

The strength of many.
The power of one.



LifeMark
PARTNERS



Your Partner for Life—And So Much More

[Co-Branded Partner/Member Name] is a full-service agency with a proven record of success in deepening client relationships, developing diverse customer segments, and driving sustainable revenues. We have the products, tools and talent you need to grow your business, all backed by the significant resources of LifeMark Partners, an insurance marketing organization comprised of more than 40 independent agencies.

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Benefits

Working with us—and being affiliated with one of the country's largest networks of independent financial agencies—has its benefits:

tools

Access to significant intellectual capital and marketing resources, superior technology and business development tools

solutions

Innovative solutions for multiple markets: retiring baby boomers, high-net-worth individuals, small business owners, special needs families, ethnic communities and the women's market

underwriting

Customized medical and financial underwriting capabilities for clients with specialized risk management needs

technologies

Efficient technologies to help support your application processing, regulatory awareness and continuing education requirements

Together, we can make a difference.

Building a Large National Footprint is No Small Feat

LifeMark's large national presence has enabled us to forge special relationships with some of the most prestigious insurance carriers in the world—opening doors to immeasurable resources and opportunities that may otherwise be closed. You will have access to a broad-based portfolio of competitive life insurance products with various funding options, coverages, and accumulation periods. But there's more to life than just insurance, and more to insurance than just life. We can also have a diverse selection of specialized long term care, income generation and risk management solutions to choose from—all selected through a very rigorous due diligence process.

To Us, a Goal Isn't Just Another Line

We're sure many agencies have promised to help "take your sales over the goal line." But are they willing to provide you with a team of people who can help you reach your goal? We can—and will. Our team is well coached, disciplined and responsive. From sales and marketing support to technology and training, we work closely with you to design, implement and manage insurance programs that fully support your customers' goals and your bottom line.

Support for your growing business

We're an agency that actually encourages our people to take up space - market space - that is. Entering this space requires hard work, persistence and the "right stuff"—i.e., intelligent product choices and design, sound advice and adaptable financial solutions. We can help you explore new horizons for potential sales growth and work with you to develop marketing and education programs around emerging markets, retirement income planning and more.

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We invite you to explore a relationship with us. With our industry becoming more interactive, more customizable and more data-driven, we believe there are now more reasons than ever to think differently about financial products and services.

As a LifeMark member agency, we have solid backing and the benefit of scale and investments in technology and services to anticipate and develop many of the components, capabilities, and proprietary platforms needed to support your efforts. We are eager to work with you, adapting our capabilities to work side-by-side in this exciting new financial era.

If you are looking for a relationship with an agency that shares your vision, goals and work ethic, consider _
Agency Name_____. Together, we can make a difference.

To find out how we can work together, contact
_____Name_____



LifeMark Partners is a unique partner-focused insurance distribution company comprised of a national network of independent insurance brokerage agencies. LifeMark plays a major role in helping its members develop new revenue streams and tap into areas of potential growth.

Founded more than 35 years ago, LifeMark Partners is a nationally recognized brand in legacy and business planning—with an approach characterized by local and regional service, sophisticated underwriting, and a centralized administrative infrastructure.