

SOPHISTICATE'S HAIRSTYLEGUIDE™

#1 Best-Selling Hair Magazine in the World!

where to find our magazine

subscribe today!



SUMMER'S HOT TRENDS ISSUE!

Home Hair How-Tos Hairstyles Haircolor Product 411 Star Manes Star Interviews Salon Talk

HOT RIGHT NOW!



DAILY HAIR TIP
What every girl needs to look beautiful 365 days a year. Cuts, colors and great style!



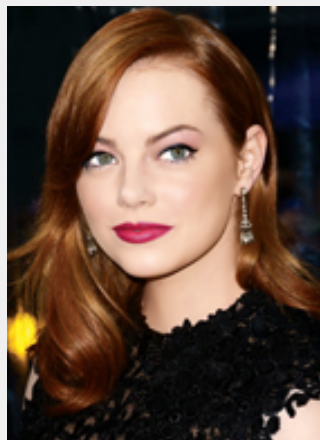
SOPHISTICATE'S HAIR BLOG
Your backstage pass to celebrities, runways, hot hair trends and much more!



STAR BEAUTY BLOG
American Idol and TV Personality, Kimberly Caldwell shares her beauty secrets.

ON NEWSSTANDS NOW!
Click for a sneak peek

COVER GIRL



She acts, she sings, she pulls off every haircolor flawlessly—she's Emma Stone! A superhero of style,

* BE A BLOWOUT BABE

Whether you're attending a swanky event or just need a style that will keep you looking fabulous for days, a blowout can make you feel like a gorgeous goddess in no time. The wondrous service is all the rage, and salons that specialize in blowouts are popping up everywhere. We spoke to Belinda Gambuzza, owner of Salon Visage and the recently opened Be Styled blowout lounge in Knoxville, TN, to find out what you can expect from this mind-blowing experience...



COIF CONSULTATION

The first step to getting a fab silhouette is deciding what look you want. "We use an iPad during our consultation," says Gambuzza. "We go through the looks they might want,

Are you a developer? Try out the [HTML to PDF API](#)

SOPHISTICATE'S HAIRSTYLE GUIDE ADVERTISING INFORMATION



GET SOPHISTICATE'S HAIRSTYLE GUIDE UPDATES DELIVERED TO YOUR INBOX!

Email Address

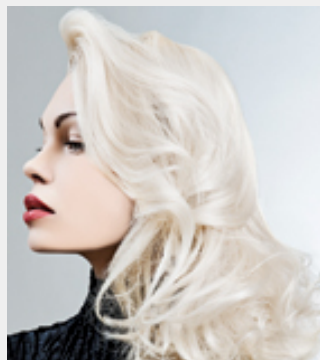
Emma is always gorgeous. Find out how the A-list actress stays so stunning here...

MINI HAIR MAGAZINE



Strut your stuff with a sexy, summer makeover. These looks are hot, hot, hot!

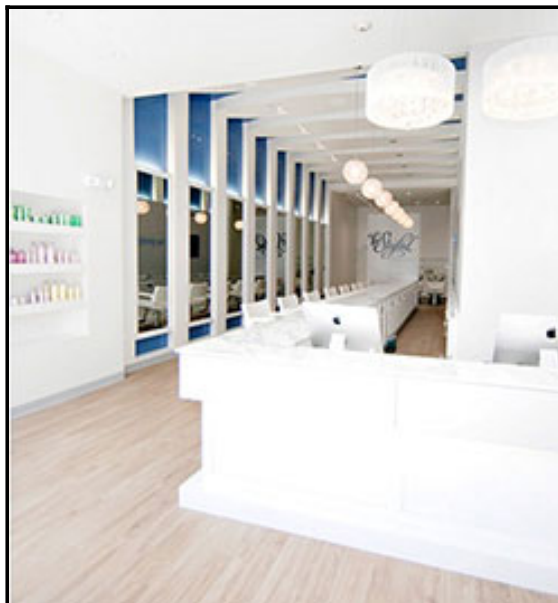
HOT HAIR



then talk about the length of their hair and what it might look like on them.” Be Styled has four basic styles that can be tailored to each client’s hair length. We have Be Sleek, Be Soft, Be Swanky, and Be Swirly,” explains the salon pro. Be Sleek is obviously very straight. Be Soft has a little bit of movement and a lot of bounce. Be Swanky is more of a Hollywood wave, and Be Swirly is curly.”

TOOL TALK

A blow-dryer, boar-bristle brush and curling wand are the tools that will help your stylist take you on your journey to a world of glamour. “We use all types of boar-bristle brushes. We never use anything that’s not a boar-bristle because we feel it’s better for the hair, plus it gives that beautiful finish,” Gambuzza explains. “Then, we have Tangle Teezers that comb the hair out—it’s a gentle way of removing the tangles. And then we use a really good blow-dryer with a good cooling system because we like to heat the hair up as we’re going then cool to set it. Then we use a curling wand instead of curling iron—it gives a better hold to the curl than your average curling iron.”



TICK TOCK

According to Gambuzza, depending on your hair type, a blowout should take no longer than an hour. “It should take approximately 45 minutes—an hour at most, depending on how thick their hair is—that’s our gauge,” she says.

COST

A blowout is a luxurious and relaxing experience that doesn’t break the bank. In fact, Be Styled currently charges \$35 for their blowout service, which, according to Gambuzza, is about average.

Join!

Where You Can Find
SOPHISTICATE'S
HAIRSTYLEGUIDE
click here



WHAT'S INSIDE!
See our contents
for this issue!

[Follow Us on Twitter](#)



WOO-HOO! The new issue of Sophisticate's Hairstyle Guide is officially here! Get your summer on with... <https://t.co/jUhEbn5CRd>



Catwalk-worthy, couture coifs are heating up the style scene this season...

STAR HAIRSTYLES



Get your fix of stunning celebrity styles here...

FREE SWAG



LASTING STYLE

According to Gambuzza, a blowout can last for up to a week. "At that point, even if it still looks pretty good, you're still probably going to want your hair washed," says the mane maven.

It's only fair to share...    

*** TALK BACK!**

Leave a Reply

 Name (required)

[@SHGMagazine](#)

New post @ #Sophisticates: Kendall At The Met Gala!

<http://t.co/jdqQoQimyq>

[@SHGMagazine](#)

New post @ #Sophisticates: Beauty Advice: May 6 <http://t.co/q8sw7Z172j>

[@SHGMagazine](#)

Find us on Facebook



Sophisticate's Hairstyle (



Sophisticate's Hairstyle

2 hrs

GUESS WHO has a new issue ou

