

CHIC PICKS

With innovative products and personalized advice, Lancôme puts the season's most buzzed-about looks at your fingertips



1

MUST HAVE

Put a modern twist on your individual style with these beautiful essentials:

1 ÔSCILLATION POWER MASCARA

The mascara of the year! The first vibrating Powermascara wraps every lash up to 360° for infinitely powerful results.



2

2 ABSOLUE MAKEUP

Luxurious cream foundation smoothes complexion while restoring skin elasticity



3

3 PINK IRREVERENCE COLOR COLLECTION

Edgy, wearable colors for eyes, lips, nails, and face.



4

4 GÉNIFIQUE YOUTH ACTIVATING CONCENTRATE

Revolutionary new serum evens skin tone, refines texture, and restores youthful vibrance.

MUST EXPERIENCE

Join Lancôme and *Real Simple* this fall for a simply beautiful experience that includes:

- 20-minute private consultation with a Lancôme beauty specialist
- The latest recommendations for your individual needs and style
- Expert application tips and tricks
- FREE GIFT with proof of any Lancôme purchase

Book your individual appointment today!
Ask a Lancôme counter representative
or call 212-456-7890 for details.

REAL SIMPLE®

LANCÔME
PARIS

MYCHICPICKS Fall '09

Use this card to keep track of your Lancôme must-haves for this season and beyond.

SKINCARE

Cleanser _____

Moisturizer _____

Exfoliator _____

Anti-Aging _____

MAKEUP

Concealer _____

Eye Pencil/Liner _____

Foundation _____

Brows _____

Powder _____

Lip Color _____

Blush _____

Lip Pencil/Liner _____

Bronzer _____

Lip Gloss _____

Shadow _____

Nails _____

Mascara _____

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