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**How Technology Is Revolutionizing the Trucking Industry - GetLoaded.com**

Richmond, VA -- July 12, 2007 - Truckers, those sailors of the concrete and asphalt seas, are at the hub of American commerce, carrying everything - groceries and clothing, plasma TVs and medical supplies - from manufacturers and distributors to consumers across the nation. The margins in the trucking industry are razor-thin, with time between loads and fuel costs often eating into already small profits. The daily challenge for trucking companies is matching freight loads with trucks nearby, cutting down-time and empty-truck runs. In 1999, GetLoaded.com opened its web portal as a truck and load-matching board, using the internet to revolutionize business process management for the transportation and logistics industry.

Bryan Jones, President of GetLoaded.com, will tell the Greater Richmond Technology Council (GRTC) how the company has combined the internet with a cutting edge computer platform and a user-friendly interface to revolutionize the trucking and freight industry. Mr. Jones will be the featured speaker at the monthly GRTC Good Morning Technology! Breakfast at The Place at Innsbrook in Glen Allen, Virginia on Friday, July 20, 2007, 7:30am to 9:00am. As the leading internet load board, Getloaded.com handles over 140,000 loads a day for 27,000 trucking companies with upwards of 500,000 trucks. Managing and growing that volume of business, and providing value to all their customers, tech-savvy or not, has been GetLoaded.com's goal since the company was started.

"We designed the site to be simple, fast, and easy to use, knowing that there is a wide range of comfort with technology in our industry," says Jones. "Overall, the trucking industry is far more technology savvy than most people realize." Truckers who have used GetLoaded.com to accelerate their own success include Chris Doran of LTD Trucking, who credits his relationship with GetLoaded.com as the reason his company grew from five trucks to thirty in six months.

The GRTC's July breakfast is sponsored by Peak 10 Data Center Solutions. Peak 10 Richmond specializes in managed hosting services for businesses with complex needs and mission critical operations. Its world-class Richmond data center is staffed by skilled engineers and support personnel to ensure the security, integrity and availability of its customers' technology infrastructure 24 hours a day, seven days a week.

The Greater Richmond Technology Council is an association of businesses and organizations working together to promote the success of technology companies, and the growth of the technology sector of the Central Virginia economy.

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