



# Attract What You Want By Showing Who You Are

LeaseLabs® by RealPage® GoDirect Marketing builds your brand awareness, maximizes your properties' reach and helps you convert at a lower cost-per-lead across multiple marketing and social channels. Plus, it's all on one integrated platform, compatible with any property management system you're using.

For more information go to  
[www.realpage.com/Senior-GoDirect](http://www.realpage.com/Senior-GoDirect)  
or call 1.877.325.7243

**LeaseLabs®**  
BY REALPAGE®

And be sure to visit us at the  
2019 Argentum Senior Living Executive Conference,  
April 15-17 at the RealPage Booth #431.

 **REALPAGE®**  
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