

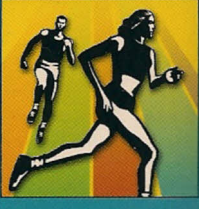
Nutrition

in Promoting the Public's Health

Strategies, Principles, and Practice



Mildred Kaufman



Kaufman

NOTIFICATION

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Advances in the science of nutrition are calling for a new approach to public health—one that requires nutritionists to be skilled in the behavioral sciences and social marketing to impact the preventable etiologies of obesity and chronic diseases.

Grounded in the science of nutrition, this book offers simple, practical guidance and tools for nutritionists to develop and implement effective community nutrition programs. With contributions from a diverse group of academics and professionals, this text offers comprehensive coverage of the most up-to-date topics in community nutrition such as: advocating for federal legislation; marketing to the public; maximizing available funds; managing and mentoring personnel; protecting the food supply; nurturing women and children; servicing the aging and the underserved population; and much more.

Nutrition in Promoting the Public's Health gives students and professionals the expertise they need to successfully contribute to public health nutrition practice and policy.



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