

JENNI SCHALK

Brooklyn, NY 11231
jenni.schalk@gmail.com
917.239.3660

WRITING

Possesses strong tonal instinct and ability to adjust tone based on feedback.

Able to give brands and ideas a distinctive voice.

Extremely experienced with fact checking & proofreading.

Experience includes, but not limited to:

Treatments, pitch & proposal materials
One-pages for character & story development
Log lines, beat sheets & interview questions
Scripts incorporating raw footage, stock, narration, and other necessary elements.
Factual, corporate & web copy
Promotional spots & materials

CASTING

Possesses strong phone & Skype interview skills.

Experienced with In-person interviewing.
Filmed & edited casting tapes.

Cast host and judges for a sewing competition series for FYI Network, Stitch Masters.

Cast characters for controversial & sensitive topics: cults, convicted murderers & families, embryo adoption, off-grid living, egg freezing.

DEVELOPMENT

Conceptualized, wrote & designed treatments for cable and broadcast networks.

Adapted UK programming formats for US television networks.

Directed & cut sizzle and pitch tapes, pre through edit. Shot for pitch tapes.

Coordinated, managed & produced shoots consisting of formal interviews, on-the-fly interviews & verite sequences.

Filmed in rough outdoor settings, blizzard-like conditions, deep-sea fishing, operating rooms, prisons, stunt driving school, and more.

Managed talent on set for FYI Network, Stitch Masters. Cast host and judges for a sewing competition pilot for FYI Network, Stitch Masters.

Scouted locations for shoots.

RESEARCH

Collaborated with creative teams to provide research under tight deadlines.

Managed research teams for short & longform television programs.

Prepared research documents such as outlines, biographies, and background docs for on camera talent, producers, and network execs.

Techniques include but not limited to: online databases, advanced internet search, scientific journals, personal interviews, networking, forums, message boards, experts, social media.

BOOKING

Booked crew members, negotiated rates/hours.

Planned shoots in sensitive locations such as an Ebola Lab, Kennedy Space Center rocket launch (obtained special access), nuclear fission reactors, offshore fish farms.

Secured interviews with major talent such as Steven Spielberg, Richard Dreyfuss, John Milius, Michelle Rodriguez, John Landis, and more.

MANAGEMENT

Extremely comfortable with tight schedules.

Founded Havamal Gifting, a tech-based gifting service, in 2014. Manages all operations.

Created production & shoot schedules, adhering to budgets.

Worked with agents & lawyers to negotiate contracts & releases.

Created organizational systems to manage large amounts of media for stock-heavy programs.

Worked with editors to complete edits on schedule. Managed graphics & post-production staff to animate stills, log footage, assemble edits.

PRODUCTION SKILLS



AUDIO

Basic 4-ch. mixers & direct-to-camera, wireless lav, boom mic



CAMERA

Sony EX-3, Panasonic HVX-200, Canon 5D/6D



EDITING

FCP / AVID / PREMIERE PRO



Apple Pages
Adobe Creative Suite
Media Management
iNews
Dropbox, FTP
Quicktime Pro



[Additional Credits on LinkedIn](#)

EDUCATION

Ohio University
Scripps College of Communication, 2006
Bachelor of Science in Visual Communications: Photojournalism
Bachelor of Science in Telecommunications: Video Production

havamalgifting.com



References & examples available upon request