountain pen much more as an *objet d'art* than a simple tool.

High watchmaking concepts enriched with a part of history are the hallmarks of Romain Jerome. Official certificates of authenticity guarantee the origin of materials used in all the *Made with parts of the Titanic* series. The high-end timepiece collection is for the connoisseur who believes that a watch is more than a functional item for keeping track of time, but is a work of art to be admired.

To find out more about Romain Jerome's *Made with parts of the Titanic* collection and its DNA of Famous Legends collection, go to [www.romainjerome.ch](http://www.romainjerome.ch).