Your Best Defense Against a Sweaty Summer

School's out, the temperature's up, and everyone's ready for vacation mode. The key is balancing that well-deserved downtime with a healthy mix of physical activity. Try these tips from Tide® to keep your family on the move—and smelling great, too!



Summer Fever

Get ready for the summer games with a series of backyard activities, from the traditional (tug-of-war) to the light-hearted (cartwheeling).

Training Buddies

Sign up for a race and train together as a family. Motivate each other as you build endurance, push through obstacles, and get closer to your goals.

Breakfast of Champions

Instead of driving to your favorite breakfast spot, walk, jog, or bike it and really work up an appetite.

Team Effort

Show your family spirit by going head to head against your neighbors in a game of dodgeball, kickball, or extreme Frisbee.



Odor Defense Collection

Go for the win with laundry this season! The Tide and Downy Odor Defense™ **Collection** eliminates odors at the source and keeps them from coming back, wash after wash.



TIDE TIP After you sweat it out, use Tide Pods + Febreze Odor Defense™ to fight tough, set-in odors for a brilliant clean.



TIDE TIP Fight stubborn smells with Tide Odor **Rescue with Febreze Odor Defense™**. The in-wash laundry booster helps eliminate odors at a fiber level for a deep clean.



TIDE TIP Downy **Fresh Protect with** Febreze Odor Defense™ neutralizes odors for 24 hours so that you can focus on your next activity.

Keep out of reach of children.

Learn more at tide.com.



