

PUBLIX
DJ Endorsement #5/Essential Meal Deals
PUB-1334
3/10/09
Country Fried Steak/Stock Market

DJ: Hey, it's (DJ name) here. Man, the economy is rough out there. You can't pick up a paper these days without hearing that the stock market is way down. But I know of one market that always has your back. Your neighborhood Publix supermarket! They're down with helping see you through these tough times. Like with Publix's Essential Meal Deals brochures. You can pick one up at any Publix store. It's stocked with tasty, quick meal ideas and recipes that can feed an entire family of four for \$15 or less. Why spend too much time and money in restaurants? In only 35 minutes, you can cook up a hearty Country Fried Steak dinner, with mashed potatoes, rich Publix Country Gravy and hot, fluffy Publix Buttermilk Biscuits. You can have a great meal at a great price, and bond with your family around the dinner table. And those are bonds you can depend on in any economy! So, drop in at your neighborhood Publix any Sunday afternoon for free samples and to learn about all the delicious meals ideas. Or visit publix.com for more info. Publix. Where Shopping is a Pleasure.

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Country Fried Steak Dinner/20 Percent

DJ: Hey, it's (DJ Name). Yo, eating out these days really adds up. For every dollar you spend in a restaurant, twenty cents is going towards a tip. In these tight times, when you have to watch every dime, there go two of them right there! So, I've got a tip that's gonna save you a little cash. Get over to your neighborhood Publix tonight and pick up one of their Essential Value Meals brochures. It's packed with recipes and tips for quick and tasty complete meals that can feed an entire family of four for only around \$15. You can prepare a delicious Country Fried Steak Dinner with hearty sides, like mashed potatoes with rich Publix Country Gravy, and hot, fluffy Publix Buttermilk biscuits, all in only 35 minutes. Enjoy a real meal with your family and put some money back in your pocket. What a great tip! So, visit your neighborhood Publix any Sunday afternoon to taste free samples and learn about all the delicious meals ideas. Or visit publix.com for more info. Publix. Where Shopping is a Pleasure.