**Ghostwriter, Journalist, Content Marketing Strategist, Editor, Proofreader, Radio Host**

Jacksonville, FL

* First published, 1995. First radio broadcast, 1982. First television broadcast, 1986.
* Twenty years of experience in writing, editing, proofreading, magazine/Internet/newspaper work, developmental editing, ghostwriting book-length manuscripts and blogs, coaching/instruction, technical writing, content marketing strategy. Currently use Chicago and AP styles.

***Awards***

2019 Oasis Writing’s Best 15 Ghostwriters in Florida (made the list)

2019 American Writers Review, finalist

2014 & 2015 Jacksonville Awards Program, Best in Jacksonville—Proofreading, recipient

2013 American Writers Review, honorable mention

***Subjects***

Banking

Business Operations

Career/Workplace Issues

Coffee Industry

Commodities

Credit Unions

Education

Finance (corporate)

Food & Wine/Travel

Health & Beauty

Health/Wellness/Fitness

Labor Law/Human Resource Issues

Leadership

Manufacturing

Politics

Public Health

Sports

Technology

Writing & Publication

***Ghostwriting***

**2020—ongoing Client Focused Media (Leadership, Politics)**

**2019—ongoing An Ivy League University—Business (Human Resources/Leadership)**

**2019—ongoing Peak Healthcare Consulting (Biography and Blog)**

2019—19 Utah Mobile Physicians (Biography)

2018—19 Business Book—Leadership/Health & Wellness/Metaphysical

2016 Business Book—Leadership/How-To

2009—2010 Memoir Book

2006—2007 Public Health Book—Nutrition in Promoting the Public’s Health: Strategies, Principles, and Practice, Jones and Bartlett Publishers, Inc. (listed with permission)

2003-04 Business Book—Leadership

***Selected Content Marketing* *Clients***

**2019—ongoing** LegalZoom *(Legal Content)*

**2019—ongoing** Peak Healthcare Consulting *(Leadership/Sales/Marketing/Healthcare Industry)*

**2018—ongoing** On the Clock*(Payroll, Human Resources, Leadership)*

**2017—18** [Thrive by ADP](https://www.adp.com/spark/articles/2017/01/technology-and-employee-development) *(Small Business Advice & Technology)*

2017 HR Professionals Magazine *(Human Resources)*

**2015—17**  [Forbes](http://www.forbes.com/sites/adp/2015/11/10/how-to-use-big-data-to-recruit-top-talent/#5da92ce51eea) *(Human Resources technology)*

**2015—ongoing**[Spark by ADP](https://www.adp.com/spark/articles/2016/04/modernize-onboarding-to-accelerate-new-hire-engagement) *(Human Resources, Leadership, Enterprise and Small Business))*

2017—2018Thrive by ADP *(Human Resources, Leadership, Small Business)*

2015 Consumer Health Digest *(Women’s Health)*

2012 CommodityNetwork *(Economics & Finance, not Food)*

2011—12 CoffeeNetwork *(Economics & Finance, not Food))*

***Content Writing Agency Work***

**2019—ongoing** Contently *(client: LegalZoom)*

**2015—ongoing** Skyword *(clients: Forbes, ADP, HR Professionals Magazine))*

***White Papers***

**2019—Present TLNT/ERE Media** *(Effect of Incentives, Recognition and Rewards on Performance)*

***Radio:*** **1390 WGWY AM** (Charlotte, MI): Prepare and host Farm Report, (grain, livestock, and other agricultural pricing and news) and other features with local politicians, businesspeople, sports figures, and educators; prepare and report local news/breaking news, sports (live, on-site broadcasts); weather; report regional, state, and national news; host contemporary music show. Co-write and perform non-musical advertisements. **89.9 WJCT FM** - Radio Reading Service (Jacksonville, FL): Regional news, sports, entertainment. Copywriting station advertisements. Perform live poetry and story readings--current.

***Selected Publications***

2015 Lake City Family Magazine

2013 Florida Times-Union

2012 Journal of Court Reporting

2012 CommodityNetwork

2011—2012 CoffeeNetwork

2002 Human Resource Executive

2002 Jacksonville Business Journal

2002 NAFCU’s The Federal Credit Union

2002 Across the Board—The Conference Board Magazine *(now, The Conference Board Review)*

2001 Charleston Regional Business Journal *(contributing editor & columnist)*

1998—2003 CUES’ Credit Union Management

1996 St. Augustine Catholic

**Work Samples:** [**DianeFaulkner.com**](http://www.dianefaulkner.com/popular-clips)**,** [**MediaBistro.com/dianefaulkner**](http://www.MediaBistro.com/dianefaulkner)**,** [**dianefaulkner.contently.com**](http://www.dianefaulkner.contently.com)

***Technical Writing***

2018—2019 UltraShred Technologies, Inc**.**

2014—2019 Coastline Federal Credit Union

2013 Rex Corporation

2013 Cenveo Corporation

2012Bulls-Eye Financial Communications

***Selected Editing & Proofreading***

2019 Nadine Mazzola *(proofread, consult, book-Forest-Bathing with Your Dog)*

2014—2019 Coastline Federal Credit Union *(write, edit, proofread)*

2016 Benjamin Curtis *(children's book)*

2015 Lodging Magazine *(McNeill Media Group/proofread)*

1995—98 Coastline Federal Credit Union *(write, edit, proofread)*

2013—14 Parrino Essentials of Corporate Finance *(****Wiley Publishing****/LearningMate/****Developmental Editor****)*

2013 Rex Corporation *(edit, proofread)*

2013 ASJA Monthly *(American Society of Journalists and Authors/Proofread)*

2011—12 CoffeeNetwork LLC *(write and edit)*

2012 CommodityNetwork LLC *(write and edit)*

2011 GuideWell, LLC (*health/wellness/fitness, contributing editor*)

2010—11 Patrick Green *(book-length memoir)*

2010 Cy Gillingham/Book-length-Military-Suspense (*Yankee Clipper*)

2009—10 Dictionary Jumpstart, LLC (*website & marketing material editing/co-author & edit trade journal features)*

2007 Rene Fix/Book-length-Mystery (*Informed Consent*)

2005—07 Perspective Photografie, LLC *(biographies, photobooks, copy edit and proofread, photo edit)*

2006 Mildred Kaufman/Jones & Bartlett Publishing *(Promoting Nutrition in the Public's Health)*

2002 Barry & Su Robertson/Stop at Nothing, Inc. *(business book)*

2001 Charleston Regional Business Journal *(contributing editor & columnist)*

***Coaching/Instructing***

2019 Nadine Mazzola *(Forest-Bathing with Your Dog)*

2010 Cy Gillingham/book-length-military-suspense (*Yankee Clipper*)

2007 Rene Fix/Book-length-Mystery (*Informed Consent*)

2002—04 CoffeehouseforWriters.com *(Preparing the Perfect Proposal, 1 & 2)*

***Speaking Engagements***

* American Society of Journalists and Authors
* Credit Union National Association National Conferences
* Florida Credit Union League State Conferences
* Jacksonville Police Academy
* Mortgage Bankers' Association
* UNF Writers' Conference
* University of Florida/College of Engineering
* Women Business Owners

**SKILLS**

**PC & Mac** MS Office Professional (Word, Excel, PowerPoint, Outlook), Adobe, Scrivener, Audacity and Audition *[Audio Recording & Editing],* Google Docs, Dropbox, Zoom, Skype

**EDUCATION**

***Michigan State University*** • Bachelor of Science, **Psychology** • Magna cum laude