



# WEAR



UNITED STATES BONDS DEPOSITED WITH THE TREASURER OF

THE UNITED STATES

SECURITIES.

N. W. McLean  
Treasurer of the United States.

100

THE UNITED STATES  
TREASURY

RIES OF  
1929

100

X

WEAR

DENIM, FASHION & FOOTWEAR TREND PREVIEW S/S 2014  
 REPORT: FROM RETAILER TO E-TAILER  
 WHAT DO THE BUYERS BUY?  
 HOTSPOTS RUSSIA & CHINA  
 FABRIC METAMORPHOSIS  
 JAPANESE BRANDS: EAST GOES WEST

# FABRIC METAMORPHOSIS

FABRIC THAT CHANGES COLOR WHEN HIT BY THE LIGHT. SILHOUETTES THAT ARE TRANSFORMED. THESE KINDS OF METAMORPHOSES ARE EXPRESSED IN SEVERAL DESIGNER COLLECTIONS FOR S/S 2013 AND F/W 2013/14. THE APPEAL LIES IN THE DESIGNERS' ABILITY TO MAKE THE CONCEPTUAL WEARABLE.

Atsuko K. Tanimura / Tjitske Storm



Anrealage

**Anrealage** unveils a surprising collection where, in addition to changing colors, hidden patterns emerge. On items like lace trench coats, skirts, shoes and other accessories, whites gradually turn to pastels—fresh white snow melting to reveal lovely flower blossoms. These pieces make use of photochromic compounds where the molecular structure changes in reaction to light. The colors and patterns that appear return to white when the light disappears. Designer **Kunihiro Morinaga** explains, "I actualized clothing that puts on and takes off colors via manipulation of its color and shade by light." →



Hussein Chalayan

Metamorphosis guru **Hussein Chalayan** on the other hand, has expressed disembodiment and transfiguration. When the model tears away the bodice of her dress, which has a sculptural texture like peeling wallpaper, it transforms into an evening dress of a completely different shape and color. Such transitional details were seen all over the runways in ways big and small. In her prêt-à-porter, **Iris Van Herpen** presented 3D printed jackets and intricate lace-like dresses where the magic is in the movement of the wearer. The tops of **Alexandre Herchcovitch**'s dresses peel down to become pannier-style skirts. In the same way, young designers like Takuya Morikawa of **Taakk** created pants which change from corduroy to raw denim. Lengths and combinations on coats from **Austin.W** can be adjusted by switching the zippers. This fall brings transitions you can physically feel along with a desire to change in one's heart.

The Origami Knight hard boot from industrial designer **Horatio Yuxin Han** is inspired by medieval body armor and origami. Through the use of intricate paper tessellation techniques, his seamless PVC plastic design is flexible at certain points. Fashion designer Caroline Minar and product designer AOX create technical accessories for their label **CM AOX**. Digital media art and deconstructed computer devices are inspiration for the laser-cut microstructured patterns. **Hussein Chalayan** and **Puma** collaborated on the matte black Haast Disc sneaker, which has a sleek lace-less disc that functions as the closure system for the lightweight upper of breathable mesh, nylon and other synthetics. The Origami scarf designed by **Monomatopee** can be shaped into almost any form using the traditional Japanese folding technique. The 100% satin cotton feels like thin paper but with the strength and durability of high-quality fabric.