

A. Richard Langley
Piece for Capricious

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Boutique: Capricious
Owner: Carmen Cruz Thompson
Location: 977 Canton Street
Canton and Norcross St.
Roswell, GA 30075
Voice and Fax: 770.645.2929
Website: www.capricious.us

My free-spirited girlfriend finds butterflies beautiful—as an insect and on her fashions. But for the longest time, I couldn't find a fashion boutique that featured her favorite items: butterfly-shaped jewelry and butterfly-decorated tops. Until I visited Capricious in the charming, foot-friendly shopping area of downtown Roswell.

For the past 25 years (the last four in Roswell), Capricious owner Carmen Cruz Thompson has pleased her fashion-savvy customers with her impeccable taste, and with her uncanny ability to find and artfully present eclectic merchandise. Capricious houses a head-turning array of hard-to-find European designer fashions, including tops, dresses, shoes, handbags, evening wear, and jewelry. These distinctive, diverse items draw a wide range of longtime customers—artistic and adventurous, conservative and controlled, and sophisticated and sassy.

Delivering on Capricious' slogan ("Where Fashion is an art"), Carmen and her seasoned staff—blessed with the deft touch and knowing eye of an artist—have created a fun, soothing, and fashion-friendly environment. From floor to ceiling, the boutique—clean, subtly colorful, and music-free—is highly inviting. The well-designed layout, with separate sections for each category, is intimate yet roomy. And all the treasures, whether on a display rack, in a display case, or displayed on the wall, are neatly—and logically—organized.

Escape the predictability of ordinary fashions, and treat yourself—and your eyes—to an out-of-the-ordinary and exciting experience at Capricious.