





Maintaining exceptional health is like weeding your garden—identifying problems before they become disease. Nowadays, there's no reason to wait until something feels wrong before you seek medical attention. Preventive care is vital to help identify risks like hypertension and obesity and manage active concerns like depression and tobacco addiction.

-Gene Lee, MD

# We all have our reasons for putting off that visit to the doctor.

You can't make time in your schedule. You feel awkward talking about it. You're sure that eventually, the issue will just resolve itself. And in the era of COVID-19 there's a new wrinkle, with legitimate worries about exposure causing you to put off preventive screenings, annual physical exams and prescription refill visits, as well as any diagnosis and treatment you may need.

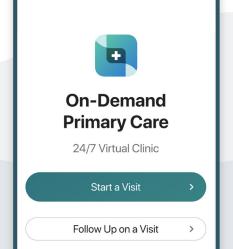
## We get it—and we've got you

With no waiting rooms, no time off work and no uncomfortable face-to-face conversations, 98point6® is a more convenient, affordable way to take charge of your health through your Banner|Aetna plan, right from your mobile device.

From common conditions like **flu** and **hypertension** to more specific concerns like **COVID-19**, **fungal infections**, **prostate questions**, **menstrual health** and **yeast infections**, our board-certified physicians are available on-demand, 24/7, for **[PRICE1]**.

### **No More Excuses**

Getting text-based care is easy, private and worry-free. Start a visit as soon and as often as you need and see how good it feels to say "yes" to better health.



Learn more at: 98point6.com/[URL]

# Can you relate?

The vast majority of U.S. men do not seek care right away when they are concerned about their health, sick or in pain.

In general, men wait a few days or a week to see if they feel better and about 3 in 10 push it as long as possible before reaching out for help.

About 80 percent of men say their **partner/ significant other influences their decision** to go to the doctor.

Results from American Academy of Physicians

https://www.aafp.org/dam/AAFP/documents/media\_center/charts-graphs/MensHealthExecSummary.pdf

**Roughly 20% of women** have postponed preventive care, skipped recommended tests or treatments or made medication trade-offs because of **cost**.

Nearly 1 in 4 women report not obtaining necessary care because they didn't have time and because they couldn't take time off work.

50% of transgender and gender nonconforming people **postpone preventive medical care** and 48% **delay seeking care while sick or injured** due to inability to afford it.

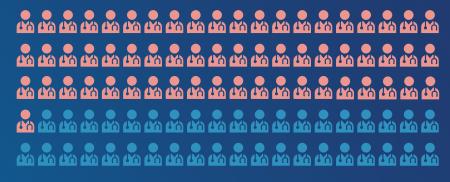
#### Results from Kaiser Family Foundation

https://www.kff.org/womens-health-policy/issue-brief/womens-coverage-accessand-affordability-key-findings-from-the-2017-kaiser-womens-health-survey/

#### Results from National LGBT Cancer Network

https://cancer-network.org/wp-content/uploads/2017/02/National\_Transgender\_ Discrimination\_Survey\_Report\_on\_health\_and\_health\_care.pdf

# Signs of the COVID-19 Times



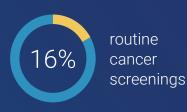
61% of clinicians are worried about avoidable illness among patients due to delayed care

### Patients report being overdue for









Results from surveys conducted by green-center.org in partnership with pcpcc.org and 3rdconversation.org 📗 green-center.org/covid-survey

You should always call 9-1-1 for medical emergencies. A medical emergency is an event that you reasonably believe threatens you or someone else's life or limb in such a manner that immediate medical care is needed to prevent death or serious impairment of health. A medical emergency includes severe pain, bad injury, a serious illness, or a medical condition that is quickly getting much worse.

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