



Hi, teachers and guidance counselors,

Now that it's back-to-school time, it may be a good time to bring up goal-setting to your students. Do they hope to get better grades? Or score well on the FCAT, SAT or ACT? Or is it their goal to be accepted by a college or career-technical school? What about trying out for a sports team or running for student council?

Having your students write down their goals is the best way to ensure that they reach them. Most of us don't. The 5% of people who *do* write down their goals **succeed**. I challenge your students to write down three goals for this school year and the steps they'll need to take to reach each one. The act of writing their goals on paper and seeing them in black and white makes them more "real" to the students. What's more, writing down the steps needed to reach their goals gives them a plan to follow. Encourage your students to share their goals with a friend and post their list in a place where they're apt to see it each day.

This year's edition of **Florida Trend's NEXT** magazine is packed with ideas and tips to help your students reach goals of getting their first car, acing their job interview and applying for scholarships.

The magazine and its website at FloridaNEXT.com contain information on high school life, college preparation, volunteering and more. After you've had a chance to look it over, send an e-mail to ACisneros@FloridaTrend.com to let me know what you think. Plus, bookmark FloridaNEXT.com and check out special web bonuses, tons of useful links and news you can use.

Best wishes,

Ashley Cisneros, Editor

Get it While it's Hot!

Fresh edition of Florida Trend's NEXT coming to your school.

Here's what you can look forward to:

- [Let Your Vote Be Your Voice](#) – Even if your students won't be 18 by this year's presidential election, there's still lots they can do to prepare to be an informed voter. Have your students read this to get started.
- [Jobs, Jobs, Jobs](#) – Find out about the fastest-growing jobs in Florida, what they pay and what education or training your students will need to get 'em.
- [57 Scholarships for You](#) – Your students

Checked our website lately?

FloridaNEXT.com is your students' source for info to help them plan their future.

Daily News Dose:

Your students can use this feature to keep up with current events in Florida, the United States and the world in general. They may get ideas for papers and projects.

Ask a NEXTpert:

Do your students have a question about getting into college? Do they want a job, but don't know what to do first? Are they curious about what the military offers? Do your students want to learn how to stay healthy? Just send an e-mail to [our](#)

asked for more scholarships; we listened. Check out 57 opportunities to get cash for college or tech school. We even went the extra mile and included an article featuring **exclusive** advice from scholarship judges.

- [FACTS.org College and Career Planner](#) – Are your students confused about what to do when? Have them read this to get it all figured out.



[NEXTperts!](#)

Links Section:

We've scoured the 'Net to find the most helpful websites for planning what's next. [Have your students click here to check them out.](#)

And the winner is ...

Congratulations to **Robert Jay Walker**, a senior at South Plantation High School in Fort Lauderdale. Robert is the 2007-08 winner of our \$1,000 Target gift card drawing. He told us that he plans to buy clothes and school supplies for his last year of high school.

You could be NEXT!

>Your students can register for the 2008-09 gift card drawing [here](#).

And did we mention ...

After registering for the \$1,000 gift card, your students are eligible to enter our monthly drawings. We have nine different drawings, one for each month your students are in school. **They can enter as many times as you want!**

Here's what your students could win:

- 2 Movie Tickets each month for a year courtesy of AAA Auto Club South
- Apple iPod
- \$100 Gas Card
- \$100 Gift Card to TGI Friday's
- \$100 TicketMaster Gift Card

- \$100 Blockbuster Gift Card
- \$100 Borders Gift Card
- \$100 Best Buy Gift Card
- \$100 Gift Card for Your Favorite Mall

Students can click [HERE](#) to enter!

Your Students Can Win \$5,000 for Their Commercial or Print Ad

Students Can Enter the Act-Out for Health Contest

Florida KidCare, a program providing affordable health insurance for students, is looking for teens who can shoot a 30-second commercial promoting Florida KidCare to other teens. Or, if running a video

camera isn't their thing, they can create a print advertisement.

The grand prize winner of both contests will get a \$5,000 scholarship. They should check out actout4health.org for more info about additional prizes and rules. **The deadline is December 5, 2008.**



490 First Ave. S., 8th Floor • St. Petersburg, FL 33701
Phone: 727.821.5800 • E-mail: info@floridanext.com

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